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Joseph Scott McArdle and Terese Brittingham

## Forty Successful Years in Real Estate and Still Racking up Awards

According to Terese Brittingham, Broker of Keller Williams Realty Group in Collegeville, "Joseph Scott McArdle is a true leader with forty successful years in our industry! I am pleased to present this year's 2025 "Cap" award to him. This represents one of the highest awards Keller Williams bestows. His earning of this award multiple times in his last ten years just goes to affirm his success in our office, and the real estate industry. Besides being truly dedicated, McArdle cares about his clients and the community. His hard work shows in numerous ways throughout what he has done with Phoenixville's revitalization over the last few decades. People credit him as being a true leader in his community and helping start the renaissance there."

McArdle has been appointed by the National Association of Realtors to their national Commercial Committee as an at-large member for 2025, as well as the Certified Commercial Investment Member Institute's National Networking Subcommittee. Locally, McArdle is often credited with helping lead the renaissance of Phoenixville. He has also been tapped to be the host of the Tri-County Suburban Board of Realtors Commercial/Industrial Marketing Exchange as well as being added as a member of their Commercial Chapter Advisory Committee.

Phoenixville's renaissance traces back to the "campout" for new townhomes on the northside at French Creek Townhomes on March 20, 2004. That development was one of the original parts of the former

Phoenix Steel site to be redeveloped, located in the center of the now booming borough. The townhomes brought in new residents with their new disposable incomes that changed the makeup of the town. This created more demand that refueled the need for commercial establishment in the Central Business District, which is within walking distance of the then new townhomes. New shops, bars and restaurants that have opened up since that the original campout for homes, with new residents, supporting local business with the influx of their new disposable incomes, and their new attitudes that have shaped the renaissance."

"The Live, Work, Play lifestyle that embodies the new residents, mostly first-time buyers, are not only hip but cool all in one, fueled the booming center of the downtown. The positive aspects that such plans contribute to the ongoing renaissance with the expansion of restaurants, new residences, and new offices in the center of town, making it the perfect place for first time buyers," according to Joseph Scott McArdle. Phoenixville's Mayor at the time Leo Scoda, acknowledged "One of the amazing events that began to draw attention to the changing face of Phoenixville happened at the 'Camp Out' when dozens of people waited overnight to the first to buy a home in the still unbuilt French Creek Townhomes. The event caught the attention of both residents and non-residents alike and was a leading force in the Renaissance that was to take place in the Borough of Phoenixville."