

The Heart of Local Philanthropy

Empowering Change & Creating Lasting Impact

Pottstown Regional Community Foundation (PRCF) is the region's trusted hub for local philanthropy. Formerly Pottstown Area Health & Wellness Foundation, the Foundation has **invested over \$57.6 million** since 2003 to improve quality of life across the greater Pottstown area by supporting schools, nonprofits, municipalities, and groups working to strengthen and connect communities.

In 2023, the Foundation transitioned from a private foundation to a public community foundation, a milestone that created opportunities for broader community participation and deeper impact. Backed by individuals, families, and businesses, PRCF now serves as a central place where people can contribute to local progress and see their generosity at work.



Investing in Regional Resilience

Through its focus on Education Innovation, Health Intervention, and Economic Opportunity, PRCF helps communities address complex challenges with coordinated solutions that deliver measurable results. This approach ensures that investments today build stronger and more equitable communities for the future.

Signature initiatives put this commitment into practice.

- **Pottstown Play Streets** creates temporary street closures in the Summer so children and families have safe outdoor spaces for play and connection.
- **Healthy Bodies Healthy Minds Institute** provides professional development that helps schools and youth organizations build wellness cultures integrating nutrition, physical activity, mental health, and academic success.
- **Regional Home Garden Contest** encourages environmental stewardship by empowering residents to get outdoors and grow home or community gardens, fostering neighborhood pride and beautification.
- **Thriving Communities Program** supports regional planning to improve infrastructure, transportation, and equitable access to opportunity. The program advances transit-oriented development and long-term strategies that connect residents to jobs, education, healthcare, and community resources.

Giving Back, Staying Local

PRCF believes that when you give local, your impact should stay local. **Every contribution supports programs** that improve daily life by creating safe public spaces, expanding behavioral health services, strengthening the local economy, and helping students learn and grow. Whether you are a business leader, a family honoring a legacy, or a resident invested in your neighborhood, PRCF offers a trusted way to make a difference.



Jeffrey Sparagana, PRCF Board Vice Chair handing out Kazoos to residents at the Pottstown GoFourth Parade.

Lily & Natalie, speaking at the New Haven Dek Hockey Rink Grand Opening showcasing leaders are everywhere



Grantee - David Charles, Founder of The Strive Initiative, playing pickleball at the annual Healthy Bodies Healthy Minds Conference

Foundation staff and board members joined by grantee organizations to celebrate and unveil the Foundations new name at the Pottstown Go-Fourth Parade from Pottstown Area Health & Wellness Foundation



The Power of Giving

Giving through PRCF fuels progress across the region. Contributions support early childhood education, food security, public health, the arts, and much more. Pooled donations grow over time to sustain programs for generations. Each gift is managed with professionalism and transparency, with clear reports showing the impact. Pooled resources help advance initiatives that no single donor could achieve alone. Local solutions take shape through community partnerships that target the most pressing needs. Businesses can also align their giving with community goals to build a culture of purpose. These gifts, no matter the size, from individuals, families, and organizations create a ripple effect that benefits everyone.

Grantmaking That Moves the Needle

PRCF is committed to grantmaking that drives progress. Guided by the **Results Framework**, the Foundation uses a clear and structured process to ensure each grant delivers measurable outcomes. Applications are reviewed carefully for alignment with priorities and potential impact. PRCF sees grantmaking as a partnership. Staff work with grantees to provide guidance and resources so projects continue to succeed after funding ends.

Supported by the Community. Committed to the Community.

PRCF is more than a grantmaker. It is a partner that unites nonprofits, local governments, schools, health systems, and community advocates to deliver meaningful results across **western Montgomery, northern Chester, and eastern Berks Counties**. Contributions support programs that improve daily life and strengthen the local economy. The Foundation offers the expertise and accountability needed to steward gifts of any size. Together, we are shaping a healthier and more resilient future for the greater Pottstown region.



Dave Kraybill, President of PRCF speaks with DCONR and Borough Leadership at Memorial Park Bridge Opening



Community Program: Pottstown Play Streets closes a section of street to allow children and families to play and connect with local resources

Stay Connected



Ready to make a lasting impact in the greater Pottstown region? Join us in building a stronger community. Explore Ways to Give, understand our Grantmaking process, review Programs & Initiatives, find out What We Do, and stay updated with News and Publications.

Discover the new PottstownFoundation.org.