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Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region's businesses and communities.

Follow us on:      **#WhyTCACC**
#tcaccbettertogether

TriCounty Area Chamber of Commerce Announces 2026-2027 Board of Directors and Welcomes two New Members to the Board

The TriCounty Area Chamber of Commerce (TCACC) is pleased to announce its 2026-2027 Board of Directors and Executive Committee while welcoming two new members to its Board: **Lana Potgieter**, President of Lighthouse Leadership Coaching & Development LLC and **Jacob Greth**, Manufacturing Manager at Sealstrip Corporation.

The Chamber's volunteer Board of Directors is comprised of business and community leaders from across southeastern Berks, western Montgomery, and northern Chester counties who provide strategic leadership and guidance to advance the Chamber's mission of fostering economic growth, strengthening businesses, and enhancing the communities it serves.

Lana Potgieter is the founder and President of Lighthouse Leadership Coaching & Development LLC, a strategic leadership consultancy based in Pottstown. Originally from Cape Town, South Africa, Lana brings more than 20 years of international leadership and organizational development experience, having worked with businesses across South Africa, the United Kingdom, and the United States. A graduate of Leadership TriCounty, she is passionate about developing leaders, strengthening organizations, and helping businesses achieve sustainable success through strong relationships and strategic leadership.

"I feel truly honored to join the TriCounty Area Chamber of Commerce Board of Directors," said Potgieter. "Since



Lana Potgieter



Jacob Greth

making Pottstown my home, I have experienced firsthand the strength, generosity, and entrepreneurial spirit of its business community. I look forward to contributing my perspective and experience while working alongside fellow Board members to create meaningful connections, strengthen local leadership, and ensure the Chamber continues to be a relevant and valuable voice for businesses across the TriCounty area."

Jacob Greth serves as Manufacturing Manager at Sealstrip Corporation, where he has been a leader in manufacturing operations for nearly two decades. An accomplished operations management professional, Jacob has extensive experience implementing business strategies that improve production quality, operational efficiency, and organizational performance. His expertise includes Lean Leadership, Six Sigma methodologies, regulatory compliance, and continuous process improvement, making him a valuable addition to the Chamber's leadership.

The Chamber also recognizes its returning Board members whose continued service and leadership strengthen the organization's impact across the region.

2026-2027 Executive Committee

- **Bill Vitiello**, Chair – Vice President/Director of Strategic Relationships, Ambler Savings Bank
- **April Barkasi**, Past Chair – President & CEO, CEDARVILLE Engineering Group, LLC
- **Wendy Moyer-Drabick**, Chair Elect – Owner, Moyer-Drabick & Associates, Ltd.
- **Stephanie Ziegler**, Treasurer – Business Relationship Officer, Diamond Credit Union
- **Joseph K. Koury, Esq.**, Solicitor – Associate, O'Donnell, Weiss & Mattei, P.C.
- **Harrison Santangelo**, Secretary – President, TriCounty Area Chamber of Commerce

2026-2027 Board of Directors

- **Tyler Arkatin**, Constellation
- **Amy Auwaerter**, Montgomery County Community College
- **Bill Breslawski**, Maillie LLP
- **Clark Dhein**, MacKissic, Inc.
- **Jacob Greth**, Sealstrip Corporation
- **Megan La Rosa**, Tompkins
- **S. Joseph McDewitt II**, Translogistics, Inc.
- **David Morrison**, TriCounty Health Plans
- **Lana Potgieter**, Lighthouse Leadership Coaching & Development LLC

Together, the Executive Committee and Board of Directors represent a broad cross-section of industries and expertise that will help guide the Chamber as it continues to connect businesses, cultivate leaders, advocate for regional prosperity, and strengthen the TriCounty business community.

About the TriCounty Area Chamber of Commerce: The TriCounty Area Chamber of Commerce (TCACC) is a membership-based organization serving businesses throughout southeastern Berks, western Montgomery, and northern Chester counties. Dedicated to fostering economic growth, leadership, and community development, TCACC provides resources, advocacy, and connections that help businesses thrive while strengthening the region's economic vitality.

WELCOME NEW MEMBERS

Congratulations to the businesses listed below for becoming new TCACC Members!

Levan Machine & Truck Equipment
(610) 944-7455

<http://www.levanmachine.com/>
Manufacturers and Processors

MainLine Lift & Home
(917) 612-9573

<https://www.linkedin.com/company/mainline-lift-home/?viewAsMember=true>
General Contractors

One Source Refreshment Service, Inc.
(610) 495-9353

<http://www.onesourcerefreshment.com/>
Vending Machines / Food Services, Beverage Distributors, Food Distributors, Nutritional Products / Services, Water Suppliers

Pottstown Construction Company
(484) 345-1399

<https://pottstownconstruction.com/>
Remodeling / Renovations / Repairs

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

48+ Years
Specht Realty, Inc.

38 years
Hickory Valley Golf Club
Colorworks
YWCA Tri-County Area

20 years
TriCounty Community Network, Inc.

7 years
Tornetta's Italian Restaurant
Red Horse Motoring Club
Ehst Custom Kitchens, Inc.
Flagship Financial



REGIONAL CHAMBER ROUNDUP

You're Invited to the TriCounty Area Chamber's 2026 Golf Outing!

Come support your Chamber and make lasting connections over a round of golf!



Friday, August 21st
At Twin Ponds Golf Course

8 AM Registration

9 AM Shotgun Start

1:30 PM Chamber BBQ Lunch by Moyer's Catering

(Lunch only option available for non-golfers)

Single Golfer- \$150
Foursome -\$550
Networking BBQ Lunch Only \$40



Scan the QR Code to register for the golf outing, lunch, or a sponsorship opportunity.

Scan the QR Code to register for the REACH Conference or a sponsorship opportunity.



Join us for the 6th Annual REACH Conference on September 2nd from 12:00 PM – 5:00 PM!

An unforgettable half-day experience designed to inspire, connect, and empower women across our region.



Keynote Speaker: Erika Rothenberger

A nationally recognized keynote speaker, bestselling author, and thought leader on audacity, resilience, and bold leadership. Known for her powerful storytelling and actionable insights, Erika inspires audiences to expand beyond limitations and step into courageous leadership.



Panel Discussion: Real Conversations. Real Impact.

We are proud to present a dynamic panel featuring:

- Karen Norheim, CEO, American Crane & Equipment Corp
- Heather Chandler, President of Sealstrip Corporation
- Kristi Gage-Linderman, CEO at Gage Talent & Business Solutions
- Margo McDonnell, President at 1031 Corp.



Roundtable Discussions:

The day will also feature interactive roundtable discussions led by Michelle Govan, a dynamic speaker, certified life coach, and co-founder of The Govan Group, LLC. Michelle is known for her ability to inspire transformation through both corporate and personal development work.



VISIONARY



STAKEHOLDER



BUILDING COMMUNITIES



CREATING CONNECTIONS



SUPPORTING COMMERCE

