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## Steve's North End Mower Shop

In 1953, Steve's North End Mower Shop began its quest to provide quality service on outdoor power equipment. Owner Steve Binczak quickly brought in the product lines of Toro, Gravely and Snapper. Through the early years the business had slowly grown with more homeowners having gas powered lawn and garden equipment.

In 1965, current owner Carl Hessler started working for Steve's North End Mower Shop while still attending Pottsgrove High School.

In 1969, Steve's North End Mower Shop moved to its current location on Maugers Mill Road. Building on continued growth, picked up the handheld product line called McCulloch.

In 1984, Carl had purchased the business from Steve. Deciding to leave the name as to not confuse current and new customers.

In 1999, the snowblower line up by Ariens was added.

In 2017, Echo handheld products were added to the lineup offered at Steve's North End Mower Shop.

Still to this day, 41 years later Steve's North End Mower Shop is still owned by

Carl and is coordinated with his son Gary. They provide sales and services to homeowners, landscapers and municipalities. Their major brands today include Toro, Gravely, Ariens and Echo. Service is provided on most other brands they do not sell.

Next time you're in need of repair or replacement of your current outdoor lawn and garden equipment. Give Steve's North End Mower Shop a call or email.

Visit [www.stevesmowershop.com](http://www.stevesmowershop.com) to get detailed information about us and meet our dedicated staff members. We're looking forward to working with you.

Steve's North End Mower Shop is located at 435 Maugers Mill Road, Pottstown, PA 19464. For additional information please call 610.323.7003.




**ECHO NATIONAL SALES EVENT**  
SEPTEMBER 1<sup>ST</sup> - OCTOBER 31<sup>ST</sup>

## FALL POWER CLEANUP

SAVE ON SELECT  
CHAINSAWS,  
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BLOWERS  
& PB-2520



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