



TRICOUNTY AREA CHAMBER OF COMMERCE

Resources. Relationships. Recognition.

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

Follow us on:      **#WhyTCACC**
#tcaccbettertogether

Believe me – relationships matter!



**By Eileen Dautrich,
TCACC President**

Maybe you saw the video I posted, maybe you did not. If you did not view you can watch by scanning the QR code. I want to take this space to reiterate the overall message in that video and add a little bit more of my story.

The announcement as I made it on Monday, October 7, announced that I have made the very difficult decision that it is time for me to retire from the TriCounty Area Chamber of Commerce. I will be staying on until the end of the year to help with the transition and help set the Chamber up for the remainder of the program year during the first 6 months of 2025. What I did not share in the video was that my time and dedication to the TriCounty Area Chamber of Commerce actually extends beyond 25 years.

My story with this organization started the summer after my first year at college. I returned to my high school to shadow one of my teachers as I was pursuing an education degree. That teacher told me about a request for office help they had just received from the new director of what was, at that time, the Boyertown Area Chamber of Commerce. I was hired at the Boyertown Chamber and worked full-time over the summer as an administrative assistant and learned a lot. I left of course to return to school and each summer I came home from Bloomsburg University, having built a relationship with the Chamber, I would be hired back for a summer project. After graduation I returned to TriCounty for the



summer and 2 weeks before the start of the school year I got my first teaching job. It was to fill in for a teacher taking a one-year sabbatical so we knew it would only be for that one year and of course when the school year was over the TriCounty Chamber had an opening. I was a business education teacher, so it was difficult to find a full-time permanent position. I kept trying but TriCounty was always there to fill my need for a job when I had one.

And of course I came back one more time! I ran into my old boss, I think at the mall. I was teaching again but unhappy and she was looking to hire a person to handle day-to-day operations so she could focus on the mission work of the Chamber. I think we all know how that went. Having done most every job in the organization at one time or another and not being happy it was a natural fit for both of us.

So, the story here is never hesitate to build those relationships! One relationship with my school, led to another in building a relationship with the person I worked for in Boyertown and gave me the access to contact TriCounty the next summer and keep contacting them. That relationship led to a 25-plus year story, a fabulous mentor who is the reason I have been in this organization for 25 years, and the other leaders that I had the great fortune to get to know and to work with, and so many of these people are lifelong contacts and friends that I know I can reach out to at any time. And our Members, I have enjoyed learning as much as I can about each of you and I do hope to stay in touch! Use every interaction as the great opportunity that it is to build relationships and friendships.

Thank you so, so much!

WELCOME NEW MEMBERS!

Congratulations to the businesses listed below for becoming new TCACC Members!

The Auto Tag Place, LLC
(484) 751-5950
<http://autotagplacepa.com/>
Auto Tag Services

Better Tomorrows
(610) 323-2554
<https://bettertomorrows.org/>
Nonprofit Organizations

Eshbach Brothers, LP
(484) 824-1976
<http://www.eshbachmasonry.com/>
Masonry Contractors

Gorilla Disposal
(484) 925-8796
<http://www.gorilladisposal.com/>
Trash and Recycling Services

Grandifi Enterprises
(484) 366-1656
<http://grandifi.com/>
Communications Consultants

HRTeammate LLC
(484) 366-1243
<http://hrteammate.org/>
Human Resource Consultants

Kinetic Business
(484) 567-9033
<https://business.windstream.com/>
Telecommunications Equipment / Services

Thrivent
(215) 368-4888
<https://connect.thrivent.com/herald-financial-group>
Financial Services

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

35 Years
American Crane & Equipment Corp.

30 Years
North Coventry Township

25 Years
A. Jackson Ecker, Inc.
Herbein + Company, Inc.

20 Years
Building a Better Boyertown

15 Years
Meridian Bank

10 Years
Heritage Coach Company, Inc.

5 Years
KUSBDC
Open Wealth Network
Styer and Associates Inc.

REGIONAL CHAMBER ROUNDUP



Thanksgiving Meal Distribution

TUESDAY, NOVEMBER 19TH
2:00 PM - 6:00 PM (CHOOSE YOUR TIME SLOT!)

BOYERTOWN AREA MULTI-SERVICE
200 SPRING ST., BOYERTOWN, PA 19512

JOIN FELLOW YOUNG PROFESSIONALS FOR A FEW HOURS OF VOLUNTEER SERVICE AT BOYERTOWN AREA MULTI-SERVICE TO DISTRIBUTE NON-PERISHABLE, PRE-PACKAGED THANKSGIVING MEALS. IT IS ANTICIPATED THAT THERE WILL BE ROUGHLY 225-250 BAGS OF FOOD BEING DISTRIBUTED THIS AFTERNOON.



SCAN HERE!



What can Taylor Swift teach us?

LUNCHEON

Wednesday, November 20th
11:30 AM - 1:30 PM

Copperfield Inn at Lakeside
594 W. Ridge Pike, Limerick, PA 19468

Member Price: \$45
Non-Member Price: \$90

Featuring **Dr. E. Michele Ramsey**
Associate Professor of Communication Art & Sciences and Women's, Gender, & Sexuality Studies at Penn State Berks



You will learn:

- How Taylor Swift has crafted her own audience.
- A look at the impact of Taylor's work on women of all ages.
- How marketing and social media have helped Taylor's image.



Sponsored by: **MOREFIELD**

For more details or marketing and exposure opportunities, please call Alice at 610.326.2900 or email alice@tricountyareachamber.com. Scan the QR Code to register or visit tricountyareachamber.com.

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BUSINESS AFTER HOURS

Thursday, November 21st
4:30 PM - 6:30 PM

Becker Home's new location
220 S. Reading Ave., Boyertown, PA 19512
\$10 per person

Host:
BECKER HOME
Creating The Enlightened Nest

Join us for this monthly mixer to connect, share and meet your fellow Members. We are excited to celebrate Monique Becker's new location with a ribbon cutting at this event.

For more details regarding this event, or interest in hosting a future Business After Hours event, please call Alice at 610.326.2900 or email alice@tricountyareachamber.com.

THANK YOU 2024 TIERS INVESTORS

STAKEHOLDER

BUILDING COMMUNITIES

CREATING CONNECTIONS

SUPPORTING COMMERCE