



18 W. Lightcap Road, Suite 613, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

Follow us on:



#WhyTCACC

#tcaccbettertogether

A Message From Your President: THE TRICOUNTY MULTIPLIER: Turning Holiday Purchases into Local Economic Power



By Harrison Santangelo, President
The TriCounty Chamber of Commerce

As the year closes, the TriCounty Area Chamber of Commerce would like to urge you to recognize the direct economic impact of your holiday spending decisions. Choosing local for holiday shopping, dining, and services is not just a seasonal tradition, it is an investment in the health and stability of Pottstown, Boyertown, and the surrounding areas.

The foundation of a thriving community is the cumulative impact of its resident's financial choices. Our goal is to curate an environment where local businesses, the primary job creators in our region, can flourish. This commitment is supported by clear data. Economic studies confirm the profound multiplier effect of buying local. Data often replicated across various communities, consistently demonstrates that for every \$100 spent at local independent businesses, approximately \$68 remains in the local economy, while the same \$100 spent at a national chain typically retains only \$43 locally.

This 60% higher retention rate translates directly into tangible benefits for TriCounty:

- **Job Creation:** Higher local revenue supports increased staffing and wages at our independent establishments.

- **Tax Base Growth:** Local profits generate greater sales tax and property tax revenue, funding essential community services like schools and infrastructure.

- **Local Interdependence:** Local businesses are significantly more likely to utilize other local services (e.g., local accounting, printing, and maintenance firms), creating a robust, interconnected ecosystem of trade.

Local businesses, including our members like Dani Bee Funky and Carmelo's Pizza and Italian Ice, are more than retailers; they are community stakeholders. These often family-owned establishments are the primary sponsors of local sports leagues, the first to donate to school fundraisers, and the key financial participants in community events, a level of local contribution larger corporations often do not match.



This holiday season, the Chamber asks every resident to treat their purchases as an economic vote. Whether you are finding gifts at a TriCounty Chamber member store, booking a reservation at one of our independent restaurants, or contracting the services of a local professional, your choice directly amplifies our regional economic strength.

You are not just making a purchase; you are maximizing the local dollar's velocity, strengthening our tax base, and ensuring the continued resilience of the TriCounty economy. By choosing local, you are making the most impactful investment possible in the long-term prosperity of our community.

WELCOME NEW MEMBERS

Congratulations to the businesses listed below for becoming new TCACC Members!

Animal Rescue League of Berks County

(610) 780-0644

Nonprofit Organizations

<https://berksarl.org/>

G Hager Plumbing Heating and Cooling

(215) 234-0315

HVAC Contractors

<http://ghager.com/>

Ahl Forward Coaching and Consulting, LLC/ Inspire Results Executive & Business Coaching

(484) 340-0362

Coaching - Business / Life

<https://inspireresults.com/coach/diana-ahl/>

Precision Services LLC

(267) 905-0375

Excavation Contractors

<http://pdrdemo.com/>

Resilient Students Network

(610) 724-5062

Nonprofit Organizations

<https://www.resilientstudents.org/>

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

47+ Years

Sawchuk's Garage, Inc.

38 Years

Boyertown Area School District

Orlando Law Offices, P.C.

TriCounty Active Adult Center

35 Years

James M. Capinski and Associates

10 Years

Nester Insurance, Inc.

6 Years

Sheila Nester & Associates P.C.

Edward Jones -
Jennifer Staudenmayer

Styer Real Estate

Effectv

REGIONAL CHAMBER ROUNDUP



UPCOMING EVENTS.

NOV
12

Wednesday, 6:00 PM - 8:00 PM

Leadership TriCounty Alumni Non-Profit Event

You'll have the opportunity to network with Leadership TriCounty Alumni and current class members, share about your organization, and connect with leaders who seek to positively impact our local communities. Nonprofits will each have a table you can utilize to present and share information about your organization.

NOV
14

Friday, 8:30 AM - 10:00 AM

Refresh Friday: Formula for Success in Life and Work

In a world that often equates success with hustle, metrics, and external achievement, it's easy to lose sight of what it truly means to flourish. This session invites us to explore a richer, more sustainable view of well-being—one that goes beyond just "winning" and embraces a life of purpose, connection, and resilience. Chamber Members will benefit by attending this class which will help you redefine the success in your life and work featuring Lana Potgieter of Lighthouse Leadership Coaching & Development LLC. Gain clarity on what success truly looks like for you—both personally and professionally.

NOV
18

Tuesday, 12:30 PM - 6:30 PM

Young Professionals: Thanksgiving Meal Distribution

Join fellow young professionals for a meaningful afternoon of service at Boyertown Area Multi-Service, helping distribute non-perishable, pre-packaged Thanksgiving meals to local families in need. Volunteers will assist with distributing roughly 225-250 bags of food and can choose from various tasks, including traffic directing, transporting pre-packed bags, checking in clients, disbursing food, or breaking down cardboard. Two-hour volunteer time slots are available—12:30-2:30 PM, 2:30-4:30 PM, or 4:30-6:30 PM—or participants are welcome to stay for the entire event from 12:30 to 6:30 PM. TCACC membership is not required to participate.

NOV
19

Wednesday, 11:30 AM - 1:30 PM

REACH Luncheon: Gratitude in Action

Join us at this REACH Luncheon for a special November luncheon centered around thankfulness, generosity, and community impact. This engaging conversation will feature a panel of local nonprofit leaders who will share their journeys, insights, and inspiration on giving back. Together, we'll explore how to discover a cause that speaks to your heart, the importance of volunteering, and the powerful benefits of community support.



VISIONARY

TriCounty
HEALTH PLANS

STAKEHOLDER



BUILDING COMMUNITIES



CREATING CONNECTIONS



SUPPORTING COMMERCE

