

GRACE + Grit

Beyond Beauty Boutique



**Wig & Topper Services
Permanent Make Up
Boutique Accessories**

720 Penn Avenue

West Reading, PA 19611

484-663-3476

Amy Ames

GraceandGritBeyondBeauty.com

Grace & Grit Beyond Beauty Boutique

Grace & Grit Beyond Beauty was born out of a desperate need for alternative hair solutions for women in and around Berks County. Women lose hair for all types of reasons – hormones, aging, disease, poor nutrition, and medications just to name a few. Yet for some reason there is still have a stigma about wigs. It is time to change this mindset in our community. Wearing helper hair (wig, topper, extensions or otherwise) is not just about beauty, it is about empowerment and confidence. It is about helping that woman who is spending so much time worrying about her hair that she is missing out on special moments of her life.



Owner, Amy Ames, battles with her own hair loss. She went on a mission to figure out how to not just wear a wig but to wear it well. She accomplished this and wore alternative hair for over 5 years without notice. Now Amy is educating women on which alternative solution meets their needs, how to wear, care and style human and synthetic wigs and toppers. Custom coloring and lengths are available.

“Women do not wear wigs to look better for other people. Women wear wigs to feel better about themselves. It takes Grace and Grit to revive confidence which is way Beyond Beauty.”

– Amy Ames

Grace & Grit Beyond Beauty also offers permanent eyebrow makeup treatments for thinning or disappearing brows. This is something that everyone should do for themselves and is something many teens of the 1990’s now needs due to the overplucking trend. Permanent makeup brows – microblading, nano brows and powder brows last approximately a year without the need of touchup. Can you imagine the time this saves every single morning?

Schedule your complimentary Discovery call 484.663.3476 or visit www.graceandgritbeyondbeauty.com.

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