### **REGIONAL CHAMBER ROUNDUP**



### 152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

**Our Mission:** Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region. **Our Vision:** The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

# Follow us on: Follow is on: Follow us on: Follow us on: Follow us on: Follow is on: Follow is one fo

## Never goodbye, always see you later!

**BUSINESS ADVISOR** 



#### By Eileen Dautrich, TCACC President This is crazy, I cannot believe this is the last article that I will write for the

*Rt.* 422 *Business Advisor.* Fun fact – did you know that one of the first projects that I worked on after coming to the Chamber in March of 1999 was developing our relationship with the *Rt.* 422 *Business Advisor.* 

We had a long-standing partnership for many years and used the newsmagazine as the official monthly newsletter of the

TriCounty Area Chamber of Commerce. The cover of the first edition of the partnership is pictured here – crazy, right? So much has changed!

I wish I could list here all of the people that have contributed to my tenure here and the success of this organization. It takes a community, and your Chamber is a community. As a Member you make a choice (the right one (1)) to be part of this membership organization. You pay membership dues to be part of this community and as a result you are given access that non-members do not get. Take advantage!

As we move into a New Year, and I move onto my next chapter, I encourage all of you to take a moment and set a goal for

your team and your business to take advantage of one member benefit that you have not used before or attend one of the many events planned for 2025 that you have not attended before and add a few pages to your own TriCounty Area Chamber of Commerce story.

Remember this is your Chamber. Never hesitate to contact the Chamber office and share with the team what assistance you need. I do have a request that I would like to ask of each of you. I mentioned earlier in this article that membership in this Chamber is a choice. BUT...my hope has always been that TriCounty Area Chamber of Commerce Membership is not a choice. A new business opens, and you visit that new business, and you ask if they are a member of the chamber, and your answer is "you need to be!" The vendors that you use for your business – are they members – they need to be. Customers of your business, businesses, and organizations you support and are a part of – I think you get it by now – "they need to be!"

So, imagine the number of additional and different connections everyone could make if each of you just casually and informally shared your chamber story and how you benefit from the Chamber and encourage other businesses to also benefit from the Chamber to help their business grow.

I cannot thank you enough for the support, participation, and involvement that all of you already have provided to this organization! We have the "Best.Members.Ever." Please do not hesitate to connect with me on LinkedIn if we are not already connected so we can stay in touch. Best of luck to you in

your future endeavors!

One final shout out from me to an incredibly special group of people. I have loved my job and coming to work every day and the great programming and great customer service that we have been able to provide and that has only been possible because of the Best.Team.Ever. A huge thank you to Melissa Shainline, Hailey Heimbach, Alice Funk, and Angie Mizic-Gallardo for their support!



## WELCOME NEW MEMBERS!

Congratulations to the businesses listed below for becoming new TCACC Members!

Berks Surveying & Engineering, Inc. (610) 944-8528

http://www.berks-surveying.com/ Engineers - Civil / Environmental / Mechanical / Municipal, Engineering, Surveyors

**CE Tumbling** 

(267) 644-8747 https://cetumbling.com/ Recreation, Health Clubs / Fitness Centers / Gyms

Endeavor Business Brokers (610) 952-8658 http://endeavorbusinessbrokers.com/ *Financial Services* 

Stick Figure Fundraising, LLC (484) 661-7581 http://www.stickfigurefundraising.me/ *Consultants* 

### MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

> 35 Years Borough of Boyertown

> > 15 Years Fastsigns

*<u>10 Years</u>* <u>Fred Beans Ford of Boyertown, Inc.</u> <u>Gerhart, Hartman & Ritner, Ltd.</u> Sunnybrook Village Business Campus

5 Years Achin' Back Garden Center, Inc. JJC Automotive Milestone Financial Associates





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