



TRICOUNTY AREA CHAMBER OF COMMERCE

Resources. Relationships. Recognition.

18 W. Lightcap Road, Suite 613, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region's businesses and communities.

Follow us on:



#WhyTCACC

#tcaccbettertogether

A Message From Your President: THE TRICOUNTY MULTIPLIER: Turning Holiday Purchases into Local Economic Power



By Harrison Santangelo, President
The TriCounty Chamber of Commerce

As the year closes, the TriCounty Area Chamber of Commerce would like to urge you to recognize the direct economic impact of your holiday spending decisions. Choosing local for holiday shopping, dining, and services is not just a seasonal tradition, it is an investment in the health and stability of Pottstown, Boyertown, and the surrounding areas.

The foundation of a thriving community is the cumulative impact of its resident's financial choices. Our goal is to curate an environment where local businesses, the primary job creators in our region, can flourish. This commitment is supported by clear data. Economic studies confirm the profound multiplier effect of buying local. Data often replicated across various communities, consistently demonstrates that for every \$100 spent at local independent businesses, approximately \$68 remains in the local economy, while the same \$100 spent at a national chain typically retains only \$43 locally.

This 60% higher retention rate translates directly into tangible benefits for TriCounty:

- **Job Creation:** Higher local revenue supports increased staffing and wages at our independent establishments.

- **Tax Base Growth:** Local profits generate greater sales tax and property tax revenue, funding essential community services like schools and infrastructure.

- **Local Interdependence:** Local businesses are significantly more likely to utilize other local services (e.g., local accounting, printing, and maintenance firms), creating a robust, interconnected ecosystem of trade.

Local businesses, including our members like Dani Bee Funky and Carmelo's Pizza and Italian Ice, are more than retailers; they are community stakeholders. These often family-owned establishments are the primary sponsors of local sports leagues, the first to donate to school fundraisers, and the key financial participants in community events, a level of local contribution larger corporations often do not match.



This holiday season, the Chamber asks every resident to treat their purchases as an economic vote. Whether you are finding gifts at a TriCounty Chamber member store, booking a reservation at one of our independent restaurants, or contracting the services of a local professional, your choice directly amplifies our regional economic strength.

You are not just making a purchase; you are maximizing the local dollar's velocity, strengthening our tax base, and ensuring the continued resilience of the TriCounty economy. By choosing local, you are making the most impactful investment possible in the long-term prosperity of our community.

WELCOME NEW MEMBERS

Congratulations to the businesses listed below for becoming new TCACC Members!

Amada Senior Care Pottstown PA
(267) 369-3338
Senior Services
<http://www.amadaseniorcare.com/>

Caribbean Paradise Express
(610) 977-0010
Caterers / Banquet Services, Food Products,
Food Products – Specialty, Restaurants
<https://pottstowncaribbeanfood.com/>

Choice Home Warranty - Robert Mckean
(609) 922-1388
Real Estate - Residential
<http://www.chwpro.com/>

Fusion Property Group
(484) 235-7723
Real Estate Investment

LaBrusciano Roofing & Exteriors
(610) 890-9078
Roofing / Siding Contractors
<https://labruscianoexteriorsllc.com/collegeville-location/>

Merry Brothers Electrical Services
(484) 261-5590
Electrical Contractors
<http://www.merrybrothers.com/>

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

38 Years
Complete Graphics, Inc.
Bally Block Company

33 Years
Creative Health Services, Inc.

31 Years
North Coventry Township

6 Years
Montgomery County Foundation, Inc.

Three Daughters Inn LLC
North End Florist

REGIONAL CHAMBER ROUNDUP



UPCOMING EVENTS.

DEC
11

Thursday, 5:00 PM - 7:00 PM

Awards Night for Local Young Professionals

This special evening will shine a spotlight on the outstanding achievements of local Young Professionals who are making an impact in their workplaces, industries, and communities. Guests of all ages—members and non-members alike—are invited to come together to support, cheer on, and celebrate the next generation of leaders. \$45 per person

DEC
17

Wednesday, 10:30 AM - 12:00 PM

Holiday Networking Brunch

Celebrate the season with the Chamber at our festive Holiday Networking Brunch! Enjoy a cheerful morning of connection, community, and holiday spirit with light food, drinks, and of course—mimosas! Come dressed in your favorite Christmas sweater (ugly or not—we won't judge!) and mix and mingle with fellow Chamber members and local professionals. It's the perfect way to toast to a successful year and kick off the holidays with some extra cheer. \$20 for Members | \$30 for Non-Members

JAN
12

Monday, 6:00 PM - 8:00 PM

Chamber Pickleball League

Looking to unwind, get active, and expand your professional network? Join us for the TriCounty Chamber Pickleball League ? where friendly competition meets professional connection! Gather your teammate and come ready for a fast-paced, fun-filled evening! Each session will feature 9 rounds of play, with 10-minute games and 2-minute breaks between rounds. When the buzzer sounds, finish the volley, and if it's a tie, play one more point to win! This event is for Chamber Members and their guests only. Scoring and gameplay will follow an honor system, so bring your best game and good sportsmanship! Ready to serve up some fun? Register today and join the Chamber Pickleball League! \$10 per player per session or \$25 per player for all three sessions

JAN
22

Thursday, 5:30 PM - 7:30 PM

REACH Social: Axe Throwing

Join the Chamber's REACH Program for a fun night of networking and axe throwing! We're taking networking to the next level at Splitting Edge Axe Throwing—where the only thing sharper than your aim will be your connections. For just \$45 per person, you'll enjoy two hours of axe throwing, laughter, and lively conversation with fellow women professionals. Whether you're a first-time thrower or an axe-throwing pro, this social promises to be a hit! Come ready to unwind, connect, and maybe discover your new favorite stress reliever!



VISIONARY

TriCounty
HEALTH PLANS

STAKEHOLDER



BUILDING COMMUNITIES



CREATING CONNECTIONS



SUPPORTING COMMERCE

