

Ask SCORE

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If your press release extends past two pages, it will likely get passed over. Stick to the basic “who, what, when, where, how, and why” information, and include your contact information so reporters can easily reach you if they have questions.

Put it in the right hands.

Research what media outlets reach your target audience. Depending on your type of business, that may be local newspapers, local magazines, and local television and radio stations, or you might benefit from a much broader reach. With local media, find out how they prefer to receive press releases. For media reach beyond your local area, you might consider PRlog.com or pay services such as PRweb.com, PRnewswire.com, or Marketwired.com.

Since 1964, SCORE “Mentors to America’s Small Business” has helped more than 10 million aspiring entrepreneurs and small business owners through mentoring and business workshops. More than 11,000 volunteer business mentors in over 320 chapters serve their communities through entrepreneur education dedicated to the formation, growth and success of small businesses. For more information about starting or operating a small business, contact SCORE TriCounty. You can call 610.327.2673, email tricity@scorevolunteer.org or visit the website at www.tricity.score.org.



The Pottstown Rotary Club Wants You!



Join us at 6:30 on Wednesday evenings at Brookside Country Club for a delicious meal, camaraderie, and a Rotary meeting where we plan and execute projects to improve the community.

Visit www.pottstownrotary.org or call Bill Wellen at 484.886.5396 to learn more!

REGIONAL CHAMBER ROUNDUP

PLEASE SEE PAGES 31-40 FOR THE TRICOUNTY AREA CHAMBER OF COMMERCE NEWS AND INFORMATION SECTION IN THIS ISSUE.

PHOENIXVILLE REGIONAL CHAMBER OF COMMERCE

• 171 East Bridge Street, Phoenixville, PA 19460 • 610.933.3070 • fax 610.917.0503
• info@phoenixvillechamber.org • www.phoenixvillechamber.org



The Phoenixville Regional Chamber of Commerce is an independent organization serving the business interests of Northern Chester, Western Montgomery and parts of Delaware Counties.

The Chamber’s mission is to “advance the principles of free enterprise by providing the leadership which will enhance the economic climate of the region, address the priority needs of its members, and interact with other individuals and organizations for the overall benefit of the business community.”

WELCOME NEW MEMBERS

• Shirkness Capital, LLC • Rachel Gregory Photography • Crime Victims Center of Chester County • Refinery

UPCOMING EVENTS

Young Professionals Networking Event (YPN) with the Phoenixville Jaycees – Tuesday, April 3rd, 6:00 PM, Bluebird Distilling

Join the Phoenixville Chamber and the Jaycees at the Professional Networking Group in the Phoenixville Area. Created for business minded people aged 21 to 40 to gather in a relaxed atmosphere, YPN meets the first Tuesday of every month.

Join us to network with other young professionals. Refreshments will be provided with a Cash Bar Bring plenty of business cards. Visit our website at www.phoenixvillechamber.org for information and registration

Monthly Membership Breakfast – Tuesday, April 10th, 7:15-9:00 AM

Join the Chamber for breakfast at our new location, Phoenixville Area Senior Center. Ryan Conroy of the Historical Society of Phoenixville presents the History of Business in Phoenixville. Visit our website at www.phoenixvillechamber.org for information and registration. Cost: \$20 pre-registered, \$25 at the door. \$30 for non-members.

Chamber 101: A Comprehensive Membership Orientation – Thursday, May 10th, 8:30-9:30 AM

Don’t miss this chance to learn how you and your employees can take advantage of all the benefits your Chamber membership has to offer. Space is limited; you must register to attend. www.phoenixvillechamber.org

Ribbon Cutting – 3 Painted Pugs, Friday, April 6th, 1:00 PM

Join the Phoenixville Chamber as we welcome 3 Painted Pugs to the downtown Phoenixville business community! 4 Gay Street, Phoenixville www.phoenixvillechamber.org

Ribbon Cutting – LeBuzz, First Friday, May 4th, 6:30:00 PM, 27 S. Main Street, Phoenixville

Join the Phoenixville Chamber on First Friday for a ribbon cutting at LeBuzz Barber Shop. www.phoenixvillechamber.org

Ribbon Cutting – Carah Medical Arts, Friday, May 11th, 5:00 PM, 500 Gay Street, Phoenixville

Join the Phoenixville Chamber to welcome Carah Medical Arts with a ribbon cutting. www.phoenixvillechamber.org

Chamber Annual Golf Tournament – Tuesday, April 24th, 11:30 AM, Rivercrest Golf Club & Preserve

The course at RiverCrest Golf Club & Preserve is one of the most exciting golf venues built in the Philadelphia area. Enjoy a fun-filled day on the course starting with lunch, golf and ending with an Awards dinner. Individual Golfer: \$175; All golfers costs include lunch, dinner, door prize, greens fees, cart, on-course refreshments and awards ceremony Dinner Only Ticket: \$60; Join us for a delicious dinner, open bar and wonderful silent auction items! www.phoenixvillechamber.org for information and registration.

2018 Phoenixville Events



First Fridays in Downtown Phoenixville 6:00-10:00 PM (May 4, June 1, July 6, August 3, September 7, October 5)

Visit our Phoenixville on the First Friday of every month, May through October, to experience the vibe of our eclectic town. Sample some of the region’s best craft brews, grab some local eats, shop our sweet boutiques, and listen to live music on the street. Main Street is closed between Bridge & Church Streets to allow vendors to set up and showcase their wares.



Food Truck Festival: Saturday, May 5 & Saturday, October 6, 12noon – 6PM

30+ food vendors, music, arts, craft beers, and so much more. This family-friendly day of food and fun. Bridge Street is closed between Starr and Gay streets, and Main Street is closed between Price and Church Streets for this awesome food truck festival. Parking will be tricky, FREE shuttle service is available.

Visit www.phoenixvillefoodfestival.com for more information