



## Herbein + Company, Inc. (Herbein) has entered its second half century in business with strong momentum, and excitement about our future.

In 2022, we celebrated our 50th anniversary – with a series of team and client focused events that were central to our anniversary year. We are honored to have served and supported our team, our clients, and our community succeed with confidence since 1972. Herbein continues to seek and build competitive advantage for our people and our clients by focusing on three areas: invest-

ing in our people, enhancing the Herbein experience, and innovating in our business offerings.

As a leading CPA advisory firm, we have a diversified business model with a focus on innovation and providing exceptional experiences for our clients. In the last year, Herbein has taken some bold steps on this journey, including creating some extremely exciting service offerings, like our new Herbein | Watterson Talent Solutions, Herbein | Mosteller HR Consulting, and Herbein Financial Group divisions.

In February 2023, Herbein won the ClearlyRated *Best of Accounting Award* for providing superior client service. This is the firm’s 7th consecutive year of receiving this recognition. ClearlyRated’s Best of Accounting® Award winners have proven to be industry leaders in service quality, based entirely on ratings provided by their clients. On average, clients of 2023 Best of Accounting winners are 70 percent more likely to be satisfied than those who work with non-winning firms. Herbein received satisfaction scores of 9 or 10 out of 10



from 91.8 percent of its clients, significantly higher than the industry’s average of 50 percent in 2022.

“Exceptional client service has been a hallmark of our firm for more than 50 years. We are proud to continue to be recognized for our efforts – and our results,” Herbein CEO David W. Stonesifer said.

For additional information, please visit [herbein.com](http://herbein.com) or call 1.855.HC.TODAY.

