

# RE/MAX<sup>®</sup> Synergy

## Experienced, Full-Service Real Estate Professionals

Regina McLaughlin Williams, a local real estate veteran, opened RE/MAX Synergy in the fall of 2014. RE/MAX Synergy is located in The Douglassville Shopping Center (near Douglassville REDNERS). This office houses 17 full time professional real estate agents.

Since RE/MAX Synergy opened in 2014, from day one, business has grown exponentially. Regina credits the offices success to the 17 local agents, their professionalism, knowledge of local inventory, and hard work ethic. She believes that has kept business moving in the right direction.

Technology has been a real game changer for the real estate industry. Its very important to be up on the latest technology, marketing and sales techniques. At RE/MAX Synergy agents use professional photographers and sometimes drones to capture their real estate audience.

"Today more people rely on their computers to search for homes. So there is no longer the need for big office space. Our office is called the "café concept" were people can come in have coffee or a beverage and review homes for sale. Everyday we have people walking into our office. I am really pleased with how the new concept is working," It's a great time to be in business and an excellent way to serve members of our community." says McLaughlin Williams.



RE/MAX has been in operation since 1973. In its 40 years of existence, the company has grown to encompass more than 100,000 sales agents, working in franchise-owned, operated offices in more than 85 countries and territories. As one of the most widely recognized names in real estate, RE/MAX receives 48 million hits to its websites on an annual basis. More importantly, RE/MAX is regarded as one of the country's most

productive real estate sales forces. In a survey by Real Trends 500, a leading resource for residential real estate rankings, RE/MAX claimed the top 18 positions. It also dominated the top 50 lists, snagging 44 spots.

**For more information, please contact Regina McLaughlin Williams, Broker/Owner at 610.385.0090 (office) or 484.686.0307 (cell); or email: [mclaughlinregina@aol.com](mailto:mclaughlinregina@aol.com)**