

# FOCUS ON POTTSTOWN BUSINESSES



## O'Donnell, Weiss & Mattei, P.C.

The pending commercial development and investment, in both Pottstown and Phoenixville, is exciting and O'Donnell Weiss & Mattei, P.C. is proud to be a part of that growth and revitalization.

Our OWM business lawyers work with small family businesses, large corporations, partnerships, joint ventures, sole proprietorships, limited liability companies and non-profit organizations. We help companies achieve their goals and navigate through the legalities of today's extremely demanding business environment, guiding them through business formation, drafting and negotiation of contracts and agreements, meeting the formal obligations for a business entity, succession planning, etc. We consider

ourselves part of your "business team."

OWM Law has been delivering high-quality legal help to individuals, families and businesses in Southeastern Pennsylvania since 1955. Reaching a successful outcome in any legal matter begins with our commitment to open communication and a knowledge-based, team approach. In addition to our Business Group, we have four (4) other practice teams equipped to guide clients to complete a successful project –

\*Real Estate/Title Insurance/Land Use, \*Elder Law/Special Needs Planning/Estate Planning/Estate Administration, \*Family Law/Divorce/Custody, and \*Criminal/DUI/Accidents/Civil Litigation.

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technology, while still maintaining personal relationships and providing individualized service, is part of what makes OWM unique. Our OWM team is committed to making the experience of seeking legal help as comfortable as possible.

As active members of the TriCounty Area Chamber of Commerce and the Phoenixville Regional Chamber of Commerce, and volunteers on many local Boards and a sponsor of a multitude of

community activities, OWM lawyers are committed to communities in which we live and work.

Our fully staffed offices at 41 E.High Street in Pottstown and 347 Bridge Street in Phoenixville are open Monday through Friday for appointments and commercial and residential real estate settlements.

Please visit [www.owmlaw.com](http://www.owmlaw.com) for additional information or call 610-323-2800 or 610-917-9347 and let our staff connect you with an attorney who can assist you.



O'Donnell, Weiss & Mattei, P.C.

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*The OWM Law Business, Banking & Real Estate Team:  
James C. Kovalski, Michael B. Murray, Jr., John A. Koury, Jr., Gary L. Stein,  
David A. Megay, Joseph K. Koury*



*OWM Business Lawyers handle all phases of Business including Start-up or Purchase, Contract Negotiations, Financing, Employment Issues, Succession Planning & Dissolution. OWM Real Estate Attorneys handle Commercial Development, Residential Transactions, Tax Assessment Appeals, Title Insurance, Municipal, Zoning & Land Use. Whatever your legal needs are, OWM is ready to be part of your team!*

**Pottstown:**  
41 E. High Street  
Pottstown, PA 19464  
**610-323-2800**



[www.owmlaw.com](http://www.owmlaw.com)

**Phoenixville:**  
347 Bridge Street, Ste. 200  
Phoenixville, PA 19460  
**610-917-9347**

## Express Data Payroll / Panacea Payroll Processing

Express has been providing reliable payroll services to local employers since 1987 and now offers a full cadre of professional support services.

Jennifer Scotese started working for Express Data Systems in 1988 as office manager but quickly accepted more and more responsibilities over the years as the business grew. In 2002 Jennifer took over as company President when founder, Jay Berman, retired. Since her ascension to the lead role at Express, Jennifer has overseen steady growth of the company that now services nearly 500 clients with an all-female staff of nine.

Leading the growth of Express has come naturally to Scotese, who oversees operations, sales and marketing. Since being named President she has implemented improvements for clients related to payroll processing to enhance Express Data Systems value as a partner.

In 2014 Scotese and her team added enhanced Human Resources and Timekeeping options so clients would

have a reliable one-stop shop for quality business service support. After that, they brought in new and improved "Pay as You Go" Worker's Compensation and rolled out applicant tracking and employee onboarding.



Panacea Payroll is a mirrored offering of Express but with a national service area. Designed specifically to support businesses in the cannabis industry, Panacea Payroll employs specialists with knowledge of the medical marijuana category.



Learn more by visiting [www.ExpressDataSys.com](http://www.ExpressDataSys.com) or [PanaceaPayroll.com](http://PanaceaPayroll.com).

Both companies are headquartered at 3277 West Ridge Pike in Pottstown.



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**Hobart's Run**  
**is Open for**  
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**Hobart's Run**, a neighborhood improvement initiative and 501(c)3 created with support of The Hill School, now offers a Business Incentive Grant!

Qualified new businesses must open in the 500 to 900 blocks of East High Street. Our BIG of up to \$1,500 will help entrepreneurs with their first month's mortgage payment or rent. More information can be found at: [hobartsrunpottstown.org/business](http://hobartsrunpottstown.org/business).

To learn more about Hobart's Run and how we welcome local business development, please email **Twila Fisher**, Executive Director, at [twila@hobartsrunpottstown.org](mailto:twila@hobartsrunpottstown.org), or call **610-780-6324**

[hobartsrunpottstown.com](http://hobartsrunpottstown.com)  
Facebook.com/HobartsRun Instagram.com/HobartsRun

## Hobart's Run's All-Women Staff Makes Big Impact

The Hobart's Run team is comprised of full-time Hobart's Run directors Twila Fisher and Cathy Skitko and part-time administrative coordinator Stephanie Trauner. Together, they are dedicated to the 501(c)(3)'s mission to create a clean and safe community; foster inclusivity; provide homeownership and property pride incentives; and generate business development in the Hobart's Run focus area, bordered by Queen Street; N. Washington Street; Beech Street, Grant and Jackson Streets; and Keim Street in Pottstown.

Twila, director of economic development, has devoted her career to public service. In 2017 she was awarded "Person of the Year" by the Rotary Club of Pottstown for her work in the community. Twila serves on five local boards and committees. She is the mother of four daughters ages 16-24 and enjoys DIY projects, cooking international foods, and playing the mandolin.

Cathy started her career as a journalist then ran a free-lance writing business. After 21 years as The Hill School's communications director, Cathy shifted her full-time focus to Hobart's Run in



(L to R) Stephanie Trauner, Twila Fisher and Cathy Skitko.

2018. The mother of two grown sons, she volunteers for six Pottstown organizations, including serving as co-president of Steel River Playhouse, and advises Hill's student service program. She loves to travel when she can.

After graduating from Mount Holyoke College with a degree in English, Stephanie worked as a technical writer and editor and in accounting for an engineering firm. She then spent 15 years in Pottstown raising her children and supporting women as a birth doula. She loves cooking, event planning, and watching the wonderful transforma-

tion happening in Pottstown.

Learn more at [hobartsrunpottstown.org](http://hobartsrunpottstown.org), and follow their Facebook page @HobartsRun and Twitter and Instagram @hobartsrun.

Neighborhood Initiative, a 501(c)(3), was launched by The Hill School in 2016 to create a clean and safe community; foster inclusivity; provide incentives for home ownership and property pride; and generate quality business development. While specifically focusing on a 900-parcel area, Hobart's Run supports revitalization efforts throughout Pottstown.

## Be Part of the Bigger Picture!

The Pottstown Rotary Club Wants You!



Join Rotary's 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

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[www.pottstownrotary.org](http://www.pottstownrotary.org)



# FOCUS ON POTTSTOWN BUSINESSES

## Visiting Angels Senior Home Care in Pottstown

Visiting Angels Pottstown, owned by the mother-and-daughter team of Doris and Alycia Wertman, is celebrating its 12th Anniversary this year as the area's leader in non-medical, senior home care, serving families in Montgomery, Chester and Northern Berks Counties. They provide in-home Alzheimer's and dementia care, errands/shopping, light housework, medication reminders, meal preparation, hygiene assistance and much more to seniors and adults, so they can remain independent in their own home, no matter where that home may be. Every home care situation is different, and Visiting Angels Pottstown offers flexible arrangements, an array of options, and expert services to clients from a few hours each week, to 24/7 live-in care.

The range of services provided by Visiting Angels Pottstown fall under three umbrellas: Personal Care — which includes bathing, dressing, grooming, toileting and transfers; Housekeeping — light housekeeping, laundry, meal preparation, etc.; and Companion Care — “The fun stuff,” according to Doris. “After

all the work is done you might want to make them some lunch and sit down and eat with the client, because that's always so important, keeping them mentally and physically engaged. It may be one short visit a week, or it may be 24-7. We do it all.”

Doris and Alycia recognize that each client has a unique set of needs, and care should be unique as well. Doris and her team work closely with families and other health care professionals to create a care plan that addresses all of each client's individual needs. As those needs change, they will adapt that care plan to address any changes in the client's health or well-being.

Doris and Alycia also stress that Visiting Angels Living Assistance services are provided by experienced caregivers who understand the importance of providing quality care with compassion, dignity and respect. They believe in treating each client like family. Providing assisted living services with a special touch is what they do each and every day.

Caregivers and office staff are in regular communication with each other and with

### Got Dance?

#### New Classes forming now for Fall!

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each client's family to discuss the care being provided. They also have a system of follow up and monitoring that includes frequent phone calls and at home visits. This system of monitoring helps Visiting Angels to ensure the client is well cared for and that they are getting along well with their caregiver. Visiting Angels also empowers the caregiver for each client to follow up with the office or family if they notice any changes in the client's health or well-being. They have the skills and training to notice even the smallest changes in demeanor.

“We are thankful to have had the opportunity to serve the Pottstown and surrounding communities,” Doris said. “It has sincerely been an honor and a privilege to assist families in the area when they find themselves at a very vulnerable time in their lives. As family, Alycia and I both know on a personal level, how great the concern is to be certain our loved one is treated with dignity and respect.”

For additional information, please call 610.487.0574, and visit: [www.VisitingAngels.com/Pottstown](http://www.VisitingAngels.com/Pottstown).




### Now Hiring Compassionate Caregivers!

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[VisitingAngels.com/Pottstown](http://VisitingAngels.com/Pottstown)

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