

ROUTE 422 HOLIDAY GIFTS AND SERVICES GUIDE

5 Tips to Get the Most Out of Holiday Shopping

'Tis the season for shopping trips and presents under the tree.

And if you're planning to spend more this year on gifts, you're not alone. This holiday season is expected to be one of the biggest yet for gift spending – with shoppers expected to spend more this holiday shopping season than ever. Brand name apparel and accessories will once again serve as the most-wanted on holiday lists, which means holiday budgets may easily get blown.

That's why The Philadelphia Premium Outlets located in Pottstown, PA, is a must-visit for all your gift-giving needs. The center offers more than 150 brand name and designer outlet stores including coveted brands like Michael Kors, The North Face, Kate Spade New York, Under Armour and UGG, at a savings of anywhere from 25 to 65 percent. A win-win for getting exactly what your loved ones want this year, without you breaking the bank.

"We attract shoppers from the Greater Philadelphia Area and beyond who are discerning about quality, loyal to the brands they like but also looking to save – especially during the holidays," said Kate Johnson Area Director of Marketing and Business Development at The Philadelphia Premium Outlets. "Customers know they can visit our center and not only find their favorite name brands but enjoy incredible savings."

To get the most out of your shopping trips, the shopping experts at Philadelphia Premium Outlets have put together tips to pack the most into each shopping adventure.

1. Get an early start: Morning hours are generally the best time to shop, so get started as early as possible. Also, try and schedule your shopping trip for a weekday as the stores are less crowded and you'll find a better parking spot.

2. Stay in the know: Scope out a store or destination before arriving, so you know exactly where to go. Visit the mall's website — that way you'll be able to also see which stores have additional holiday promotions or sales that day. You can also sign up to become a Premium Outlets VIP (at no charge) and receive a Savings Passport, a compelling discount book amenity that features 100 additional retailer offers. This year, the Outlets is taking its Savings Passport digital, so shoppers can enjoy extra savings with just a touch of a button on their smartphones.

3. Be safe: Always be aware of your surroundings and your personal belongings when out and about. Place all valuables inside your trunk so they are out of sight. Park in a lighted area at night and contact mall security if you need any assistance.

4. Dress for comfort: Shopping till you drop means a lot of walking, so wear appropriate shoes and comfortable clothes — you'll be thankful at the end of the day.

5. Remember to have fun: Shopping for loved ones can be a very enjoyable experience if you set your mind to it. Try making it a day for you and your bestie to catch up while shopping. Many destination shopping centers like Philadelphia Premium Outlets hold special events through the holiday season. Let that holiday cheer sink in and put you in a holly jolly mood.

www.jtsgourmetdeliveryllc.com



Free Home Delivery Call 610.914.8765
Jim Thomson, Owner



Everything you need from appetizers to dessert for an entire meal!

- Hand Cut Black Angus Beef
- Antibiotic-Free Chicken
- Wild Caught Seafood
- Jumbo Lump Crab Products
- Special Requests
- Gluten free, Organic, Hormone free and Natural products.

Proud member of the TriCounty Area Chamber of Commerce and the Greater Reading Area Chamber of Commerce. Fully licensed and insured.

Gracie's 21st Century Café & Catering

Gracie Skiadas, chef & proprietress, since 1988 opening, felt our area was long overdue for a place outside a major city for a more 'inspired' experience of dining out together. A bit of dining decadence closer to home.

Artful Dining, creative recipes from her kitchen with fresh natural organic ingredients. With Chef Andrew Madden joining the team four years ago, we add a fresh new creativity to our inspired menu.

Being tucked away in historical Pine Forge adds an air of mystery to the venue, a peaceful European slant. The interior artfully created with 'whimsy' to induce comfort and a sense of fun and relaxation. Outdoor patio available for dining, cocktails, & in colder months you'll cozy up to one of our three fireplaces.

Holidays are especially magical inside and out @ Gracie's, as each room takes on its

own festive sparkle to bring that special 'spirit' to your dining experience. We extend our hours to meet your Holiday catering & dining requests for luncheon, dinner, or brunch, @ the restaurant or at your home or office.

One rule makes this a restaurant with special intentions. Kind service to others with quality, consistency, and a 'wild' imagination! Wednesday nights brings Blue Plate special to the table, Thursdays offer a "Date Night" special for a shared romantic dinner for two, Friday brings blues and jazz to our bar, and Saturdays dining by the fire for those special occasions.

If you haven't yet visited this extraordinary place, you owe it to yourself to "Kick Back, Relax, & Enjoy!" Gracie's 21st Century Café is located at 1534 Manatawny Drive, Pine Forge, PA. Phone: 610.323.4004. Open Wednesday – Saturday 5:30 to 11:00.



PATRICK J. MURPHY
& ASSOCIATES, INC.
ORGAN BUILDERS



Don't Forget Your Christmas Pipe Organ Tuning!

610.970.9817

info@pjmorgans.com

www.pjmorgans.com

300 Old Reading Pike, Suite 1D, Stowe, PA 19464



Find us on **facebook** at Gracie's 21 Century Cafe and Catering
 21st Century Cafe & Catering
 CIVILIZED DINING
 in the Country

610-323-4004

We are here for all of your catering needs
 both in-house or at your location!

We will happily accommodate your requests and extend holiday
 hours to your Holiday Parties, Dinners, Luncheons, Brunches,
 and other special occasions.

1534 Manatawny Road, Pine Forge, PA 19548

www.gracies21stcentury.com



Betty's Originals

185 Mill Road
 Schwenksville, PA 19473

••• Gift Baskets For ALL Occasions •••

- Corporate Parties
- Spa Baskets
- Baby Baskets
- Fresh Fruit Baskets
- Cracker Snack Baskets
- PA Dutch Baskets
- Baking Baskets

Call Today
 To Place Your Order
610-287-9010

Delivery & Shipping Available

**Discount on orders
 of six or more!**

The Twin Turrets Inn

The Twin Turrets Inn Bed and Breakfast, located at 11 East Philadelphia Avenue in Boyertown, is owned and operated by four-term Boyertown Mayor Marianne Deery and her husband Frank, President of Boyertown's Borough Council.

There is a lot to do in Boyertown. "All Aboard" The Little Red Caboose for an exciting excursion on the Colebrookdale Secret Valley Railroad. Or you can catch a baseball game at the famous Bear Stadium. Our park hosts a rambling walking trail, Frisbee golf and a playground for all children. Boyertown is rich in history so a visit to Boyertown's Museum of Historic Vehicles and Boyertown's Historical society is a must. Boyertown's century old State Theater provides live entertainment.

"Bear Fever" is contagious and it begins with historic "Townie Bear" and "Bubbles"

located at the entrance to Twin Turrets. There are many other bears as you enjoy your walk along Boyertown's tree-lined streets and see our beautiful architecture, unique shops, restaurants, bakeries and even a microbrewery. Our artistic community is awesome and Taylor Backes Glassblowing Studio is universally recognized.

With so much to do you should really spend an evening or two at The Twin Turrets Inn; you will be glad you did. All of the rooms are tastefully appointed, bathrobes provided for your private bath. All guests will enjoy a fully cooked breakfast, which is served at your convenience. Complimentary usage of a secured wireless network is available.

For additional information, please call 610.367.4513 and visit www.TwinTurrets.com.

Spring Hollow Golf Club

Spring Hollow Golf Club is a challenging, 18-hole Public Golf Course with a full-service restaurant and banquet facilities. Open Seven Days a week for Golf, please call ahead for Tee Times.

The Grille is the full-service restaurant at Spring Hollow, which is also open to the public. With its comfortable and friendly setting, it is a great place to meet friends after work for cocktails, or have a relaxing sit-down dinner with the family. Whatever your reason, you'll be sure to leave with a smile! The Grille is open for Lunch and Dinner Wednesday through Sunday.

The Banquet facilities at Spring Hollow can be used for Weddings, Business meetings, Golf Outings and many other types of functions. We offer diverse menu selections to suit your needs and we can assist you with any catering needs you may have.

Spring Hollow Golf Club is truly a hidden treasure of the Tri-County Area. Since the Holidays are upon us, stop in to buy a Gift Card for that special someone.

Spring Hollow Golf Club is located at 3350 Schuylkill Road, (Route 724), Spring City, PA 19475; 610.948.5566; www.springhollowgolf.com.



SPRING HOLLOW

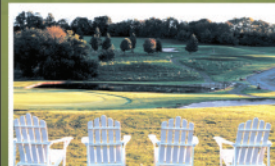
Open to the Public!



GOLF

DINING

EVENTS



3350 Schuylkill Road (Route 724) Spring City, PA 19475

610.948.5566

www.springhollowgolf.com



DECORATING DEN INTERIORS

CUSTOM WINDOW TREATMENTS • FINE FURNITURE
 WALL & FLOOR COVERINGS
 BEDDING • LIGHTING • ACCESSORIES

SAVE UP TO 20%

on select lighting, area rugs & accessories
 *Offer ends 01/15/2018



Barbara McInnis Hayman, Owner & Interior Decorator
 Studio: 32 Wells Rd., Parker Ford, PA 19457
 Phone: 484.624.4787
 Email: barbaramcinnis@hotmail.com
 Website: www.barbara.decoratingden.com
 Call today for a complimentary consultation!



Pottstown Dance Theatre

Classes in Ballet and Pointe, Modern Dance, Jazz, Tap,
 Hip-Hop, Break-Dance, Irish, African, and Pilates.

Michelle Jones Wurtz, Director

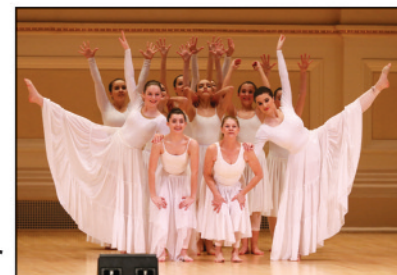
610-323-2569

72 W. Main St., Pottstown PA 19465

www.pottstowndance.com



Now
 accepting
 new
 students
 for the fall
 2017-2018
 school year



ROUTE 422 HOLIDAY GIFTS AND SERVICES GUIDE

Consider a New Look for the New Year



By Debbie Werner, Owner, Reflections Hair Designs

December 31st is approaching with the speed of a shooting star, signaling the end of another year and the beginning of a new one. This is the time of the year that causes us to step back and reflect on where we were, where we are, and where we want to be, and to decide on what we need to change to help accomplish new goals.

These resolutions that we promise to do mostly center on our physical appearance. Somehow, this outward physical change gives us a greater confidence to move forward. A good illustration of this is in the movie "Now Voyager." The main character, Charlotte Vail, is drab and lacks confidence. Her character undergoes a transformation, mentally and physically. The physical change in her appearance helps her to become more confident.

Physical changes give us a sense of control over our lives, so as you enter the New Year, take the plunge. Change your color or hairstyle. This also applies to men. A new or current haircut can change your image. Play with color, like glossing treatments that add

shine and a whisper of translucent color, or be bolder and add a sprinkling of lighter pieces.

For women, winter is the time to add richer, deeper tones like mahogany, plum or chocolate brown to your color. With your make up, remember that your tan has faded so lighten your foundation. Moisturize and apply primer before the foundation to assure flawless coverage. Use a bronzer to contour your cheekbone, and place a soft pink or peach above the bronzer to highlight. Eyebrows are still a focus, so consider reshaping and enhancing to create a beautiful frame around the eye.

Speaking of eyebrows... Men, keep them trimmed for a well-groomed look. If you are a proud owner of a uni-brow try having the center above the nose waxed. You will be amazed at how that will alter your appearance.

As you look forward in 2018, decide what simple physical adjustments will help to build your confidence and create an awesome first, second and third impression. You only have seven seconds.

For additional information, please call Debbie Werner at 610.323.2030 or email: reflections@verizon.net.

LOOK PROFESSIONAL...FEEL PROFESSIONAL!

DISCOVER

YOUR *professional* REFLECTION

Call for a **FREE** consultation!

reflections HAIR DESIGNS
 reflectionshairdesigns.com
 939 E. Schuylkill Rd. Pottstown 610.323.2030

A Favorite Christmas Classic

The Pottstown Dance Theatre Repertory Ensemble will be doing a full version of the family classic "The Nutcracker" at the Hill School Center for the Arts on Saturday December 2 at 7pm as well as Sunday December 3 at 3pm. Under the direction of Michelle Jones Wurtz, the performance will include the party scene with young dancers showing off their strong ballet technique, "Waltz of the Snowflakes", the beloved "Waltz of the Flowers", and the other works with new lighting design, a brand new snow-scene backdrop, and other amazing stage effects.



Adult tickets are \$20 in advance (\$23 at the box office upon arrival), and \$15 for students and seniors in advance (\$18 at the box office upon arrival). They are available at Pottstown Dance Theatre, by calling 610.323.2569, or online at www.pottstowdance.com. For information on group rates please call the Theatre at 610.323.2569.

Thomas E. Young, MD
YOUNG
 Medical Spa

BODY BY

25% Off
CoolSculpting*
 Non-Invasive
 Fat Reduction*

\$100 Off
HydraFacial
MD® Elite
 (package of 3)

Boost your radiance and trim your contours for head-to-toe beauty!

With our latest CoolSculpting® advancements, we can trim your fat away in half the time and slim your upper arms with ease.

Also introducing HydraFacial MD® Elite for the revitalized glow of your dreams!

Reduce fat on the: *Abdomen, Thighs, Back, Upper Arms, Neck & Love Handles*

BEFORE
AFTER

Actual Young Medical Spa CoolSculpting Patient Photos

NEW PATIENT SPECIAL
BOTOX®
\$9.50/Unit
 Book your appointment today!

Ask about our new Cool Petite Applicator!

Call for your Free Consultation | YoungMedicalSpa.com

4025 West Hopewell Road,
 Center Valley
610.798.SKIN (7546)

635 North Broad Street,
 Lansdale
215.362.SKIN (7546)

*Special promotion valid until 11.30.17 and may not be combined with any other offers or specials. Must mention this ad to receive special. Individual results vary. Other restrictions may apply. Cannot be applied to already booked procedures.

Mall Hours
 Monday - Saturday 10-9
 Sunday 11-6
 Some stores will vary

COVENTRY MALL

5 GREAT STORES UNDER ONE ROOF

Come see our newest **5th** anchor!

For leasing information, please call Bob Sichelstiel 610.272.6500, X125

www.Coventry-Mall.com

At the Intersection of Route 100 & Route 422



William Baird
Chef Owner

Baird's Catering



LLC

Distinguished Taste, Presentation & Value

Plan Your Celebration

- Weddings
- Banquets
- Corporate Events
- Birthdays
- Graduations
- Picnics
- Reunions
- Golf Outings
- Club Meetings
- Fundraisers
- Anniversaries
- And More

Celebration Coupon

10% off

up to \$100 on Any
Catering event Booked by
January 1. Call for tasting.

When Taste Matters!

Baird's Catering, LLC

For all your
Culinary Occasions

For more information contact WILLIAM BAIRD

610-781-3534

BairdsCatering@verizon.net

www.Bairdscatering.com

BOOK NOW!

Holiday Parties

215-794-4003 | PEDDLERSVILLAGE.COM

Peddler's Village
We're everything but ordinary.

ROUTES 202 & 263, LAHASKA, PA



PREMIUM GIFTING. PREMIUM SAVINGS.

Exceptional Brands up to 65% Off

Ann Taylor Factory Store kate spade new york
Theory UGG® Under Armour Aéropostale

**PHILADELPHIA
PREMIUM OUTLETS®**
A SIMON CENTER



Lily Laser & Beauty Day Spa & Laser Center

Tailored Spa Solutions
provide a comprehensive menu
of services/treatments

Relax, Renew & Rejuvenate

- Painless Laser Hair Removal
- Acne Treatments
- Teeth Whitening
- Facials, Laser Facials
- Organic Spray Tan
- Botox, Fillers

AMAZING RESULTS!

Gift cards and
certificates Available

Call Now

610-489-6148

Schedule an Appointment
For a FREE Consultation



Laser & Beauty
Lily

15 West Fourth Avenue
Collegeville, PA 19426



LilyLaser.com