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# POTTSTOWN HOSPITAL IS NOW PART OF ONE DYNAMIC HEALTH SYSTEM: TOWER HEALTH.



Reading Hospital • Brandywine Hospital • Jennersville Hospital  
Pottstown Hospital • Phoenixville Hospital • Chestnut Hill Hospital

Tower Health Medical Group  
Tower Health Partners  
Tower Health–UPMC Health Plan



POLETT PHOTO



# Pottstown Hospital

TOWER HEALTH

Advancing Health. Transforming Lives.

On October 1, 2017, Pottstown Hospital became part of Tower Health, a vibrant, newly formed health system that provides leading-edge healthcare and wellness services to a population of 2.5 million people in Montgomery, Berks, Chester and Philadelphia counties.

*As part of Tower Health, Pottstown Hospital sees its legacy of high-quality care continuing ... and with even more strength.*

**P**ottstown Hospital has a long history of providing high-quality, compassionate care in the community. Today, as part of Tower Health, Pottstown Hospital believes its legacy of quality care will continue ... and with more strength than ever.

With 11,000 team members and a combined 1,500 beds, Tower Health includes six acute-care hospitals — Reading Hospital in West Reading; Brandywine Hospital in Coatesville; Chestnut Hill Hospital in Philadelphia; Jennersville Hospital in West Grove; Phoenixville Hospital in Phoenixville; and Pottstown Hospital in Pottstown. It also includes Reading Hospital Rehabilitation at Wyomissing; Reading Hospital School of Health Sciences; and a comprehensive provider network of 2,000 physicians, specialists and providers across 65 convenient locations.

Tower Health was formed when the former Reading Health System acquired the five community hospitals, all previously owned by Community Health Systems. The acquisition was finalized on October 1, and the hospitals and partners began operating as Tower Health that day.

“Each of our hospitals has a rich history of providing high-quality, cost-effective healthcare to the communities we serve,” said Clint Matthews, President and CEO of both Tower Health and Reading Hospital. “We have come together to create an even more dynamic and expansive health system. Our name, Tower Health, reflects our collective strength, innovative spirit and bold commitment to taking healthcare to new heights.”





Clint Matthews, President and CEO of both Tower Health and Reading Hospital.

Tower Health provides a full range of medical care — from prevention, screenings and education; to the latest clinical services and surgeries available; to rehabilitation. Its hospitals have received national recognition for advanced care in areas such as neuro-surgery and stroke, cardiac and vascular surgery, trauma, hematology and oncology.

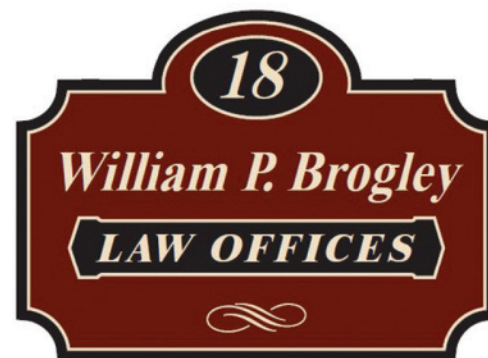
The collaboration between hospitals enables providers, leadership and staff to leverage best practices across the health system. Patients in the Pottstown area benefit from access to a broader range of services, including highly specialized tertiary care available at Reading Hospital, the largest hospital between Philadelphia and Pittsburgh with access to advanced protocols and state-of-the-art technology. The Reading HealthPlex, which opened at Reading Hospital in October 2016, is one of the most sophisticated surgical centers and inpatient facilities in the region. Patients can access that care within Tower Health without having to travel to large, metropolitan downtown areas for advanced care.

“Today, Pottstown Hospital is part of an integrated network of providers,” said Rich Newell, President and CEO of Pottstown Hospital. “If a patient needs tertiary care, we can send them west on



Route 422 to Reading Hospital. Our patients who need advanced care receive better service, because Pottstown Hospital now has a focused, direct line to a higher level of care, and that increases efficiency and decreases a patient's time to treatment.”

(Continued on page 8)



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& best wishes for a  
prosperous New Year*

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## COVER STORY

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Collectively, as a health system, Tower Health is focused on a series of strategic priorities that will ensure it provides exceptional care in local communities and across the region.

One of Tower Health's top priorities is to provide high-quality Service Lines. At Pottstown Hospital, specialty Service Lines include oncology, orthopedics, stroke, bariatrics, emergency services, and heart failure and chest pain services. The hospital's cancer program is a five-time recipient of the American College of Surgeons' Commission on Cancer, Accreditation with Commendation recognized with the Outstanding Achievement Award. Pottstown Hospital is one of a few select cancer programs in the country, and the only one in Pennsylvania to receive this recognition five consecutive times. The Emergency Department, which sees more than 45,000 patients a year and is the second busiest emergency room in Montgomery County, is committed to ensuring that patients are treated by a physician or physician's assistant within 30 minutes of their arrival. And, its heart failure and chest pain services are the latest at Pottstown Hospital to receive certification.

Tower Health is also strategically focused on providing Value-Based Care, which it achieves by focusing on three objectives: providing better care for individuals, enhancing care coordination for all populations in the community, and reducing healthcare costs. Tower Health also provides Value-Based Care through its Tower Health/UPMC Health Plan, which offers a strong provider-payer model that helps control healthcare costs while ensuring the highest quality care.

Tower Health Medical Group, the network of 2,000 physicians and providers, helps ensure that individuals receive excellent medical care. The partners also help coordinate population healthcare with pro-



(L to R) Rich Newell, President and CEO of Pottstown Hospital and Amit Powar, MD, Executive Vice President, Tower Health and Chief Executive Officer of Tower Health Medical Group.

grams such as Street Medicine, which matches health and wellness needs in Berks County with health and wellness services available through Reading Hospital.

Partnerships are another Tower Health priority. Newell noted that Pottstown Hospital already is benefiting from partnerships within Tower Health. For example, being part of the local system opens up opportunities for departments such as laboratories or the pharmacy to call sister hospitals if they need a particular medication or small piece of equipment in an emergency. Pottstown Hospital also is benefiting from access to Reading Hospital's comprehensive Quality Improvement program, he said.

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## COVER STORY

*(Continued from page 8)*

"Reading Hospital has established a deep commitment to quality, and its program will help us maintain that same level of quality, which, in turn, will enhance the healthcare experience and outcomes for all of our patients," Newell said.

As Pottstown Hospital integrates into Tower Health and benefits from the synergies and partnerships, it also remains a strong community hospital. Its leadership team is visible and engaged in the community, and every leader — more than 40 managers — serves in a volunteer capacity with a local nonprofit organization. Many physicians and staff members have worked at the hospital for years, providing both expertise and an environment of caring and connection. Pottstown Hospital remains focused on meeting the unique needs of its community.

"Pottstown Hospital's physicians and staff are committed to quality and have the mindset that they are treating each patient as one of their loved ones or family members," Newell said. "We consider each patient's whole story. We treat patients with high tech and also with the high touch

of a community hospital. We offer the best of both worlds."

Matthews said Tower Health is committed to providing "the right care, in the right place, at the right time."

"We are excited by the formation of Tower Health and this opportunity to unleash the power of our collective team to enhance the health and well-being of residents in our region," Matthews added. "Together, we are delivering on our Tower Health promise of *Advancing Health and Transforming Lives.*"

