BUSINESS **SPOT**LIGHT



Carpet & Tile Mart is a 3rd generation, familyowned and operated business, built upon a proud heritage of providing customers a unique combination of unprecedented value, massive selection, and unsurpassed customer service since 1967.

We have thousands of Area Rugs in-stock, miles of the finest Tile and Natural Stone, durable Luxury Vinyl Tile, Hardwood flooring from the USA, and of course the largest in-stock selection of Carpets around. We now do Countertops, too!

We operate 14 Flooring Superstores serving Delaware, Pennsylvania, Maryland, South Jersey and South Carolina. Now we are bringing the Carpet & Tile Mart value proposition and buying power within reach of flooring customers from Coast to Coast in the US on our website CARPETMART.COM.

Q: How does Carpet & Tile Mart keep prices so low?

A: We buy direct from mills and manufacturers for all flooring categories, eliminating middleman and mark-ups that are normally associated with flooring franchise stores, big-box home center flooring departments and floor covering buying group operations. Working closely with the mills and flooring suppliers for decades, we have also been able to maintain a superior product-quality level that





other 'flooring liquidators" cannot match. Our longstanding history with these vendors, and a unique liquid position in the marketplace, allows our buyers to negotiate and buy at deep discounts, and obtain goods or special limited deals not readily available to other retailers. Combined, this cost and pricing advantage has allowed us to pass all those savings on to our customers with products and prices you can't find anywhere else.

Q: How many flooring options are there?

A: We have thousands of area rugs, miles of the finest tile and natural stone, durable luxury vinyl tile, hardwood flooring from the USA, and of course the largest selection of carpet around. The best part is it's all in-stock at Carpet & Tile Mart! You can take most new floors home today. Or if you prefer we'll deliver it to your home. We also offer professional installation services on all of our floors. Pick, pay, take it away, or we'll install it as soon as you say!

Q: Are there any Waterproof floors?

A: Yes! Waterproof Floors are the fastest-growing category that includes many Sheet Vinyl and Luxury Vinyl Tile and Plank options, not to mention inherently





Waterproof Porcelain and Ceramic Tiles. But it doesn't end there as we now also stock many Waterproof Laminate Floors.

Q: When is it time to replace our floors?

A: There is no exact answer as it really depends on the type of floor and the amount of daily foot traffic. Take a quick look at your floors. Do they look worn down, or not as vibrant as when they were first put in? Have they definitely seen better days? It's time to consider updating your floors. Stop in to Carpet & Tile Mart today and let our professionally trained Flooring Consultants help assess your needs and get you the new floors your home deserves.

LOMAX Carpet & Tile Mart Pottstown

351 W. Schuylkill Rd Coventry Square 1, Pottstown, PA 19465; Phone 610-323-0332

Carpet & Tile Mart Reading 3515 N. Fifth Street, Reading, PA 19605; Phone 610-921-2037

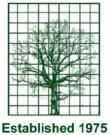
www.carpetmart.com





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10 Vanguard Drive, Suite 100, Reading, PA 19606

Lomax Carpet & Tile Mart Opens 15th Location in Thorndale PA

Lomax Carpet & Tile Mart Flooring Supercenters held a Grand Opening event on November 17 celebrating the opening of its newest (15th) location at 3205 E. Lincoln Highway (Route 30) in Thorndale, PA. Carpet & Tile Mart is a 3rd generation family owned and operated business. The new 100,000 square foot" location features thousands of floors on display, over 500 extra-large sample boards, more than 200 stock samples, more than 1,000 rugs and remnants and 500 rolls in stock and ready to install the next day. "I believe this is the largest store of its kind on the east coast," said Company President Michael Longwill. "If my grandfather were here today, he would be very proud of his son and his grandson, and he would gush at



seeing this incredible building, bursting at the seams with product, offering incredible values, with unrivaled service and selection to boot."

For additional information, please visit www.carpetmart.com.



Three generations. (L to R) Chairman Richard Longwill (2nd generation), Company President Michael Longwill (3rd generation) and Michaels son Eli Longwill.



Is someone you love not seeing the full picture?

Our services are designed for all Berks County residents who are struggling with a significant vision loss or blindness. Our goal is to help as many Berks County residents to stay independent and lead productive lives.

SERVICES OFFERED BY VRC:

Vision Resource Center

- Vision Screenings
- Sight Loss
 Support Group
- Lunch Bunch
- Spanish Speaking Support Services
- Information and Referral Services
- Education Programs
- Counseling
- Referral Services

 Assistive Devices
- Transportation



