BUSINESS **SPOT**LIGHT





Unwavering commitment to our member-owners and the community we serve.

At Discovery Federal Credit Union, we pride ourselves on the personal attention and dedication we give to our member-owners each and every day. As a not-for-profit financial cooperative, we put people before profits. We continuously seek solutions and opportunities to enhance and better the financial lives of the members we serve. Our member-owners are at the forefront of everything we do.

This level of commitment and dedication also carries through to our steadfast devotion to give back to the community we serve. This past year our employees joined together to raise funds to give \$1,000 to 11 of their favorite local charities. Staff members donated \$5.00 each week to wear jeans on Fridays and Saturdays, and Discovery FCU matched their donations dollar for dollar to raise a total of \$12,000. Our employees selected and voted for 11 local charities to give a \$1,000 check donation to as part of our Employee Community Giving Campaign, and they contributed \$1,000 of toys to Toys for Tots of Berks County, PA.

The 11 local charities selected by the employees of Discovery FCU to receive a \$1,000 donation were the following: Animal Rescue League of Berks County, Berks Schuylkill Helping Harvest Fresh Food Bank, Big Brothers Big Sisters of Berks County, PA, Blankets of Hope, Friend, Inc., Mary's Shelter, Real Men Wear Pink of Greater Berks-Lehigh

Valley, Safe Berks, The Rudden Foundation, Vision Resource Center of Berks County and Zoe's House Rescue, Inc. We encourage you to learn more about these charities and consider making donations to local organizations to support our community.

Discovery FCU has an exciting year planned for 2022. We are undergoing major branch renovations that are slated to be completed this Spring. We're enhancing our infamous personalized service by expanding our service options for our member-owners. When a member visits Discovery FCU, they can choose the way they want to be served. You'll instantly be greeted by a highly trained and knowledgeable Discovery FCU representative. If you want a traditional over-the-counter transaction, you can conduct business at our welcome center, if you desire a one-on-one conversation or consultation, we have

member service spots for sit down service, and if you're in a hurry and you want a quick in-and-out interaction, you can use our self-service kiosk. Plus, we have a full-service lending department to fulfill your lending needs form start to finish. We're also developing technology to serve our members with touch screen ELOs and iPads.

As a not-for-profit, member-owned, financial cooperative, the credit union has a governance system that includes a volunteer, non-paid Board of Directors, Associate Directors and members of a Supervisory Committee. We're currently seeking a Board Director and Associate Directors to join our Board. If you are interested in volunteering to be on the Discovery FCU Board of Directors, please e-mail volunteers@discoveryfcu.org.

Discovery FCU has been dedicated to serving all of Berks County since 1959. We pride ourselves on personalized service where you always come first, and our people helping people philosophy is stronger now more than ever. If you live, work, worship or attend school in Berks County, PA, you're eligible to join. We invite you to discover the Discovery FCU difference, join today!

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For additional information, please call 610.372.8010 and visit www.discoveryfcu.org.



Discovery FCU and Employees donate \$1,000 to Helping Harvest.



Discovery FCU and Employees donate \$1,000 to Real Men Wear Pink.



Discovery FCU and Employees donate \$1,000 to Zoe's House Rescue, Inc.