

GREATER READING CHAMBER ALLIANCE



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- www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to Berks County.

UPCOMING EVENTS

ECONOMIC DEVELOPMENT MEETING - QUARTERLY 2022 – Friday Feb 4, 2022

7:30 AM - 9:00 AM EST
3rd Friday of month - Quarterly (Feb, May, Aug, Nov)
Location: In person or virtual
Fees/Admission: Free to attend - Registration required
Contact Aaron Gantz, Senior Director - Economic Development at agantz@greaterreading.org

DE MUJER A MUJER - NETWORKING 101 & RECONNECTING – Thursday Feb 10, 2022

5:30 PM - 7:00 PM EST
Location: Radisson Hotel, 1741 Papermill Road Reading, PA 19610
Fees/Admission: \$5/person
Advanced Registration Required
Contact Rachael Romig 610-898-7775 rromig@greaterreading.org
Registration: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11018>

BREAKFAST4SUCCESS/ WOMEN2WOMEN WORKSHOP - SUSTAINABLE LEADERSHIP: THE PROCESS OF INFLUENCE & INSPIRATION – Tuesday Feb 15, 2022

7:30 AM - 9:30 AM EST
Location
WCR Center for the Arts
140 N 5th St.
Reading, PA 19601
**parking available at Abraham Lincoln
Fees/Admission
\$25 / Member
Member Exclusive
Contact Information
Rachael Romig
rromig@greaterreading.org
Registration: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11020>

Greater Reading Chamber Alliance to Open Nomination Period for Business Awards

The Greater Reading Chamber Alliance (GRCA) recently announced that the nomination period for its annual business awards opened on Tuesday, Jan. 18. The new year brings a few, significant changes to the awards process. The awards will now be known as the Business Excellence Awards with two categories separating businesses by annual revenue. Category 1 will represent businesses with \$1M in annual revenue for the past three years, and Category 2 will be reserved for businesses with \$250K in annual revenue for the past three years.

Also new this year, businesses which are not headquartered in Berks County, but that can demonstrate that at least 50 percent of its annual revenue is generated from Berks County will be eligible to apply.

The move comes after some members voiced concerns about the awards not being inclusive enough.

"We wanted to open up the competition to a broader number of our GRCA members. Many of our member businesses, which may not be headquartered in Berks County, invest significantly in our local economy and deserve to be recognized for it," said Jim Gerlach, President & CEO, GRCA.

Eligible companies must:

- Be a for-profit, public or privately held.
- Be headquartered in Berks County or demonstrate that 50 percent of company revenue is generated from Berks County.



- Have annual revenues of at least \$1M+ (Category 1) or \$250K+ (Category 2) in each of the three most recent fiscal years.
- Be a Greater Reading Chamber Alliance member.
- Submit supporting documentation for revenues with nomination form.

Once again, nomination forms will only be sent through email and available online and not mailed as in years past. Winners of these awards will be recognized at the Annual Dinner on May 11 at Santander Arena.

All nominations forms are due **Friday, March 4**. Late submissions will not be accepted. For each award, nominated businesses are ranked according to revenue growth. GRCA member KPMG LLC will handle tabulating the rankings. All Business Excellence Award winners will be recognized via a video montage tribute with special recognition to the Top three in each category at the Annual Dinner.

Eligible businesses may apply at greaterreading.org/annualbusinessawards. More information about the Annual Dinner, its keynote speaker and how to purchase tickets will be available soon. Keep checking greaterreading.org for the latest updates.



GRCA
GREATER READING
Chamber Alliance

RATES AS LOW AS 1.5%

BLOOM in 2022

GRCA assists Berks County agribusinesses with **low-interest rate loans** through the Pennsylvania Development Authority.

LOANS CAN BE USED FOR:

- Land & building acquisition
- Construction & renovation costs
- Machinery & equipment purchases

Contact Landon Bernheiser, Director of Real Estate & Special Projects
LBernheiser@GreaterReading.org | 484.336.6299

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WE CONNECT THE DOTS.

Visit www.selectgreaterreading.com to learn how GRCA can assist you with all of your needs for expanding your business in the Greater Reading area.

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