



TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

WELCOME APPROVED NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in January.

Fromm Electric Supply Corp.
<https://www.frommelectric.com/>
610-374-4441

Electrical Equipment & Supplies

JL Architects
<https://www.jlarchs.com/>
717-575-8572

Architects / Architectural Services

Spring Hollow Golf Club
<http://www.springhollowgolf.com/>
443-956-4247

Golf Courses, Caterers / Banquet Services, Restaurants, Wedding Consultants / Planners

Follow us on:



#WhyTCACC #tcaccbettertogether

MEMBER ANNIVERSARIES

Happy Anniversary to the following Members!

44+ Years

Borough of Pottstown

Boyertown Oil & Propane - Cool Crew

Brookside Country Club

Columbia Boiler Co.

Cappelletti Pinter & Company, P.C.

Exelon Nuclear

Fox Rothschild LLP

The Hill School

Maillie LLP

O'Donnell, Weiss & Mattei, P.C.

Richard P. Frantz, A.I.A., Architect

Pottstown Area Economic Development

Pottstown Hospital Tower Health

Specht Realty, Inc.

Truist

Twin County Construction Co., LLC

Yergey.Daylor.Allebach.Scheffey.Picardi

31 Years

West Pottsgrove Township

21 Years

Clark Industrial Supply

The Lewis Group

D.G. March and Associates/EnviroMat Company, Inc.

Sanatoga Water Conditioning, Inc.

15 Years

Community Health & Dental Care

Synergy Environmental, Inc.

6 Years

Greater Pottstown Tennis & Learning

Santander Arena & Performing Arts Center

A Year in Review and Into 2022



By Eileen Dautrich, TCACC President

When we started 2021 our theme as an organization and for our Members was "Here's to Growing in 2021." Did that happen, for us and for our Members?

I think so. Last month I recognized our MVPs in my article. Those individuals grew in their level of support of the TriCounty Area Chamber of Commerce and we could not be more thankful.

20 companies are helping their employees grow by enrolling them in our 10-month Leadership TriCounty program. Those individuals are getting the opportunity to learn more about themselves, the community, and making new contacts. Their sponsoring companies grow as well with the knowledge our Leadership TriCounty participants gain about their own leadership and the skills they improve on and can take all the benefits of their participation back to their employer to hopefully make an impact on their companies' bottom line.

Businesses also grew in their comfort level with networking. The TriCounty Chamber returned to in-person opportunities for our Members. Maintaining a small cap on the number of registrations, we held events that were strictly focused

on networking. There were no speakers, no agenda, just good food, good contacts, and growing – their networks and for some, their confidence in themselves to committing to this important priority for growth. Members also took advantage of the opportunity to grow their exposure and became guests on Chamber Chat on Facebook Live. Growth is a big component of being on Chamber Chat for some of our guests as well; the format and spending that amount of time focused on their success is difficult for all of us to do

but we need to celebrate our successes and our guests get the opportunity to do that and brag about themselves as well as speak to a live audience. Encouraging our Members to celebrate their growth and even the smallest achievement was a focus at our 1st Annual REACH, Empowering and Connecting Women, Conference. In our swag bags (which were awesome!) each attendee received a small trophy and on that trophy was a label that named their award "Achieving Their Potential" and we encouraged everyone to take this trophy and put it on their desk as a constant reminder that they should celebrate all their areas of growth.

The Chamber grew with 30 New Members in 2021! Maybe not the same growth that we may have found in

previous years, but we have grown in our outreach as these great companies, we are excited to add to our Membership roster, have found us. They have made the decision, for the growth of their business, to join a business advocacy organization and have their business benefit from the variety of opportunities we offer.

Our team has grown. We have a total of 4 employees and have returned to a dedicated staff person to plan our programming and events, which are a key component of our Chamber, and our Members' receiving value in their investment so this team Member is also charged with focusing on Member engagement. Our team has also grown professionally. The last two years have had us re-evaluating responsibilities to make sure we are maximizing everyone's true talents as well as having to change our way of doing things and the team be willing to do so to benefit our Members' experiences is growing every day.

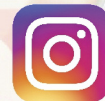
Our Board has taken a hard look at who we are as an organization and has made strategic and bold moves; they have approved offering our Members a new tiered membership opportunity and have also approved a 2022 Action Plan to guide the organization's and the staff's focus through the next year. I look forward to sharing more details on both in future articles.

#tcaccbettertogether

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**TRICOUNTY AREA
CHAMBER OF COMMERCE**

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2022 TIERS INVESTORS!

STAKEHOLDER

Exelon Generation

BUILDING COMMUNITIES

Maillie
ACCOUNTANTS • ADVISORS

CEG
CEDARVILLE

CREATING CONNECTIONS

PAED POTTSTOWN AREA
ECONOMIC DEVELOPMENT

Want to see your name here every month? Contact Eileen at eileen@tricountyareachamber.com to learn more!

Join Us In Celebrating!



TRICOUNTY AREA
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Introducing: THE 9 IN 5 SERIES!

- 5 Breakfast Meetings
- 9 Speakers Featured Over the 5 Months
- 95 Minute Events

Featuring:

- Networking
- Introductions from all in attendance
- Keynote Speakers
- Did we mention networking? 😊

Thursday, February 24th Breakfast

Rich Newell, CEO, Pottstown Hospital Tower Health & April Barkasi, President & CEO, CEDARVILLE Engineering Group, LLC

SPRING HOLLOW GOLF CLUB | 8AM-9:35AM

Member: \$35 | Non-Member: \$70



**Women- Power
and Influence**

TRICOUNTY
REACH
EMPOWERING AND CONNECTING WOMEN.

LUNCHEON



Feat. Leslie S. Richards
General Manager/CEO at SEPTA

Wednesday | 11:30AM-1:00PM | 23 March 2022

at The SunnyBrook Ballroom

Member: \$35 Non-Member: \$70

