



Binary IT Solutions is a Managed Service Provider supporting small to medium sized business with their business IT needs.



Rob Landis

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Align Your Team to Company Targets with **MICROSOFT VIVA GOALS**

WHAT IS MICROSOFT VIVA?



IT SOLUTIONS By Rob Landis, Binary IT Solutions

Microsoft Viva is a line of employee experience applications.

These connect to the Microsoft 365 platform, and especially Microsoft Teams. The apps act as add-ons that can build on your organization's digital capabilities.

The Viva line expands what businesses may traditionally see as "software." It creates a connection between Microsoft Office and M365 apps. It also focuses on the people, rather than the tool. Microsoft designed Viva applications to use AI. This makes work easier and gives visibility into actionable data points.

What is Viva Goals?

Viva Goals is one of the newest Viva applications from Microsoft. It connects teams so they're moving toward a shared set of goals. Employees align, whether someone works in the accounting department or customer support. Here are the key value-adds of using Viva Goals:

Aligns Your Team to the Same Goals

Viva Goals puts company goals and targets in a tangible form. There is a definition of success for teams and

individuals. Work outcomes are directly connected to company-wide objectives.

Everyone is on the same page, rather than departments pursuing different targets. With alignment, companies can more easily reach their goals.

Maintains Focus on Goals

Viva connects to other M365 apps, making it easier to gather data insights. These insights help leaders more easily see goal progress. Employees stay focused on goals. This is because goals connect to their daily work targets. Rather than being something they hear at a company event, goals get infused into the workflow.

Integration with Teams & M365

The integration with Teams keeps goals front and center. Employees get recognized for meeting targets and helping the company achieve its goals. This keeps everyone engaged and moving together.

Questions About Microsoft 365 or Viva Goals?

Digital transformation with tools like Microsoft Viva is a necessity if you want to keep up. Old ways of doing things are giving way to the cloud, AI, and machine learning. We can help you navigate that territory. Give us a call at 610.320.2628 and schedule a consultation to learn more.

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