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FTC SAFEGUARDS AND WHAT IT MEANS FOR YOUR BUSINESS



TECHNOLOGY TIPS

By Marc Umstead,
Plus 1 Technology

Is your business required to comply with the new FTC safeguards rule?

All of these businesses are: mortgage lenders, mortgage brokers, motor vehicle dealers, payday lenders, finance companies, account servicers, check cashing companies, wire transferors, collection agencies, credit counselors and other financial advisors, tax preparation firms, non-federally insured credit unions, investment advisors and many more.



The Federal Trade Commission (FTC) Safeguards Rule requires the above business types to have measures in place to protect the security, confidentiality, and integrity of customer information. This includes developing and implementing a written information security plan that includes administrative, technical, and physical safeguards appropriate to the size and complexity of the firm and the nature and scope of its activities.

Some specific requirements of the Safeguards Rule include:

1. Designating an employee or employees to coordinate the firm's information security program.
2. Identifying and assessing the risks to customer information in each relevant area of the firm's operation and designing and implementing safeguards to control these risks.
3. Protecting against any anticipated threats or hazards to the security or integrity of customer information.

2. Identifying and assessing the risks to customer information in each relevant area of the firm's operation and designing and implementing safeguards to control these risks.

- Identify where customer data is stored.
- Who has access to this data?
- What software applications store this data?
- What controls are in place for monitoring access to this data?
- What type of security do you have on your workstations, network, and cloud infrastructure?
- Is access to this information monitored?



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4. Protecting against unauthorized access to or use of customer information that could result in substantial harm or inconvenience to any customer.

- What security do you have on your cloud resources.
- How would you notify clients in the event of a breach?

5. Ensuring that service providers that handle customer information on the firm's behalf are contractually bound to implement and maintain appropriate safeguards.

- Have Business Partnership agreements with your vendors.
- What security protocols are in place at your vendors?

By complying with the FTC Safeguards Rule, firms can help ensure the security and confidentiality of customer information and protect against potential data breaches.

If your firm is looking to determine if you are compliant or how you can get compliant reach out to us.

Marc Umstead can be reached at 610.792.5660; email: mumstead@plus1technology.com.



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