

Jeffrey Bingham CLU®, CFP®, CASL®
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JANUARY IS FINANCIAL AWARENESS MONTH

JEFFREY BINGHAM CFP® CLU® CASL®

I am a holistic financial advisor who assists my clients to achieve financial balance through a process of education and implementation.

I am deeply committed to guiding my clients through the confusing thicket of information and misinformation that populates the financial landscape. In a world of advisors who want to push a product first, I start with understanding where they are today and where they want to go in their life. I help them design strategies that will take them to their life's goals. Then, and only then, do I research, advise, and recommend

products that will most efficiently help support those strategies and will work to maintain financial balance with full protection, robust savings, and no debt.

Through this process, I help my clients achieve complete, stress-free confidence in their strategies by providing real-world financial choices that will benefit them, their family, and their future.

As you know, January is Financial Awareness Month, a time to remind people to review their financial strategies. For me, it's time to connect with new clients and discuss their financial situation and aspira-

tions for their future. It's also time for me to reconnect with established clients and check to see if their financial strategies need any adjustments or mid-course corrections.

Having your financial strategy in place can not only be instrumental to you in the long term, but it may provide you some comfort in the short-term, giving you comfort that your finances are in balance with your life. Let's schedule a time to discuss your financial life today.

Jeffrey Bingham is affiliated with First Financial Group, 1290 Broadcasting Road, Suite 122, Wyomissing, PA 19610.

***For additional information, please call 610-655-5140;
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