

BUSINESS SPOTLIGHT



A Pennsylvania-chartered commercial bank, The Victory Bank opened in 2008 and is mostly owned by local shareholders. Celebrating its 15th Anniversary this month, the Bank has created strong brand recognition synonymous with exceptional service, out-of-the-box thinking for customized business lending, and a strong commitment to the communities it serves.

The bank has grown to over \$430 million in total assets with one branch, two loan production offices, and 55 employees. It is both a niche lender catering to small-to-medium-sized businesses and a local bank serving the needs of local families. The branch building was intentionally built and designed *not* to look like a typical bank. Instead, clients enjoy a welcoming atmosphere, similar to walking into a fine luxury hotel with high vaulted ceilings, fresh-cut flowers, and a baby grand piano. Clients enjoy outside flower gardens in warmer months, followed by extensive, festive holiday decorations at year-end.

Victory's customized lending creates a first-class financial experience rarely found in today's world. Managed by a team of highly experienced bankers seeking to build

fulfilling relationships with their clients, the Bank's top priority is to understand and exceed their clients' expectations. Delivering an exceptional banking experience based on high integrity, respect, convenience, and unparalleled personal service is the Bank's very foundation. Victory's bankers work with clients to meet their needs and will always do what is right for the client, even if it may not profit the Bank.

There is a significant focus on helping Victory employees continue to learn. Specialized training and courses, along with numerous classes leading to certifications with the American Bankers Association (ABA,) are strongly encouraged. As the saying goes, "Knowledge is Power," and the Bank believes in fostering the learning process to empower its employees.



Community Commitment Beyond Banking

Banking isn't the only service Victory is passionate about. With an abundance of good causes in their region, the Bank has created The Victory Bank Foundation. The Foundation's mission is to "be a steward of humanitarian efforts and support the communities it serves." The Bank introduced the Foundation to its employees during the Bank's Health & Wellness kickoff in June. They designated June 20th as "Graver Greater Giving Day" to pay tribute to the late Richard Graver, the Bank's previous Chief Lending Officer, who passed away last year. Learn more at: VictoryBank.com/Foundation.

Call or visit Victory and find out what it is like to be treated like you and your business really matter and to receive sound advice from a highly qualified group of financial professionals.

