

TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region’s businesses and communities.

Follow us on:



#WhyTCACC #tcaccbettertogether

WELCOME NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in May.

*When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you **Always Buy Chamber!***

98.5 FM WXPM Phoenixville
wxpm.org; 267.362.3791
Radio Stations

Sanatoga Court Senior Living Community
genesishcc.com/sanatogacourt; 610.718.0900
Retirement Communities

Zachary Moon @ Coldwell Banker Hearthiside
http://zmoon.cbhre.com; (484) 551-8272
Real Estate – Residential

MEMBER ANNIVERSARIES

Happy Anniversary to the following Members!

40 Years

Diamond Credit Union

30 Years

Precision Polymer Products, Inc.

5 Years

Boyertown Area Multi-Service, Inc.

1 Year

Arcadia at Limerick Pointe

ZenBusiness

PROGRESS



By Eileen Dautrich, TCACC President

Last month my article reviewed the “integrity” of our organization – one of our core values. This month I want to talk about Value #2 – **Progress**.

Progress is defined as “gradual betterment” and is a trait that without working toward it, our organization would cease to exist.

We recognize the value of progress and even focus two of our annual events on the concept. For 30 plus years we have held an event focused solely on the Progress taking place in the Boyertown Area and recognize and showcase the new businesses that have located to the Boyertown community as well as showcase those that may not be new but have made additional investments in their business. Our 2020 event was postponed, and we will hold the rescheduled Boyertown Area Progress Dinner on July 28. Annually the program for this event features the viewing of a video providing our attendees access into the businesses being celebrated that year. The 2020 video is available on the TriCounty Area Chamber of Commerce YouTube channel. Several years ago, we duplicated the concept of this event, and we host a Pottstown Progress Luncheon with Pottstown Area Industrial Development, Inc. serving as our title sponsor and co-host for the Luncheon. We are excited to host the next Pottstown Progress Luncheon on October 14 and showcase the betterment that has happened in the Pottstown community over the last two years.

The Chamber has completed our 2020-2021 program year and we are extremely proud of the dedication of the Chamber staff, our board of directors, and our Members and Mission and Vision Partners that have seen us through the last year. Your Chamber

sought every opportunity to be a community leader – gathering and sharing information from the various resources we are connected to. We continue to share valuable information to contribute to our Members’ progress. To be a partner in our Members’ progress we have and will continue through our next program year to adapt to offer opportunities that address our Members’ needs to grow their business. In the fall we are pursuing a new format for our former Business Card Exchange events. Our new, TriCounty Chamber Member Showcase events, will provide our Members that have not been able to host their own Business Card Exchange the opportunity to still showcase their business and their products and services to their fellow Members through an expo opportunity that will now be a constant feature of these events. Progress – “gradual betterment” – not only adapting to meet the needs of the Members that will choose to exhibit but improving the connections we are able to provide all Members attending, enabling them to learn more about the Chamber community at one time.

Technology progresses at an alarming rate. We want you, our Members, to be as engaged as you can be with your Chamber and your fellow Members. We recently launched the MemberPlus App providing our Members with access to event information and the ability to register for events at their fingertips while on their phone. In addition, Members can review the community feed, hot deals and member to member deals, job postings and Member news as well as add their own entries. Most importantly, while on the go, Chamber Members have access to the complete Member Directory so they can reach out to other Members for assistance or offer their help to someone.

We look forward to progress in our 2021-2022 program year as we continue to Build Communities, Create Connections, and Support Commerce in the tri-county region.

REGIONAL CHAMBER ROUNDUP

UPCOMING EVENTS

SAVE THE DATES!

For more details and to register for any of these events, please visit our events calendar at www.tricountyareachamber.com/events or call 610.326.2900.

Boyertown Area Progress Dinner

Wednesday, July 28 | 5 – 8:30PM | Bally Spring Inn | Community Updates and Presentation of James K. Boyer Quality of Life Award to Martin Stone Quarries, Inc. | Limited ticket availability – call the Chamber office for more information

Chamber Night at the Reading Fightin' Phils

Wednesday, August 11 | 5 - 9PM | FirstEnergy Stadium | Complimentary general admission tickets for TCACC Members thanks to the many sponsors of this event

Leadercast Shift

Wednesday, August 18 | 8:30AM - 4:30PM | New Hanover United Methodist Church | \$80 per TCACC Member, \$110 per Non-Member

Annual Dinner

Thursday, September 23 | 5 – 9PM | RiverCrest Golf Club & Preserve | Members: \$95; Non-Member: \$150; Members Table of 10: \$850

STAY TUNED FOR MORE DETAILS ON MEMBERSHIP BREAKFASTS RETURNING IN THE FALL ALONG WITH THE LAUNCH OF OUR TRICOUNTY CHAMBER MEMBER SHOWCASES (former Business Card Exchanges)!

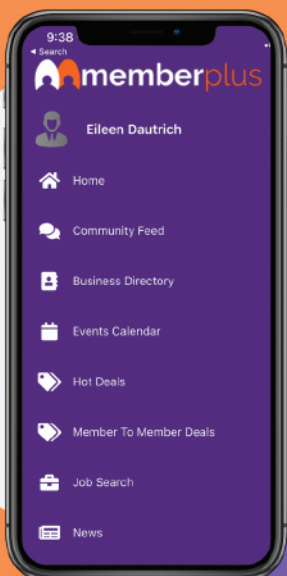
THANK YOU TO OUR 2021 ROUND 2 MISSION & VISION PARTNERS (MVPS)



Precision Polymer Products, Inc.



Download the NEW MemberPlus App for TCACC Members!



Access the TCACC Member Information Center (MIC) from any mobile device!

- View Member listings and rep contact information
- Update your personal & company profile information
- Join special interest groups
- Register and pay for TCACC events
- Interact with other Members
- Post & view jobs, Hot Deals and Member-to-Member Deals



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Leadercast

shift

SHIFT THE GEARS OF YOUR LEADERSHIP JOURNEY

WEDNESDAY, AUGUST 18

8:30AM - 4:30PM [Rebroadcast]

New Hanover United Methodist Church

\$80 per TCACC Member
\$110 per Non-Member

Change is hard. It's risky. Leadercast 2021 delivers elite leadership content and inspiration from speakers who have had the courage to **SHIFT**.



SCAN THE QR TO MEET THE
SPEAKERS AND REGISTER

