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# McGEE ELECTRIC, LLC

## Sharing the "POWER" of Family

In this ever-changing and increasingly chaotic and impersonal world, it's nice to know there is one thing you can still trust and rely and build on — the power of Family. Joseph McGee II started McGee Electric out of the back of his Volkswagen Beetle in 1976, serving the Phoenixville area. His perseverance paid off as he succeeded in establishing his electrical contracting business by doing quality work with attention to detail, at a competitive price; and by sticking to his core principles of treating every customer like a family member, and giving back to the local community.

Joseph moved his business to North Coventry in 1979, where a few years later he sponsored a Coventry Little League team and eventually put up lights in the local ballpark so the youngsters could extend their playing time. "It was always important to our father to help others by treating people how you would want to be treated and to give back to the community," recalls Adam McGee, who along with his brother Jake McGee operate McGee Electric today. The entire McGee family pitched in to keep the business going upon Joseph's untimely passing in 2000.

Like father, like sons. Today, owners/partners Adam and Jake McGee continue to grow and build the family business with the help of office manager Kristy McGee, facilities manager Keith Himmelreich, and their friendly staff of quality technicians. "Our father lived the philosophy of doing the type of work that you are proud to put your name on and can stand behind, and we continue to strive every day to live up to his standards," Adam and Jake McGee explain. "We continue doing that by keeping our head held high and being proud of our family name with our customers and in the business community. This can only be achieved by the relentless endeavor to treat every project as if our name depended on it."

McGee Electric recently moved their headquarters to a new showroom at 72 Robinson Street in Pottstown, centrally located to serve their ever-growing family of satisfied customers throughout Montgomery, Berks and Chester counties and beyond. No doubt Joseph would be tremendously proud to see how his sons have sustained and nurtured the business that he created, while remaining true to their father's founding principle — Treat every customer like a member of your own family, the McGee family.

PHOTOS BY STYLISH IMAGES PHOTOGRAPHY



Adam McGee, Owner/Partner



Jake McGee, Owner/Partner

McGee Electric specializes in the sale, installation, maintenance and repair of **GENERAC**® products.



Home Backup Generators



Light Duty and Heavy Duty Portable Generators



Power Washers



Water Pumps





**Keith Himmelreich, Facilities Manager**



**Kristy McGee, Office Manager**

Although providing a complete range of residential and commercial electrical services has always been the foundation on which the business was started, McGee Electric became an Authorized Generac Power Systems dealer in 2006, and has since grown to become a PowerPro Elite Dealer recognized by Generac, specializing in the sales, installation, maintenance and repairs on Generac Generators and their products, including portable power products, power washers, and their new water pump line. PowerPro is one of the highest levels of distinction available to members of Generac's dealer network and open only to those that meet the most a certain set of sales and customer service criteria.

"People rely on electricity more now than ever," explains Jake McGee. "Electricity is more in demand, and the electrical grid is more vulnerable than ever. In recent years outages have become more frequent and they last longer," he said, adding that loss of power can be caused by more than just the weather. "If a car hits a pole, the power goes out, and it could be out for a while. The availability isn't always there for utility companies to get to it. People store more food nowadays and there are more finished basements that have sump

pumps. People invest \$50,000 into a finished basement and it can be ruined if there is no power to the sump pump and the basement fills up with water. It's important to have some sort of back-up power," he said.

With businesses today so dependent on email and the Internet, losing power is more than an inconvenience. That includes home-based businesses. "You definitely have more and more people working from home," said Adam McGee, pointing out that loss of power means loss of productivity. "I hear it all the time when I go out on estimates, that when you work from home, you can't afford to be without power, and that's their sole purpose of putting an automatic standby generator in their home."

McGee Electric chose to represent Generac because it is a reliable, established vendor. "They are number one in the residential industry," said Adam McGee. "Seventy-five percent of residential generators are Generac generators. They've come a long way. Just like us, they started in a small garage back in the 1950s. Now they are a multi-billion dollar company based in Wisconsin. They are gaining on their competition in commercial and industrial generators as well."

*(Continued on page 8)*



**Headquarters/Showroom at  
72 Robinson Street,  
Pottstown.**

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## COVER STORY

(Continued from page 7)

"They are constantly evolving, improving their product," added Jake McGee. "They offer a quality product that comes with a better warranty than others out there." McGee Electric offers a free five-year extended warranty with the purchase and installation of a Generac automatic standby generator. They also offer at a discounted rate an upgradeable seven-year or ten-year extended warranty.

"Generac has the nation's largest dealer network," said Adam McGee. "The serviceability of the units, the reliability and availability of parts, and the quality of service providers, including our certified technicians, is excellent," he said, adding "McGee Electric can give you the security of back-up power with solutions to fit almost any budget."

McGee Electric offers Full Turnkey installation and financing for qualified customers on Generac automatic standby Generators, and they take the time to ensure that each customer gets exactly the right system to meet their needs. To check out the entire line of generators, please visit [www.mcgeegenerators.com](http://www.mcgeegenerators.com).

"We really bring a personal touch," said Adam McGee. "I come out to your home, and we sit down and talk. I am going to customize a system for your needs, and your family's needs. It's very personable from the minute I meet you. My guys, when they come out, they are your friends by the time they leave. It's that kind of experience throughout you owning the generator, and being a preventive maintenance customer of ours."

McGee Electric is also, of course, a full service residential and commercial electrical company, dedicated to setting the standard for quality and service in electrical work. With a vast supply of state-of-the-art electrical equipment and a highly trained expert staff, they bring fast, reliable, quality and honest electrical service to any customer's project, big or small. For a full extensive listing of the range of residential and commercial electrical services provided by McGee Electric, please visit [www.mcgee-electric.com](http://www.mcgee-electric.com). McGee Electric also offers 24/7 emergency services.

McGee Electric is a member of the NARI-Building Industries Exchange of Pottstown and Vicinity, and a frequent exhibitor at the organizations annual Home Show. McGee Electric is also a proud member of the TriCounty Area Chamber of Commerce. "I do think it's important to network and get to know a lot of the other local business owners," says Adam McGee. "We definitely have seen a benefit, especially in the past few years and we've gotten a lot of business and built a lot of good relationships out of it." ■



**For additional information or to become a member of  
the McGee customer "family," please call 610.326.3333, or  
email: [mcgeelectric@comcast.net](mailto:mcgeelectric@comcast.net); and friend them on  
Facebook at [www.facebook.com/McGeeElectric](http://www.facebook.com/McGeeElectric).**

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