# BUSINESS **SPOT**LIGHT

# TOMPKINS VIST Bank The Region's Community-Focused And Trusted Partner

Small businesses right here in our community drive this country's economic prosperity. When you shop at these businesses owned by your friends and neighbors, you support their dreams and fuel local innovation. This is at the core of who Tompkins is, and what they do.

As a true community bank with the strength and technology of larger financial institutions, Tompkins provides local decision making, access to company leadership, responsiveness, and a desire to build relationships, all while offering the technology and mobile options business customers have come to expect. It's the best of both worlds. Tompkins focuses on making the business side of banking easier and more streamlined so that small businesses in the community can focus on what matters most.

As one of the first banks of its size in the Tri-County region to offer an online business loan application platform, Tompkins was, and continues to be, committed to offering products and services its customers need to be successful. With many business customers preferring to bank digitally when possible, it's critical that community banks step up and meet these needs while maintaining the personal touch the community knows and loves.

"When my customers talk about why they enjoy working with us, they always mention how they are happy they deal with local bankers who live and work in the community. Building a trusted relationship between bank and business is



At the Boyertown Branch Office, Lori Carnes, Branch Manager, Nick Litrenta, Assistant Vice President, Commercial Lending; and Lisa Lightcap, Vice President of Commercial Banking with the branch's decorative bear.



Lisa Lightcap, Vice President of Commercial Banking; Megan La Rosa, Assistant Vice President Cash Management Officer; Bob Massino, Vice President, Cash Management; and Carolyn Buto, Manager of the Pottstown and Oaks branches, practice social distancing outside the Pottstown office.

key to what makes us different," said Lisa Lightcap, Vice President, commercial banking relationship manager.

While Tompkins has always been customer and community focused, the COVID-19 pandemic only strengthened its relationships with customers of the Tri-County area. According to Lightcap, "The pandemic presented many unique challenges to our customers and it required us to become even closer to our clients by reaching out quickly to determine their needs and respond with a variety or customized solutions. I'm proud that we were able to step up and help these businesses through such a difficult time."

Tompkins will soon open a new ATM in Pottstown to give the local community more access to the Bank. More information will be posted at wwww.vistbank.com as it becomes available. As always, the Tompkins team are ready to meet with businesses either in-person or virtually to discuss their unique business needs.

# **Boyertown Branch**

101 East Philadelphia Avenue Boyertown, PA 19512 Phone: 610-367-0140

#### **Exeter Branch**

4361 Perkiomen Ave Reading, PA 19606 Phone: 610-406-9200

### **Pottstown Branch**

258 East High Street Pottstown, PA 19464 Phone: 484-941-0300

#### **Oaks Branch**

1232 Egypt Road P.O. Box 859 Oaks, PA 19456 Phone: 610-666-6848

# Lisa Lightcap

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