

GREATER READING CHAMBER ALLIANCE



• 606 Court Street, Reading, PA 19601
 • 610.376.6766 • fax 610.376.4135
 • info@greaterreading.org
 • www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to berks County.

GRCA's Annual Dinner Honors Top Businesses, Features Scott Hamilton

The Greater Reading Chamber Alliance (GRCA) last night celebrated the excellence of the Berks County business community at its Annual Dinner held at the Santander Arena. More than 800 people attended the ice and gold themed event, which was topped off by a keynote address from Scot Hamilton, the 1984 men's figure skating Olympic gold medalist.

"Our members look forward to this event every year, and last night was no exception. After a tumultuous few years, it was exciting to come together as a business community and celebrate its continuing growth and development," said Jim Gerlach, President & CEO of GRCA.

The evening kicked off with 50 Business Excellence Awards in Category 1 being handed out. Translogistics, Inc., Keller Williams Platinum Realty and Customers Bancorp, Inc. comprised the top 3. The honored businesses in Category 1 are for-profit companies, with revenues of at least \$1 million in each of the past three fiscal years.

Smaller businesses were recognized in Category 2 with American Barber and Beauty Academy, The Junkluggers of Berks Chester, & Lancaster, PA, and Catering by John Lowe making the top 3. The recognized companies in Category 2 are for-profit businesses, with revenues of at least \$250,000 in each of the past three fiscal years.

In his address titled "Finish First," Hamilton told the audience that he had fallen more than 41,000 times, meaning he also has gotten up more than 41,000 times. He encouraged the crowd to "embrace failure" as it is just information to use to move forward and improve. In a moment of levity, Hamilton joked that his job had turned into finding ways to shut up fellow commentator Dick Buton.

"I think the audience appreciated the simplicity and positivity of Scott's message. It really seemed to resonate with the attendees," said Michele Richards, Executive Vice President and Director of Commercial Product and Strategy, Fulton Bank, and GRCA's board chairwoman.



GRCA
 GREATER READING
 Chamber Alliance

RATES
 AS LOW
 AS 2.5%

PLANT the FUTURE

GRCA assists Berks County agribusinesses with **low-interest rate loans** through the Pennsylvania Development Authority.

LOANS CAN BE USED FOR:

- Land & building acquisition
- Construction & renovation costs
- Machinery & equipment purchases

Contact Landon Bernheiser, Director of Real Estate & Special Projects
 LBernheiser@GreaterReading.org | 484.336.6299

GREATERREADING.ORG/FINANCING

UPCOMING EVENTS

Berks FBA Summer Symposium

The 7 Principles of a Healthy Business - the Essig Story

Steve Essig, Owner - Essig Plumbing & Heating
Wednesday June 1; 7:30 AM - 9:30 AM EDT
DoubleTree Hotel,

701 Penn Street, Reading, PA 19601
 Fees/Admission: \$30 / GRCA Members; \$40 / Not yet-Members

Contact: Rachael Romig 610-898-7775
 rromig@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11070>

PENN STREET MARKET 2022

Thursday June 2; 11:00 AM - 1:00 PM EDT
 Every Thursday June-September, 11 a.m. - 1 p.m.

638 Penn Street, Reading, PA 19602

<https://www.pennstmarket.org/>

Fees/Admission: Free to attend! Free for all ages!
 Contact: Aaron Gantz agantz@greaterreading.org

MILLER-KEYSTONE BLOOD DRIVE 2022

Tuesday June 7; Hours: 8 a.m. to 3 p.m.
 (slots available)

Greater Reading Chamber Alliance

606 Court St., 1st Floor Lobby, Reading, Pa 19601
 Fees/Admission: Free - Registration Required.

DE MUJER A MUJER: OVERCOMING STEREOTYPES IN THE WORKPLACE & 4

Thursday June 9; 5:30 PM - 7:00 PM EDT
Alvernia University's Adult and Graduate Studies Building

540 Upland Avenue, Reading, PA 19611
 Fees/Admission: \$10 / Person; *Advanced Registration Required*

GRCAW2W policy does not allow active campaigning or distribution of campaign materials at its event. No solicitation. Photos are taken at events and may be used on social media and in future advertising; by attending you are consenting to the use of your photo.

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11064>

Rachael Romig 610-898-7775;
 rromig@greaterreading.org

2022 State Legislator Breakfast

Friday June 10; 7:30 AM - 9:30 AM EDT

Doubletree Hilton Reading

701 Penn St., Reading, PA 19601
 Fees/Admission: \$40 / Members; \$60 / Not-Yet Members

Contact: Katie Hetherington Cunfer
 kcunfer@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11069>

Love Yourself as Much as You Love Chocolate

Tuesday June 14; 8:30 AM - 10:00 AM EDT

Alvernia University: Francis Hall Theatre, Atrium & Amphitheatre

400 St Bernardine St, Reading, PA 19607
 Fees/Admission: \$25 / GRCA Member; \$30 / Not-Yet GRCA Member

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11066>

Rachael Romig 610-898-7775;
 rromig@greaterreading.org

Breakfast4Success - 3 Leaders: 30 Thoughts

Wednesday June 15; 7:30 AM - 9:30 AM EDT

The Rookery at Berks Nature

575 St Bernardine St, Reading, PA 19607

Member Exclusive: Fees/Admission: \$30 / Member
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11067>

Rachael Romig 610-898-7775;
 rromig@greaterreading.org

GRCA Night at the Fightin Phils 2022

Wednesday June 15; 5:30 PM - 10:00 PM EDT

Tompkins VIST Bank Plaza Gates Open: 5:00 p.m.;
 Main Gates open at 6:00 p.m.; Game Begins: 7:00 p.m.

FirstEnergy Stadium 1900 Centre Ave., Reading; 1900 Centre Avenue Reading PA 19601

Fees/Admission: **Free to Chamber Members with a ticket!**

Chamber member companies will receive general admission tickets in the mail approx. the first week of June, but if you need additional tickets, feel free to call the Chamber Office at 610-376-6766.

Contact: Rachael Romig 610-898-7775;
 rromig@greaterreading.org

Networking@Night - Abraham Lincoln Hotel

EVENT SPONSORS:

Shuman Development Group

Wednesday June 29; 5:30 PM - 7:00 PM EDT

Abraham Lincoln Events 100 N 5th St., Reading, PA 19601

** Parking is available off of Washington Street, under the hotel building. **

Fees/Admission: Exclusive for GRCA Members (Free to attend but registration required)

GRCA policy does not allow active campaigning or distribution of campaign materials at its event. No solicitation.

Contact: Rachael Romig 610-898-7775;
 rromig@greaterreading.org

Join Women2Women and three other amazing women's organizations for a regional networking experience at Eden Resort & Suites!

Get together with: **Lancaster Chamber's Women in Business; York County Economic Alliance's Women's Business Center Organization; Harrisburg Regional Chamber Business Women**

Thursday Jun 30; 4:30 PM - 6:30 PM EDT

Eden Resorts & Suites

222 Eden Rd, Lancaster, PA 17601

Fees/Admission: W2W Member Exclusive Event. Limited amount of tickets available.

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11140>

Rachael Romig 610-898-7775;
 rromig@greaterreading.org

For more details and to register for any of these events, please visit our events calendar at www.greaterreading.org/events