

VISIONS

FEDERAL CREDIT UNION

CARES FOR ITS COMMUNITIES

Visions Federal Credit Union is about people, not profits. As a credit union, giving back is what we do. Visions Cares celebrates all we do to help make our communities and each other better. It's a promise to invest in people.

Visions supports hundreds of causes in many different ways. Grants and donations fund good works. Employee volunteers pay it forward. Sponsorships support community events. Acts of kindness make people's days brighter.

Every year, we donate over \$1 million to more than 500 causes and organizations throughout our communities. This

number only grows with each passing year as community input reveals more and more great work deserving of donations. Some of our favorite causes involve those fighting poverty, eliminating hunger, improving schools and education, sparking economic growth, supporting physical fitness, or promoting financial health and wellness.



PA Children's Home of Reading Gift Wishes

"We're friends, neighbors, and community builders. We employ local people and partner with local businesses, which allows us to return the benefits to our members," Visions President and CEO Tyrone Muse said. "Members not only support the credit union model, they also indirectly benefit the community. That's what a cooperative is all about."

Our employees donate thousands of hours of their time too, volunteering for causes that matter to them. The Community Impact Program allows employees to log their volunteer hours — for all events, not just those sponsored by Visions — and then earn rewards based on their participation hours.

"Volunteerism is a huge part of our employee culture. Our Community Impact Program, for example, encourages employees to volunteer in their community, and our Volunteer Time Off Program lets them do so during the work day with pay," Visions Public Relations and Community Engagement Manager Tim Strong said. "They get involved in churches, schools, animal shelters, and other causes they are passionate about."

We sponsor the things that make our communities great, from fundraising walks to arts festivals. Sponsorships can

range from being the title sponsor of a cooking competition benefiting a local food bank to a program ad for the high school musical. The funds raised tend to help support an organization's bottom line. It's not always money that's needed to make a community event memorable. Visions can also help provide the finishing touches with donated items such as pens, reusable grocery bags, gift cards, and more.

In addition, we perform dozens of acts of kindness that range from picking up the tab for strangers at a local coffee shop to providing care packages to patients in the hospital — even offering an umbrella on a rainy day. This movement started as part of our 50th anniversary in 2016 and kept going due to overwhelmingly positive response. Whether you're a Visions member or just a part of one of the communities we serve, we always take time out to show that Visions Cares so we can encourage people to pay it forward and have a larger impact.

Visions Cares about its employees too. If you'd like to join the Visions family, visit visionsfcu.org/careers to #ClaimYourSeat! Find more information at

visionsfcu.org



Muhlenberg Kirby Coloring Contest 2-5 Winner Sofia