

GREATER READING CHAMBER ALLIANCE



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Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to Berks County.

UPCOMING EVENTS

HOW TO GATHER & LEVERAGE DATA FOR DECISION MAKING

Wednesday Mar 1, 2023

12:00 PM - 1:30 PM EST

Center for Business Excellence

49 Commerce Dr., Wyomissing

\$50 / Member Exclusive

Contact Information: Katie Johnsen
 610-898-7775 kjohnsen@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11370>

INAUGURAL FARM POLICY & BUSINESS PLANNING FORUM

Monday Mar 6, 2023

8:30 AM - 2:00 PM EST

Penn State - Berks Campus

1801 Broadcasting Road, Reading

\$10 / per person

includes light breakfast, lunch & refreshments
 Contact Information: Rachael Romig
 rromig@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11331>

"THE 5 REASONS YOU CAN'T GIVE UP SELLING TODAY: STAYING MOTIVATED TO REACH YOUR GOALS"

Tuesday Mar 7, 2023

12:00 PM - 1:00 PM EST

Zoom Registration

FREE to both Members and Future Members

Contact Information: Mark Dolinski

mdolinski@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11364>

SUPERVISOR TRAINING MODULE 1: PRINCIPLES OF SUPERVISION - SPRING 2023

6 weeks on Wednesdays:

March 8, 15, 22, 29, April 5, 12

Time: 8:30 a.m. - 11:30 a.m.

Center for Business Excellence

49 Commerce Dr., Wyomissing, PA 19610 or virtually using Zoom

\$625/person for Chamber Members; 780/person for Future Chamber Members

WEDnet eligible

Contact Information: Mark Dolinski, Vice President Training & Professional Development
 610-898-8386

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11352>

8 OF THE MOST POWERFUL WORDS A LEADER CAN USE: W2W ATHENA PANEL

Wednesday Mar 8, 2023

11:30 AM - 1:00 PM EST

Alvernia University, Francis Hall Theater & Atrium

Francis Hall, Zygmunt Lane, Reading, PA 19607

**follow parking signs!

\$35 / GRCA Member; \$45 / Future GRCA Member
 **includes lunch, networking & workshop

**W2W Sponsors receive complimentary tickets to this event.

Contact Information: Rachael Romig

rromig@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11270>

INTRO MICROSOFT WORD

Four sessions on Thursdays: March 9, 16, 23, 30

Time: 8 a.m. - 10:30 a.m.

Shearer Technical Computer Consultants

727 Penn Ave., West Reading

\$300/person - Chamber Members;

\$375/person - Not-Yet Chamber Members

Contact Information: Mark Dolinski, Vice President Training & Professional Development
 610-898-8386

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11259>

SPEAKING 101: How to Get The Lead Out & Get Comfortable In Front of A Crowd!

Speaking 101: ¡Cómo sacar el plomo y sentirse cómodo frente a una multitud!

Thursday Mar 9, 2023

5:30 PM - 7:00 PM EST

Abraham Lincoln Hotel - Roosevelt Suite

100 N 5th Street, Reading, PA 19601

\$10 / GRCA Members; \$15 / Future GRCA Members

**includes light appetizers, networking & presentation. Advanced Registration Required

**incluye aperitivos ligeros, networking y presentación. Se requiere registro Avanzado

Contact Information: Rachael Romig

rromig@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11271>

INTRO TO EXCEL

Four weeks on Mondays: March 15, 22, 29, April 5

Time: 8 a.m. - 10:30 a.m.

Shearer Technical

727 Penn Ave., West Reading, PA 19611

\$300/person - Chamber Members

\$375/person - Future Chamber Members

Contact Information: Mark Dolinski, Vice President Training & Professional Development
 610-898-8386

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11252>

SHARE Reading is here!

Wednesday Mar 15, 2023

3:00 PM - 6:00 PM EDT

The Abraham Lincoln

100 N 5th Street Hwy, Reading, PA 19601

This event is free to attend. Pre-registration is required.

Contact Information: Keith Stamm

kstamm@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11197>

GRCA TRIP VIRTUAL INFO SESSION - PROVENCE & FRENCH RIVIERA 2023

Thursday Mar 16, 2023

5:00 PM - 7:00 PM EDT

Virtual / Online Event

Login Link to be shared week of event

Virtual Info Session is FREE but we kindly ask that you pre-register to hold space for the session!

Trip Pricing: Please click on full chamber itinerary to your left for pricing.

Click here to BOOK YOUR TRIP TODAY! (Group booking code: CTJNSB)

please list requests for upgrades, TSA Precheck, Global Entry information at time of booking

Contact Information: Rachael Romig, Senior Director of Events & Special Programs
 610-898-7775

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11356>

GET A GRIP ON YOUR BUSINESS: RIGHT PEOPLE, RIGHT SEAT & SPEAKING WITH ONE VOICE - FBA

Tuesday Mar 21, 2023

11:30 AM - 1:00 PM EDT

Reading Country Club

5311 Perkiomen Ave, Reading, PA 19606

**parking onsite

\$30 / GRCA Member; \$40 / Future GRCA Member

**includes lunch, networking & workshop

**FBA Sponsors & Peer Group Members receive complimentary tickets to this event.

Contact Information: Rachael Romig, Senior Director of Events & Special Programs
 610-898-7775

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11272>

SALES METHODS & MASTERY TRAINING PROGRAM

March 23 & 24

Time: 8:30 a.m. - 4:30 p.m.

Center for Business Excellence

49 Commerce Dr., Wyomissing, PA 19610

\$795/person for Chamber Members;

\$995/person for Not-Yet Chamber Members

\$695 Early Bird registration by Jan. 6 (Chamber Members); \$795 Early Bird registration by Jan. 6 (Not-Yet Chamber Members)

Contact Information: Mark Dolinski, Vice President Training & Professional Development
 610-898-8386

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11245>

REGIONAL CHAMBER NETWORKING

Thursday Mar 23, 2023

5:00 PM - 6:30 PM EDT

Bear Creek Mountain Resort

101 Doe Mountain Lane, Macungie, PA 18062

**parking complimentary on site

\$20/GRCA Member, Member Exclusive Event

Contact Information: Rachael Romig

rromig@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11276>

INTERMEDIATE EXCEL

Four weeks on Fridays: March 24, 31, April 14, 21

Time: 8 a.m. - 10:30 a.m.

Shearer Technical Computer Consultants

727 Penn Ave., West Reading, PA 19611

\$300/person - Chamber Members; \$375/person - Future Chamber Members

Contact Information: Mark Dolinski, Vice President Training and Professional Development
 610-898-8386

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11255>

ADVANCED EXCEL

Four weeks on Mondays: March 27, April 3, 10, 17

Time: 8 a.m. - 10:30 a.m.

Shearer Technical

727 Penn Ave., West Reading, PA 19611

\$300/person - Chamber Members; \$375/person - Future Chamber Members

Contact Information: Mark Dolinski, Vice President Training and Professional Development
 610-898-8386

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11249>

ESSENTIALS OF EFFECTIVE MANAGEMENT: DRIVING ORGANIZATIONAL RESULTS

Five weeks on Wednesdays:

March 29, April 5, 12, 19, 26

Time: 8:30 a.m. - 11:30 a.m.

Center for Business Excellence

49 Commerce Dr., Wyomissing, PA 19610 or virtually using Zoom

\$695/person for Chamber Members;

\$895/person for Future Chamber members

Contact Information: Mark Dolinski, Vice President, Training and Professional Development
 610-898-8386

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11337>

WOMEN2WOMEN NETWORKING: MANIFESTING WITH MIMOSAS VISION BOARD WORKSHOP

Thursday Mar 30, 2023

4:30 PM - 6:00 PM EDT

Center for Business Excellence

49 Commerce Drive, Wyomissing, PA 19610

\$20 / GRCA Members; \$30 / Future GRCA Members

**all supplies will be provided however if you like certain magazines, please feel free to bring them and share!

Contact Information: Rachael Romig

rromig@greaterreading.org

Register: <https://business.greaterreading.org/events/details/women2women-networking-manifesting-with-mimosas-vision-board-workshop-11274?calendarMonth=2023-03-01>