

Surviving vs. Thriving

By **Debby Singleton**

When the pandemic knocked the legs out from under a 27-year successful career I actually enjoyed the downtime ... for a little while. Then, as time passed, I started to worry if my career had ended abruptly and unintentionally. Business was dead.

When you work in any sales field, you are only as good as your last sale and then you're starting over. With the pandemic putting a stop to my traditional networking avenues (breakfasts, lunches, dinners, open houses, meetings, etc.) I had to develop a whole new way to thrive.

The joy in this new challenge is two-fold. I started holding meetings with clients at the dozens of local parks and trails. Even in winter, if dressed correctly, a walk on the trails was a fantastic way to gather, share ideas, build business and enjoy fresh air. The added bonus was on the fitness side. Getting 10,000 steps a day became much easier and enjoyable with a variety of interesting companions.



The lesson for me was if I wanted to thrive, rather than just survive, I had to embrace change in all of its glory. For me the change was permanent. I love walking on trails and at the park. I love being with people. I love building my business back in Mother Nature's office. I also took a leap to a new office, took

a lot of on-line and in-person classes, read books, networked outside, and more. It is an exciting time!

There is comfort in everything staying the same but there is a revitalization that takes place when you shake things up. Take a look at your life and ask yourself, "where can I shake things up?" Take a class, start a new hobby, incorporate new business practices, call rather than text, etc. The possibilities are literally endless and all you have to do is think outside the box!

Debby Singleton is a top-producing REALTOR® with Realty One Group Restore in Collegeville PA. She specializes in residential and light commercial real estate in Berks, Chester and Montgomery counties and, despite the pandemic and all the economic ups and downs, she is thriving!

Land of Oz – April 15 & 16

See us perform a twist on an old classic, "Land Of Oz" at Theatre Horizon in Norristown! See a modern Dorothy with metaphorical characters for the Scarecrow, the Tin Man, and the Lion set as an all-dance showcase! There are munchkins, a flying monkey motorcycle gang, and tap dancing witches! **Bring the entire family!**

Tickets available at Pottstown Dance Theatre (72 W. Main St., Pottstown), by calling **610-323-2569**, on the web at www.pottstowndance.com, or at the box office at arrival.

Tickets: adults — \$18 in advance (\$22 day of); students/seniors — \$15 (\$18 day of)



Pottstown Dance Theatre

Michelle Jones Wurtz, Director

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www.pottstowndance.com

Ballet and pointe, tap, hip-hop, jazz, modern/contemporary/lyrical, Irish Dance, African Dance, break dance, creative movement, and Pilates!



Local Student Dance Ensemble Premieres Twist on an Old Classic

The Pottstown Dance Theatre Repertory Ensemble will perform a brand-new work, "Land of Oz" at Theatre Horizon located at 401 DeKalb Street, in Norristown. The shows will take place on Saturday April 15 at 7pm, as well as Sunday April 16 at 2pm. This is an all-dance version of "The Wizard of Oz" that has been adapted for a 21st century, urban society! There are metaphorical versions of the beloved characters the Tin Man, the Lion, and the Scarecrow, and fun variations on the classic tunes including Ray Charles singing "Somewhere Over the Rainbow".

The show is choreographed by international dance artist, Michelle Jones Wurtz. Ella Mazur and Maddie Lobello will share the role of Dorothy, while Holly Lucas por-

trays the fun but cranky Wicked Witch of the West. High school seniors Sofia Bischof and Emma Wenerowicz share the role of the Good Witch and Scarecrow, while Lucy Boone dances as the Lion, and Teagan Lee dances as the Tin Man. There are munchkins, a flying monkey motorcycle gang, and much more! Tickets are available at Pottstown Dance Theatre (located at 72 West Main St. in Pottstown), by calling 610.323.2569, on the web at www.pottstowndance.com, or at the box office upon arrival. Adult tickets are \$18 in advance, and \$22 at the box office. Student and senior tickets are \$15 in advance, and \$18 at the box office. Bring the entire family and watch the Wicked Witch disappear on stage!



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Thanx Hair Artistry Diane Materia Keck, Salon Owner/Stylist

Thanx is a bright and cheery studio style salon with upbeat, good-natured, caring, and attentive artists. Our culture is as strong today as ever. We want each and every guest to feel relaxed and recharged while they get personalized service with our educated artists.

Owner and stylist, Diane Keck, had a vision for a salon built on a culture of passion, hospitality, and a personalized experience. She wanted an atmosphere for guests that felt innovative while being fun and friendly, and she wanted a salon where stylists always felt inspired.

Her vision to be an inspiring leader and create a cheerful, innovative studio led her to open Thanx Hair Artistry in 2006. She has experience in advanced education with many product lines and has a passion to grow stylists to be the best they can be.

Diane values lifting and leading women in other professions also. This is why she is excited to partner and support The Reading Rebels cheer team. This group of women and men keep the fans and team inspired from March through May.

Diane was a cheer coach for many years in her 20s and 30s. So, when this opportunity came up, she couldn't resist! Working with other powerful women such as the Rebels' Managing Director, Dena Breslin, the Cheer & Dance Coaches, along with the women Team Owners, has been inspiring, and

gives us more opportunity to be out in the community.

Learn more and get your tickets for games at www.readingrebels.com.

The "Vibe Tribe" is what they call the team at Thanx Hair specializing in personalized consultations, wig fittings, bridal styles, gray coverage hair color, natural "sun kissed" highlights,

balayage precision haircutting, and beautiful blow dry styling.

Another specialty is solutions for fine thinning hair. Thanx will find the best solutions for you to have the volume and length you desire. They will set up a personal plan to recover thinning hair with scalp treatments, the right hair piece or a wig.

Every day, thousands of women, men, and children are diagnosed with cancer and other life-threatening diseases. Thanx Wig Boutique allows them to help and empower these courageous individuals with a personal and private wig fitting. It allows them, for a brief moment, to forget about their fight. Thanx offers this service to anyone with hair loss due to medical treatments for FREE!

Thanx strives to create an experience you'll want to tell all your friends about! To learn more about joining their Vibe Tribe go to www.Thanxhair.com and apply. For additional information, please call 610.779.1900, email diane@thanxhair.com, and visit www.thanxhair.com.



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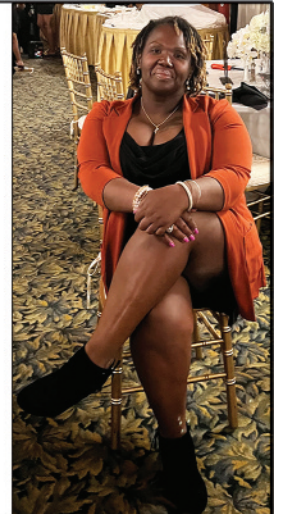
Coming Soon . . . By Patricia A. Pasley-Glover

We have all experienced death in our lifetime concerning our loved ones — Some we knew it was coming and others it was unexpected. We also know we aren't at our best thought process either. Do we have the funds to bury if this happens? It can wreak chaos on everyone and cause quarrels among us.

When my father passed two years ago, I didn't know what to do. Then two years later there was another unexpected death. In my book coming soon, I show you ways to prepare so you aren't UNPREPARED!!!!

... For more information

email: papasley1975@gmail.com
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Maribeth Gardella, Meg's Quilted Memories

The seed for Meg's Quilted Memories was planted while Maribeth was raising her family. "My kids were so small and looked so cute in their little jeans and tees. As they grew and their clothes size grew with them, I kept those little tees and pajamas tucked away because I knew I wanted to make a quilt to give to them when they were older. My heart remembers when."

Meg's Quilted Memories creates beautiful and customized quilts from your or your loved one's clothing. Just about anything can be used on a quilt — t-shirts, jeans, sweatshirts, flannels, button-down shirts, pajamas, robes, etc. Recently, Meg's Quilted Memories has been doing quilts and pillows with men's ties. Maribeth explains, "Covid-19 has really changed the landscape of men's fashion. With more Zoom meetings and less face-to-face meetings, suits and ties are less important. Many executives have these beautiful ties and they're not being used. But they love their ties and they're not ready to give them up. So, we've been



re-thinking the tie and using them on pillows and quilts."

"We really take what you have and work closely with you to create a quilt," Maribeth said. "Our tag line is 'Stitching Together Your Life Story.' That's what our clothes represent. They

evoke memories of childhood, vacations you went on, concerts you attended, Broadway shows you may have seen. We hold onto the shirts because they remind us of good times," she explains.

We all have shirts stuffed into closets and drawers or sitting in totes and boxes in our basements. Now's the time to pull them out and upcycle them. Since 2012, Meg's Quilted Memories has been bringing new life to your shirts. With thousands of quilts created, we know we can make something unique and special for you.

You can reach Maribeth at Meg's Quilted Memories via email: meg@megsquiltedmemories.com or 810.250.1825, and please visit: www.megsquiltedmemories.com.

Sarah Coveney, CPA Premier Payroll Services, Inc.

Sarah never planned on going into the family business, but she has taken Premier Payroll Services to new heights and wouldn't change a minute.

An Accounting graduate of Lehigh University and Captain of the Women's Golf Team, Sarah worked for two years at a large public accounting firm, where she became a CPA, before joining the family business in 2007. Premier Payroll Services was founded in 2000 by Sarah's parents, Bill and Dianne March, who recognized the need for better service and customizable options when it came to payroll & HR for small businesses. Premier Payroll Services is located in the heart of Royersford in the remodeled Royersford National Bank and has grown to serve



over 1000 clients, primarily in the northeast.

"I know how hard my mom and dad have worked, and what they have sacrificed to grow this business, and how all of us, staff included, have embraced the rapidly changing technology in the world of payroll. I am proud of Premier and

have no regrets about joining the family business — even with the extreme family bonding!" says Sarah.

In her spare time, Sarah enjoys traveling with her family and getting out on the golf course. Sarah and her husband (who is also a CPA) have two small children that round out their foursome.

For additional information, please call Premier Payroll Services, Inc. at 610.917.2281 and visit www.premiernow.com.

6 Things to look for▶ in a Payroll Provider

Payroll providers are designed to make your life easier, especially for small business owners who have a lot on their plate. If you are in the market for a payroll provider — whether it be for the first time, or you are considering a change — be sure your provider of choice meets these criteria. **Your payroll provider should provide a solution that...**

-▶ Is user-friendly
-▶ Is accessible & secure
-▶ Has Employee Self Service
-▶ Keeps you compliant
-▶ Has seamless data integration
-▶ Has support when you need it



Trust the experts that check all of the boxes.

With Payroll, Time & Attendance, and HR solutions that are customizable and scalable to your business, Premier Payroll is an accurate, personable, and affordable solution backed by the power of one of the nation's leading software providers.

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