

## REGIONAL CHAMBER ROUNDUP

# GREATER READING CHAMBER ALLIANCE



- 606 Court Street, Reading, PA 19601
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- www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to Berks County.

## UPCOMING EVENTS

### LUNCH & LEARN - EMPLOYEE HANDBOOK

Tuesday Mar 5, 2024  
12:00 PM - 1:30 PM EST  
Center for Business Excellence  
49 Commerce Dr., Wyomissing  
\$75 / GRCA & NEBerks Chamber member  
Member exclusive event  
Contact: Katie Johnsen 610-898-7779  
kjohnsen@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11606>

### INTRO TO EXCEL PM SESSION

Four weeks on Tuesdays: Mar. 5, 12, 19 and 26  
Time: 2:30 p.m. - 5:00 p.m.  
Center for Business Excellence  
49 Commerce Drive, Wyomissing PA 19610  
**Please remember to bring your laptop!**  
\$300/person - GRCA Members & NEBerks Chamber Members;  
\$375/person - Future Chamber Members  
<http://www.greaterreading.org>  
Contact: Mark Dolinski, Vice President Training and Professional Development  
mdolinski@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11561>

### INTERMEDIATE EXCEL AM SESSION

Four weeks on Thursdays: Mar. 17, 14, 21 and 28  
Time: 8 a.m. - 10:30 a.m.  
Shearer Technical Computer Consultants  
727 Penn Ave., West Reading, PA 19611  
\$300/person - GRCA Members & NEBerks Chamber Members;  
\$375/person - Future Chamber Members  
<http://GreaterReading.org>  
Contact: Mark Dolinski, Vice President Training and Professional Development  
mdolinski@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11572>

### WOMEN2WOMEN -

#### LET'S UP THE %:

### WOMEN ON BOARDS & COMMITTEES

Thursday Mar 7, 2024  
8:30 AM - 10:00 AM EST  
WCR Center for the Arts  
140 N 5th Street, Reading, PA 19601  
\$35 / GRCA Member; \$40 / NEBerks Chamber Member; \$45 / Future Member  
Contact: Rachael Romig rromig@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11577>

### INTERMEDIATE EXCEL PM SESSION

Four weeks on Thursdays: Mar. 7, 14, 21 and 28  
Time: 2:30 p.m. - 5:00 p.m.  
**Please remember to bring your laptop!**  
Center for Business Excellence  
49 Commerce Drive, Wyomissing PA 19610  
\$300/person - GRCA Members & NEBerks Chamber Members;  
\$375/person - Future Chamber Members  
<http://GreaterReading.org>  
Contact: Mark Dolinski, Vice President Training and Professional Development  
mdolinski@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11564>

### GRCA NIGHT AT THE ROYALS 2024

Friday Mar 8, 2024  
7:00 PM - 9:00 PM EST  
Santander Arena, 700 Penn St., Reading  
**\*\*parking available in the DoubleTree Hotel garage (not included with ticket)**  
4 FREE tickets per GRCA member - CLAIM HERE:  
<https://fevo-enterprise.com/event/Grca>  
Contact: Rachael Romig rromig@greaterreading.org



## FROM GREAT TO Greater

### ACCELERATE YOUR BUSINESS GROWTH WITH A GRCA MEMBERSHIP

Join GRCA now to build new networks, gain resources and tools to maximize profitability, and get ahead of the competition. Your success is our business.

## INNOVATION + COMMUNITY

### INSPIRING STORIES FROM THE HEART OF BERKS COUNTY

The seniors behind this story are the ones who built the business we frequent, the hospitals we rely on, and the schools that educated us; learn how **Berks Encore** helps preserve the health and happiness of this special population.

Scan code to read the whole story.

### FAMILY BUSINESS ALLIANCE - FROM SMALL SEEDS TO BIG SUCCESS: GROWING YOUR BUSINESS WITH EFFECTIVE MARKETING

Wednesday Mar 13, 2024  
11:30 AM - 1:00 PM EDT  
United Way of Berks County  
Conference Room  
25 N 2nd St. Suite 101, Reading, PA 19601  
\$25 / GRCA Member; \$30 / NEBerks Chamber Member; \$35 / GRCA Future Member  
**\*\*FBA Sponsors & Peer Group Members receive complimentary tickets to this event.**  
Contact: Rachael Romig rromig@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11616>

### NON-PROFIT ROUNDTABLE #1: FUNDRAISING BEST PRACTICES

Thursday Mar 14, 2024  
9:00 AM - 10:30 AM EDT  
Chamber's Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
Free for GRCA Member Nonprofit Organizations  
\$25 / Association of Fundraising Professionals Berks County Members (Contact Anna Lisa to register)  
\$50 / Future GRCA Member Nonprofit Organizations  
Contact: Jackie Stiles jstiles@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11648>

### DE MUJER A MUJER - CONOCIMIENTOS FINANCIEROS (FINANCIAL LITERACY) -

Thursday Mar 14, 2024  
5:30 PM - 7:00 PM EDT  
Centro Hispano - Casa de la Amistad Senior Center  
201 Penn Street, Reading, PA 19601  
**\*\*Parking available in IMAX Theatre lot**  
\$15 / GRCA & NEBerks Chamber Members  
\$20 / Future GRCA Members  
Contact: Rachael Romig 610-898-7775  
rromig@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11581>

### MFG INDUSTRY PARTNERSHIP MEETING

Wednesday Mar 27, 2024  
9:00 AM - 11:00 AM EDT  
Virtual  
Contact: Keith Stamm kstamm@greaterreading.org

### EMOTIONAL INTELLIGENCE IN THE WORKPLACE - SPRING 2024

4 weeks on Wednesday: March 27, April 3, 10, 17  
Time: 9 a.m. - noon  
Center for Business Excellence  
49 Commerce Dr., Wyomissing, PA 19610  
\$695/person for GRCA Members  
\$845/person for Future Chamber Members  
Training is WEDnet eligible  
Contact: Mark Dolinski, Vice President Training and Professional Development  
mdolinski@greaterreading.org  
Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11671>