

BUSINESS SPOTLIGHT

SoulJoel's

AT SUNNYBROOK

Some may know that life has been brought back to the historic SunnyBrook Ballroom. Joel Richardson of SoulJoel's after opening their original location in Royersford in 2019, took ownership of SunnyBrook in October of 2022. With the help of his brother in Law and executive chef Scott Reddy, the two reopened Gatsby's and continued booking weddings and proms, as SunnyBrook is traditionally known for.

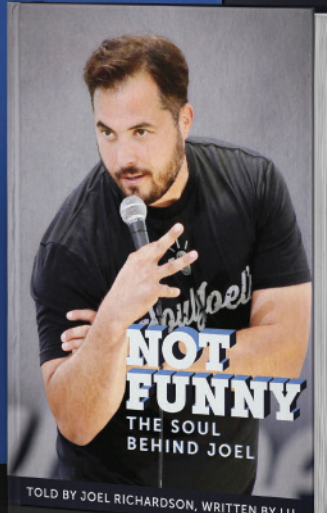


"Once a month, we meet with Amy Daniels, the granddaughter of Ray Hartenstine Sr, who built SunnyBrook," Joel Richardson stated. "Preserving the history is very important to my family and bringing back all of the events! We want to once again make the venue a destination."

Joel's first book titled, "Not Funny," comes out March 12th. The four-year anniversary of SoulJoel's last show before the Covid Shutdown. Purchase the book now for presale a limited edition hardback and it will be personally signed! It can be picked up at SoulJoel's or delivered to your house. Purchase at SoulJoels.com.



NOT FUNNY
The debut book from Joel Richardson



"Royersford, a borough, not even a town, that has less than 5,000 full-time residents, became the comedy capital of the world, from 2020 to 2021"
— Book Excerpt

Available Now!

TOLD BY JOEL RICHARDSON, WRITTEN BY LU

THE
SunnyBrook
BALLROOM

50 Sunnybrook Rd., Pottstown, PA 19464