



TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region’s businesses and communities.

Follow us on:



#WhyTCACC #tcaccbettertogether

Visit the NEW TriCountyAreaChamber.com

Featuring an even better design and easier navigation for you to access important information and resources for you and your business.

MEMBER ANNIVERSARIES
Happy Anniversary to the following Members!

20 Years

McCormick Chiropractic

15 Years

David McSurdy D.M.D. Orthodontist

WELCOME NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in April.

When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you **Always Buy Chamber!**

American Cancer Society
cancer.org
info@cancer.org
800.227.2345
Nonprofit Organizations

American Red Cross - Delaware Valley Chapter
www.redcross.org/philly
215.687.8794
Nonprofit Organizations

Be Resilient,
Healing Through The Arts
www.berezilient.org
484.561.2306
Nonprofit Organizations

Fairfield Inn & Suites by Marriott
Pottstown Limerick
www.marriot.com/abefo
610.326.5000
Hotels / Motels / Bed and Breakfasts

Superior Savings & Solutions LLC
484.624.1873
Consultants

IMPACTFUL NETWORKING

By Eileen Dautrich, TCACC President



“Networking” - the reason we hear most often of why people join the Chamber. We like to instead identify what Members would consider networking events as opportunities to build relationships.

Shepa Learning Company, “88 Positive Networking Tips” identifies Tip #1 as “A Better Way to Network” – “The seminal secret of Positive Networking is discovering what you can do for someone else, with no expectation of anything in return. It’s about opening a relationship, not closing a sale. When you network this way, it takes all the pressure off – guaranteed.”

Because the networking/relationship building component is so important to our Members and is part of our identity, the Chamber’s 2nd Cornerstone is “Creating Connections” – membership is designed for business professionals looking for connections which lead to business growth. The Chamber is a great place to start to grow your contact list; we connect Members to fellow Members and connect Members to programs and resources to help their business grow.

We entered in 2021 with the goal of establishing more impactful networking focused on relationship building leading to expanding our supportive networks. Over the last year we have put in place our REACH Coffee Chat program, a CEO Roundtable, we have continued and re-engaged our Young Professionals, and

we are working on launching additional roundtables based on our Members wants and needs.

Our events are still currently virtual however we are planning in-person events. SAVE THE DATES - we may have one even before, but on June 29th – our REACH Half-Day Women’s Conference is being planned as an in-person event! On July 29 – Boyertown Area Progress Dinner! On August 11 – Leadercast 2021 – “Shift”! And our marquee event – the 2021 Annual Dinner – is scheduled for September 23!

Until in-person events return I encourage you to remember Tip #17 – Use Your Time Wisely – “at events avoid the temptation to hang out with people you came with or talk only to people you know. This habit may make your networking more comfortable, but the downside is it limits opportunities to meet new connections. You have invested your precious time to attend the event, make it a worthwhile investment.” **So, in the meantime – attend a virtual event where you will get to meet everyone else on the screen!** You can then meet up with them again at an in-person event and continue to strengthen that connection.

REGIONAL CHAMBER ROUNDUP

UPCOMING EVENTS

Mark your calendars - we have lots of great events happening this month!

For more details and to register for any of these events, please visit our events calendar at www.tricountyreachchamber.com/events or call 610.326.2900.

**REACH Coffee Chat with Dr. Myra Forrest:
Rise from the Ashes – Tuesday, May 11**
10 - 11AM | Free to all

Member Meet-Up and Check-In – Thursday, May 13
10 - 11AM | Free to TCACC Members Only

SkillUp: The Password to Networking – Wednesday, May 19
9 - 10:30AM | Free to TCACC Members; \$25 per Non-Member

REACH Coffee Chat – Tuesday, May 25
10 - 11AM | Free to all

**Membership Breakfast:
U.S. Chamber Policy Briefing – Thursday, May 27**
8:30 - 10AM | \$15 per TCACC Member; \$30 per Non-Member

**In-Person Event! Member Networking Luncheon –
Wednesday, June 16**
11:30AM - 1PM | Brookside Country Club

REACH Half-Day Conference – Tuesday, June 29
11:30AM - 5:30PM | \$99 per person before May 17

SAVE THE DATE: Annual Dinner – Thursday, September 23
5 - 9PM | \$95 per TCACC Member; \$150 per Non-Member

THANK YOU TO OUR 2021 MISSION & VISION PARTNERS (MVPS)



HALF-DAY CONFERENCE

TUESDAY, JUNE 29 | 11:30 AM TO 5:30 PM

SUNNYBROOK BALLROOM

SALE: \$99 PER PERSON BEFORE MAY 17; \$150 AFTER MAY 17

Featuring professional women who lead and inspire others, have persevered to reach success, and are paving the way for other women.

FEATURING



Sylvie di Giusto

Featured Keynote

Professional speaker, consultant and author



Leslie Richards

Lunch Keynote

General Manager of Southeastern Pennsylvania Transportation Authority (SEPTA)



Carolina DiGiorgio

President and CEO of Congreso de Latinos Unidos, Inc.



Therol J. Dix, Esq.

Vice President of West Campus of Montgomery County Community College and former Assistant District Attorney of Montgomery County

VISIT WWW.TRICOUNTYAREACHAMBER.COM TO REGISTER