BUSINESS **SPOT**LIGHT

Serenity Dental Spa A Calming Dental Experience

"Serenity Dental Spa - A Calming Dental Experience" is the creation of Dr. Alisa Zitter. Too often she would hear patients say they were too scared to go to the dentist or that the anxiety of the visit was too much for them. She designed an office that helps to calm the patient in numerous ways including aromatherapy, spa music and warm towels after your visit.

Dr. Alisa Zitter is no stranger to the dental field. As a young girl, she watched her mother open her own dental office as well. She grew up in the dental setting and has worked in all parts of the dental office. After graduating from Temple University, she attended Temple University Kornberg School of Dentistry where she graduated cum laude in 2017. She has worked in several offices in the five-county region but always felt she could offer more to her patients.

This drive helped to produce her concept of a dental spa. Serenity Dental Spa is a modern up-to-date office where patients can receive all necessary dental care-free from fear and anxiety. We offer a comfortable seat in the dental chair, with a lot of natural light, where you can put on a set of noise cancelling headphones so you can drift away with the music of your choice and not be bothered by the sound of the dental drill. All dental equipment is kept hidden behind the patient chair to further offer a calming experience and not elicit further anxiety.

The financial anxiety of the dental visit also always bothered Dr. Zitter. Depending on the procedure, it can cost the patient thousands of dollars that a dental office normally wants up front. If they did offer 3rd party financing, they have astronomical interest rates of 16 percent or more. Dr. Zitter currently is offering a three-tier financing plan: Zero percent interest on any amount paid

back in a three-month period, four percent interest on any amount paid back in six months and six percent interest on any amount paid back in 12 months.

For those who do not have dental insurance, Serenity Dental Spa is offering a yearly in-house plan for \$370 for adults and \$300 for dependents under 17. This inhouse plan offers two cleanings, two exams, all necessary x-rays, one emergency visit, fluoride treatment and 30 percent off most procedures. Many current patients have been taking advantage of this great offer. Please don't hesitate to reach out to our office for more information!



Call us at 610.624.6166. Serenity Dental Spa is located in the Suburbia Shopping Center, 4 Glocker Way, Pottstown, PA 19465. For additional information, please

visit www.serenitydentalspaofpa.com.





Dr. Alisa Zitter



