

William P. Brogley Law Offices

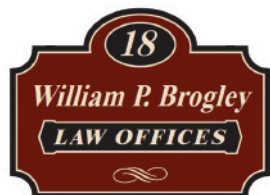
A Practice for You, Your Business, Your Family, Your Community

With the recent establishment of William P. Brogley Law Offices in the Pottstown Historic District, Bill Brogley is returning to his roots and bringing his law practice to his community. Bill grew up in Pottstown with his sisters, and spent K through 12 in the Pottsgrove School District. "It's genuinely exciting to have opened an office here, where the boys and I live, down the street from their schools, in the middle of the community that matters most to me," Brogley explains. "There is something about practicing where I live that is far more organic and satisfying. It is much easier to see where your client places value, and how I can bring value to the client, when you live and work in the same small community."

After twelve years of general practice litigation and criminal defense in Philadelphia and Valley Forge, Bill moved into his 18 South Charlotte Street office in April of this year. "I literally always wanted a solo

practice where I could be in charge of all the value considerations," Brogley said. "As some professors will tell you in law school, you are not a bus. It allows me to be more selective about the cases I take on, and be blunt with the client about where I think the facts will lead, how much it is going to cost, financially and emotionally. Not everything is worth litigating over. But you'd better be fully prepared to litigate, or you will get run over. Just because you are rational and can make calculated business decisions, does not mean your business partner, or your family member, share those qualities.

People fight. I understand that, as lawyers, we are supposed to be zealous advocates and unwavering in our pursuit of victory. But there are real costs involved that are not all financial. There exists a responsibility to fully explain these costs before jumping into the ring."



- **Civil Litigation**
- **Criminal Defense**
- **Business & Employment Law**
- **Estate Planning & Litigation**
- **Education Law**
- **Workplace & Personal Injury**



Though Bill's practice involves a large amount of litigation, he prefers to focus on plans for avoiding litigation and plans for the success of your business and family. This entails detailed preparation of business formations, stock agreements, employment agreements and succession planning. It involves explaining the real reasons for following detailed business procedures. Handshakes are great, until they no longer work, or are just not legal. And disputes do not just arise out of business transactions and employment issues. His practice includes civil rights, estate disputes, land use disputes and all manner of failed transactions.

"It's better if people come to me sooner, before the dispute," he said. "But sometimes the dispute arises out of a deed that is one hundred and twenty years old, a shared driveway and a snow plow. Sometimes there are differences between your contracts and the parties' course of conduct. Then you need a map that includes the facts, the law and an equation for determining value, all sorts of values."

You can make appointments with Bill through his website at www.williambrogley.com, by calling him directly at the office at 484.624.5458. Or you can stop by the office.