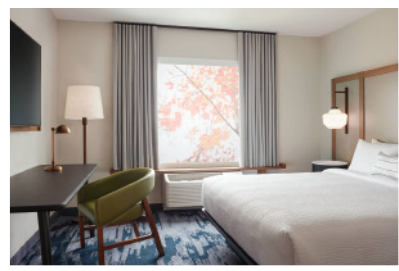


Fairfield Inn & Suites by Marriott Now Open in Pottstown

Forward-thinking and innovating design with the modern traveler in mind

The 118-room Fairfield by Marriott Pottstown-Limerick is now open. Located at 99 Robinson Street, Pottstown, PA 19464, the hotel Fairfield by Marriott Pottstown Limerick will operate as a Marriott franchise, owned by Pottstown Lodging Partners LP and managed by Infinity Hotel Group LLC.

Located minutes from downtown Pottstown, the hotel offers a little bit of everything for discerning select service business and leisure travelers, from top notch amenities to convenient access to local businesses, shopping, shopping, like



Philadelphia Premium Outlets and King of Prussia Mall, and a short drive to the Limerick Generating Station.

“Delivering both function and comfort, our new design and décor elevate the Fairfield brand, setting a new standard in the moderate tier category,” Diane Mayer, Vice President and Global Brand Leader, Classic Select Brands. “At Fairfield Inn & Suites, we provide an easy, positive, and productive travel experience, as well as the promise of consistent and reliable service at an exceptional value. The Fairfield Inn & Suites Pottstown-Limerick is a truly stunning example of the brand’s contemporary look and feel, and we are pleased to introduce the Fairfield Inn & Suites hotel in the Pottstown-Limerick area.”

The new décor package is warm, timeless, forward-thinking, and inviting with simple nods back to the brand’s heritage. Specific elements meant to evoke feelings from the Fairfield Farm include a farmhouse table in the lobby for gathering and connecting, photography from the Fairfield Farm serving as artwork in the lobby and guest rooms, natural materials and unique textures featured throughout,



and a history wall in every property showcasing the brand’s roots.

The new guestroom design is impactful, unique and addresses the functional needs of the Fairfield guest for a seamless experience. The room was designed with the modern traveler’s needs to stay productive on the road in mind without overcomplicating the guestroom. Each room features a modern lounge chair, serving as both functional and comfortable to either work or relax in. The artwork in the room takes center stage with the window treatment acting as a focal point, displaying photography taken at the Fairfield Farm. The material is sheer and allows light to pass through the

photography, warming up the room and creating a comfortable environment. Each guestroom also features a work desk, refrigerator, coffeemaker, and microwave.

Additional hotel amenities include an outdoor swimming pool, 24/7 modern fitness center, and an outdoor patio with a firepit. The hotel also has a business center, complimentary Wi-Fi, and a meeting room with 650 sq ft of event space, that can accommodate up to 40 guests.

Fairfield Inn and Suites by Marriott Pottstown-Limerick is located at 99 Robinson Street, Pottstown, PA 19464. Guests may contact the hotel at 610.326.5000 or online at www.marriott.com/abeo.

