

ADVERTISED SERVICES DIRECTORY

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AMITY SHIRT FACTORY

**Your Idea,
Your Design,
Your Shop**

Tee Shirt Printing
Conundrum: "I need ... 150 shirts, three colors print front and back, personalized, by Friday (this is Tuesday), for \$6.00 a tee. I have a picture for you to use."



Does anyone see the problem here? This is a huge undertaking. To want it in two days for that price is absurd. Yet this is something that screen-printers get all the time. It is usually started by, "Your shop was recommended." The picture that is sent is a pixelated *.jpg ... the printer has to redo it to make the print job legible.

There is a rule of thumb that most do not want to learn. You can have two of the three ... Fast, Cheap, Good. If you want it Fast and Good ... it will not be Cheap. If you want it Fast and Cheap ... it will not be Good. If you want it Good and Cheap ... it will not be Fast.

At Amity Shirt Factory, we try and blur these lines. If the specification for a

given project is reasonable, we have the ability to do all three. Unfortunately, there is an additional issue ... getting the garments. In this day and age, getting the work-horse garments tees and sweatshirts in black, athletic gray and navy has been quite difficult. It is getting better but it is still very tricky.

So, the next time we estimate a three-week lead time, please understand that we screen-printers are doing a lot "behind-the-scenes" to get you project to be the best, most affordable project it can be.

For additional information about Amity Shirt Factory, please call or text 610.858.9441, and tell 'em Charlie sent you!

Your Idea, Your Design, Your Shop



AMITY SHIRT FACTORY

Call or Text Douglassville, Pa.
610-858-9441

*Screen Printing & Embroidery
All work completed In-House*

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