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Lausch's Moving Company Under New Ownership

Lausch's Moving Company, specializing in residential and commercial moving, freight moves, packing material sales, packing service, and clean out services, has been operating in the Reading area since 1936. Recently, the company was acquired by Robert Spohn. A graduate of Reading High School, Spohn was born and raised in Reading and has a degree in graphic design.

He began his career in real estate (flipping single family homes and holding rental properties for long term wealth) while working full-time at Feeney Funeral Home. Eventually, he was able to work his way out of his 9-5 job at Feeney's to invest in real estate full time. When the market took a turn for the worse, and it became very difficult to earn the income that he wanted, Spohn concluded that a career in real estate was more of a headache than what it was worth, and he decided to find another way to earn a living. As fate would have it, he crossed paths with Jeff Pasko, the owner of Lausch's Moving Company, who operated his company out of a large warehouse building, when he was interested in buying the warehouse to convert into apartment units. Later, after determining that it was not the project for him, Spohn approached Pasko again about the moving business, and they were able to work out a deal to where Spohn would acquire the company and he took over at the beginning of 2022.

Spohn had experience in the industry due to previous employment at Rent-A-Center and Aaron's Sales and Lease, so this opportunity was right up his alley, and he felt very comfortable and confident taking over this business venture. He absolutely loves the business and loves meeting and taking care of customers by providing great customer service, easing their worries, and moving their memories and belongings into the next chapter of their lives.

Since acquiring the business, Spohn has created a positive and family type atmosphere at the office between himself and the team which is "super important to me," he said. "Taking care of our team is very important to me. We do a great job and have fun doing it."

Spohn enjoys following basketball and football. He likes to bowl on occasions when he gets the time. "Sometimes, we'll do bowling events with the entire team," he said. "It's a good way to build team chemistry and have fun with the guys outside of the work environment. I love watching these guys learn and grow. My goal is to build this company up stronger than it ever has been."

Lausch's Moving Company is headquartered at 360 E. Wyomissing Avenue, Mohnton, PA 19540. For additional information, please call 610.750.5534; email: robert@lauschsmovingco.com; and visit www.lauschsmovingco.com.



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