

FOCUS ON BOYERTOWN

Berks-Mont Camping Center, Inc.

"Where Families Travel"

Berks Mont Camping Center is a Boyertown-based recreational vehicle dealer that is 100 percent dedicated to providing nothing short of the most exceptional customer service and value. That promise starts with offering the best RV service in the area.

Berks Mont Camping Center recently held its "Show-Goer's Open House" in September featuring 2017 closeout sales at rock bottom prices, and will extend those open house prices to readers who bring this article in.

It doesn't take long to figure out why the motto of Berks-Mont Camping Center is "Where Families Travel." Family values are very important to the company's co-owners, Henry and Joan Shellenberger, and this is one of the reasons this husband and wife team stepped into the RVing business. Henry feels that families need time away from the routine to enjoy the great outdoors.



Visit Berks-Mont Camping Center at 890 Sweinhart Road, Boyertown, PA 19512 to check out their wide selection of new and used recreational vehicles and accessories. 2018 units are arriving daily, including all new Palomino Truck Campers and Midwest Auto Design Van Campers.

For additional information, please call 610.369.9533; and visit: www.berksmontcamping.com.

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Gerhart, Hartman & Ritner Staff Announcements

Gerhart, Hartman & Ritner, Ltd., a long-established insurance firm with offices in Boyertown and Red Hill, has made major announcements regarding three of their professional staff members.

GHR owners/partners **Robert Ritner**, **Mark Fluharty** and **Don Hausknecht** announced that **James "Jim" Davidheiser** has joined the company as a Senior Products Advisor and Marketing Director. Davidheiser, a Colebrookdale Township resident, is well-known throughout the region via his newspaper affiliations and his community involvements.



In his new Senior Products Advisor position, Davidheiser will be specializing in Medicare Supplement and Prescription Drug plans, Dental-Vision-Hearing insurance options, Final Expense Life Insurance and related segments.

On the Marketing side, Davidheiser will be taking steps to enhance the branding and visibility of the Gerhart, Hartman & Ritner firm, a community-minded company that actually began in 1910. One example: thousands of persons attending the September 21-22-23 Oley Valley Community Fair had an opportunity to visit with GHR associates, at the GHR booth inside the Oley Fair's popular Commercial Building.

"Our goal is to reach out to folks throughout the greater Tri-County region," Davidheiser said. "Our Personal Lines, Health Insurance, Business Insurance and Life & Financial Services divisions are staffed with trained and personable associates who are focused on 'what is best' for our friends and neighbors. You will be seeing an increased presence of Gerhart, Hartman & Ritner throughout our communities. And we welcome ongoing comments and inquiries regarding our extensive insurance offerings," he added.

On the community/civic front, Davidheiser is an active volunteer with the J-Walkers team, a segment of the Relay for Life of Boyertown /

American Cancer Society. He also serves on the boards of Helping Hands and the Berks-Mont Business Association. His past board affiliations include the Oley Valley Business Association, Boyertown Salvation Army, TriCounty Area Chamber of Commerce, Friends of the Daniel Boone Homestead, Morgantown Area Business Association and Boyertown Area YMCA.



Deb Favinger, a GHR Commercial Lines Agent, recently received the designation of a CISR Elite agent. (The Society of Certified Insurance Representatives authorizes the CISR Elite status after the completion of nine separate segments of insurance training.) A Boyertown area resident, Favinger has been affiliated with Gerhart, Hartman & Ritner for 27 years.



Courtney Winchester, a GHR Personal Lines Agent, recently completed five separate insurance courses to earn her CISR designation. Winchester resides in the Bechtelsville area, and she first joined the GHR firm in 2015.

GHR owner/partner Mark Fluharty commented, "Both Deb Favinger and Courtney Winchester represent so much of what our GHR team stands for. Their commitment to ongoing training and improvement allows for us to better serve our current and prospective clients throughout the tri-county area and beyond."

Gerhart, Hartman & Ritner, Ltd. is headquartered at 138 South Reading Avenue, Boyertown, PA (Berks County). The firm maintains branch offices at 262 Main Street, Red Hill, PA (Montgomery County). Davidheiser can be reached at 484.706.3262 or via email at jdavidheiser@coveragenow.com. To contact the GHR offices: Boyertown – 610.367.2544; Red Hill – 215.679.7345. The GHR email address is GHRboyertown@coveragenow.com; the website: www.CoverageNow.com.

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Iezzi's on Third

Building a Better Boyertown is delighted to celebrate the grand reopening of Iezzi's on Third. A ribbon cutting was hosted by Building a Better Boyertown and the TriCounty Area Chamber on August 25. The public was invited, and the neighborhood bar was well attended.

Iezzi's on Third, previously known as simply "Iezzi's", has been a familiar Boyertown business since 1935. This community mainstay has had a complete facelift, including a new logo. This is in part thanks to Building a Better Boyertown's participation in the Façade Grant program provided by the Department of Community and Economic Development. Inside, the bar has seen a wall to wall interior renovation. They have added 28 new seats, flat screen televisions, new HVAC, and a fully refinished and revamped bar. The management has also introduced a new menu, still honoring the Italian-American flavors that Iezzi's has provided for 80 years.

Building a Better Boyertown and the community are so excited for this new chapter for the management and staff of Iezzi's on Third, as they embrace their new identity. If you would like to visit Iezzi's on Third, and try out their new menu or enjoy the bar, they are located at 61 South Reading Avenue, in Boyertown.

For more information about this event and other Boyertown activities please visit www.boyertownnpa.org or you may contact Adrienne Blank, the Main Street Manager for Building A Better Boyertown at manager@boyertownnpa.org 610.369.3054 or contact Emily Jones, Assistant Main Street Manager at assistant@boyertownnpa.org.

Boyertown Museum to Hold Reunion for Former Body Works Employees

The Boyertown Museum of Historic Vehicles is housed at 85 South Walnut Street, in the former Boyertown Auto Body Works factory building, where truck bodies were manufactured for nearly 70 years. Visitors to the museum galleries walk in the footsteps of the dedicated workers who built many of the trucks on display. It is surely a unique experience for all who come.

In an effort to honor those many workers who built those magnificent trucks, the Boyertown Museum will hold a reunion of former Boyertown Auto Body Works

Fegley's Reading Diner

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employees in the spring of 2018. The Museum is currently collecting names and contact information of former employees. If you or someone you know worked at the Boyertown Auto Body Works, please contact the Museum either by calling 610.367.2090 or sending an email to mail@boyertownmuseum.org. Former employees are also welcome to stop in the lobby and submit their information. When a date for the reunion is chosen, reminders will be mailed or emailed to any former Body Works employees the Museum has on record.

On display in the Boyertown Museum of Historic Vehicles is a selection of trucks built by the Body Works ranging in years from 1932 to 1976. Also on display are several photographs and signs from the Body Works, as well as other assorted memorabilia from the factory's heyday. The Boyertown Museum owes much to the legacy and contributions of the Body Works employees who created history right here in Boyertown.

The Boyertown Museum of Historic Vehicles is open seven days a week from 9:30 am -4:00 pm and is closed on major holidays. The Museum, located at 85 South Walnut

Street in Boyertown, PA in a former factory building of the Boyertown Auto Body Works, preserves the transportation history of Pennsylvania and displays over eighty locally manufactured cars, trucks, carriages, motorcycles, sleighs, and other types of vehicles. Also on display are two examples of roadside architecture: a 1921 cottage style Sunoco gas station and a 1938 Jerry O'Mahony diner. Admission rates are \$8.00 for adults, \$7.00 for seniors and AAA, and ages 15 and under are free. For more information call 610.367.2090 or visit www.boyertownmuseum.org.

About Building a Better Boyertown: About BBB is a non-profit Main Street Revitalization Organization that is dedicated solely to the revitalization of the designated Downtown Boyertown community. We provide Outreach, Business Retention Assistance, Business Recruitment for vacant properties, Visual Merchandising Assistance, Façade Grant Assistance, Promotional Activities and Events, and more, per the National Main Street's Four Point Approach to communities. BBB is a strong advocate for the Boyertown Community initiative and is active in many strategic partnerships which promote revitalization and reinvestment in the community.



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