

FOCUS ON MANUFACTURING IN BERKS COUNTY

GRCA TO HOST 2022 MANUFACTURING SUMMIT

Join the Greater Reading Chamber Alliance (GRCA) 8 a.m. to noon, Wednesday, Oct. 26, for the region's premier, annual MFG Summit. The event will kick off at the Miller Center for the Arts at Reading Area Community College with a welcome from GRCA President & CEO Jim Gerlach and Dr. Susan Looney, President of Reading Area Community College (RACC). Timothy Simpson, Ph.D. Paul Morrow Professor of Engineering Design & Manufacturing Co-Director, at Penn State University, will look into the future of manufacturing and how its digital transformation will change production and supply chains as we know them in his keynote address titled, "Manufacturing in the Metaverse."

The keynote address will be followed by a panel discussion on talent attraction and retention lead by Alexia Pursley, Human Resources Manager at Arkema. The panel will give insights into how organizational culture plays into attracting critical talent and retaining them. Then, Nic Thomas, who handles Development & Consulting at GAGE Personnel, will share timely data in his presentation "Local Wage: Trends, Pitfalls & Analysis."

His presentation will be followed by Karen Norheim, President & CEO of American Crane Equipment, and Dan

Fogarty, COO of the Berks County Workforce Development Board, presenting the recently released "Pennsylvania Manufacturing Competitiveness Playbook" by the PA Manufacturing Council. This report identifies three game changers and 10 related recommendations to turn around Pennsylvania's economic performance in manufacturing.

WHO: Greater Reading Chamber Alliance

WHAT: 2022 MFG Summit & Career Fair

WHEN: Wednesday, Oct. 26, 8 a.m. to noon

WHERE: Miller Center for the Arts at Reading Area Community College, 4 N. Second St., Reading (free parking available at lot directly next to RACC)

SPONSORSHIPS AVAILABLE. The event's Platinum sponsor is American Crane and Equipment Corp. Sponsorships are available by contacting Keith Stamm, Director of Workforce Development, GRCA, at KStamm@greaterreading.org or 610.898.7776.

ADDITIONAL INFORMATION

Registration required: \$30 for GRCA members, \$40 for not-yet members (includes light breakfast and refreshments), parking available in the Front & Washington Street Garage. Register at greaterreading.org.



To learn more, apply, or see a full list of open positions, please visit:
www.morgancorp.com/careers

Current Openings

- ★ Production Associates
- ★ Welders
- ★ Painters
- ★ Material Handlers
- ★ Service Technicians
- ★ Managerial and Leadership



Team Member Benefits: Health, Dental, Vision, Life Insurance, Disability Plans, 401K, Paid Time Off, 80% Tuition Reimbursement, and more.

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Morgan Truck Body

Impacting and Empowering the Community: One Body at a Time!

Day of Caring

On September 14th, Morgan Truck Body team members participated in the Day of Caring for the United Way of Berks County. Morgan was assigned to help out at the Reading Science Center, whose mission is to foster a love of STEM through experiential learning to the greater Reading community, especially its youth. Volunteers assembled 1000+ take-home science kits that will be disbursed throughout Berks County.

W.I.N.

Morgan Truck Body formed W.I.N., the Women's Initiative Network, in 2022. This brand-new resource group is dedicated to promoting inclusion and diversity by supporting and driving the development of female team members and their allies toward their professional and personal goals. W.I.N. is team member led and is focused on providing opportunities for sharing experiences and being supported by peers and mentors. The group is dedicated to attracting and retaining women to Morgan and providing professional development, networking, and exposure opportunities.

High School Welding Internship Program

Morgan Truck Body started their 2022 fall welding internship program September 6th. There are 8 local high school seniors participating from Coatesville Area Senior High School, Wilson High School, and Chester County Intermediate Unit Learning Center. The Welding Internship Training Program will certify school aged students to become entry level certified Morgan Welders. Students participating in the program may be offered regular



Morgan Truck Body team members participating in Day of Caring for the United Way.




Spring 2022 High School Welding Internship Program Recognition Ceremony.

employment to start upon graduation as a full-time welder. The program consists of classroom training, hands-on training, and on-the-floor training.

Morgan Truck Body is located at 111 Morgan Way Morgantown, PA 19543. For additional information, please call 800-666-7426; email: info@morgancorp.com; and visit www.morgancorp.com.



TASTE OF BERKS



MONDAY, NOV. 14

ABRAHAM LINCOLN BALLROOM, READING

Sample food & drink from more than 30 vendors.
 Enjoy live music, a photo booth and caricature artist!

Visit TINYURL.COM/TASTEOFBERKS2022
 to purchase tickets & for more info.

