

The Longacre Company

CELEBRATING 100 YEARS IN BUSINESS



The Longacre Company, a provider of diverse electrical, mechanical and renovation services, is celebrating a major milestone this year —

100 years in business!

"Our commitment to quality through the years has stood the test of time when others had come and gone," said company president and third generation owner Steve Longacre. "We could not have made it this far without great employees, decades-long loyal customers, and our steadfast commitment to always provide quality products and customer service," he said, adding, "We work with homeowners looking to do home improvements as a primary contractor, but we also operate as a mechanical and electrical subcontractor to larger general contractors. We're pretty flexible in our industry and I'm grateful we are so diversified."

The Longacre Company's electricians, plumbers, designers, and technicians are seasoned professionals with real, hands-on experience. They have the unique ability to plan and design your complete project — from the electrical, plumbing, heating, and air conditioning systems to the installation of the floor coverings. Start to finish, your work will be performed by their team of professionals to make sure that your project is everything you want it to be.

Whether it's a complete remodeling of your home's interior, or the installation and maintenance of



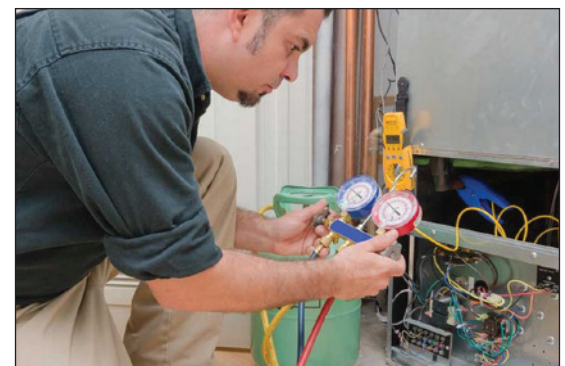
Jeff and Steve Longacre pose with portraits of their father, J. Arland Longacre, and grandfather, Arland E. Longacre.

plumbing, electrical, heating and air conditioning systems, the Longacre Company is the single source for all your home improvement needs. They have the kitchen, bath, appliance, and floor covering you're looking for.

Their showrooms feature a selection of appliances that rivals the big stores ... an impressive kitchen and bath design studio ... hardwood, ceramic tile, and carpet floor coverings ... and, of course, the Longacre professionals — a talented team with the experience to pull it all together. With a history spanning several generations, The Longacre Company is truly a unique source for a full range of services. They are committed to your complete satisfaction. You can count on The Longacre Company to deliver the finest service and materials — before, during, and after the sale. They bring an incredible wealth of experience to your residential projects, repairs, and maintenance.



The Longacre Company headquarters at 602 Main Street in Bally.



HVAC - Residential, Commercial & Industrial



Kitchen Design / Remodeling

A History of Quality & Service

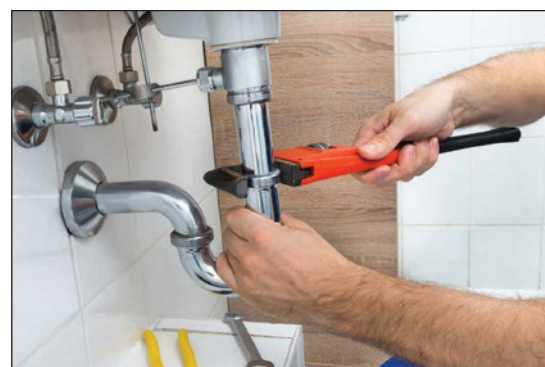
Since June 1922, when Arland E. Longacre, a farm boy from Bally, took his “muskrat money” and started his own electrical business, the Longacre name has stood for quality products and services. As Arland Longacre’s house wiring business grew, he needed help and started hiring men. In 1932 electric ranges and refrigerators were starting to appear on the market so Arland decided to rent and open a retail store building in Bally. Two years later the business moved into a newly constructed building at Fifth and Main Streets, Bally. As time passed, he expanded the appliance lines, including sound equipment. Again, more space was needed so he built a warehouse and five car garage in 1944. Longacre purchased and renovated the former Bally bank building in May 1947. At the end of that year the business moved into the new two-story building, complete with approximately 3,300 square feet of display area. Additional office and warehouse space was again added in 1959, giving the company over 10,000 square feet of space.

That same year Mr. Longacre incorporated the business to form Longacre Electrical Service, Inc. He served as president until his death in October 1969. What started in 1922 as an electrical wiring business serving local farms blossomed into what is today a diverse enterprise serving residential, agricultural, commercial, and industrial clients. The company’s electrical, appliance, kitchen remodeling, bathroom remodeling, plumbing contractor services, building, and HVAC heating, ventilation and air conditioning contractor divisions work together to offer customers complete and dependable design, sales, installation, and service.

With one hundred years in the books, the Longacre Company looks forward to serving customers throughout the region for many years to come. The Longacre Company is located at 602 Main Street, Bally, PA 19503. For additional information, please call 610.845.2261 and visit www.longacreco.com.



Bathroom Design / Remodeling



Plumbing - Commercial, Residential & Industrial

THE LONGACRE COMPANY RANGE OF SERVICES

Electrical Services

Whether your need is for an electrical contractor to provide electrical services for a manufacturing facility or an electrician to help with the installation of a ceiling fan in your home, The Longacre Company employs experienced and skilled technicians to handle the job. Known for quality installations, honesty and integrity, Longacre is a company our customers have learned to trust to do the job right. Equipped with advanced tools and diagnostic equipment, Longacre electricians arrive well prepared. Their products and services are guaranteed to meet your expectations and give you peace of mind. Service technicians are on call for emergencies 24 hours a day, seven days a week.

Heating & Air Conditioning (HVAC) - Residential, Commercial & Industrial

The Longacre Company is one of the leading heating and air conditioning contractors in the area. They can provide the homeowner with a simple replacement of an older system to a complete design and installation of a high efficiency multi-zoned system. They also can provide the commercial and industrial customer with complete service and installation of large roof top systems and chilled water systems. Longacre offers a variety of well-known brands of heating and cooling systems. Whether your system requires gas, oil, electric, or a heat pump, it will be sized and installed correctly. Installers and service technicians are factory trained in all of the latest technology. You can be sure your system will be serviced and maintained by knowledgeable, efficient, and courteous personnel with an emphasis on providing you with complete satisfaction.

Commercial Refrigeration & Air Conditioning Services

Refrigeration covers a wide range of services offered by The Longacre Company. Those in the restaurant business call Longacre for service and maintenance of walk-in coolers and freezers, deli tables, beverage coolers, ice machines, ice cream machines and more. Commercial/Industrial facilities call on Longacre for chillers, air driers, process equipment and support equipment. Longacre also services large commercial air conditioning equipment. The relationship Longacre enjoys with vendors allows for high level of support from many manufacturers. 24-hour emergency response is a service that many in the area rely on for peace of mind. Their daily hours of operation follow their store hours, but there is always someone answering the phone for emergencies that may occur.

Plumbing Services — Commercial, Residential & Industrial

Longacre has become one of the area’s premier plumber service and installation contractors.

Whatever the job may be, they can provide service from as small as replacing washers in your kitchen sink faucet to the installation of a complete water and sewer system in your home. Longacre also services and installs a full line of water treatment equipment. In addition to their residential services, Longacre also provides service and installation for the commercial, industrial, and institutional markets as well. Many of their repeat customers include area hospitals, nursing homes, and manufacturing facilities. Their installers and service technicians are knowledgeable, efficient, and courteous personnel committed to getting the job done right. Longacre also provides 24-hour emergency service if the need arises.

Kitchen & Bathroom Design / Remodeling

The Longacre Company’s Kitchen and Bathroom Division can help you in many facets of your interior remodeling project. From a complete kitchen or bathroom replacement to a cabinet modification, The Longacre Company’s design professionals will work with you from beginning to end. You will have peace of mind knowing you will be working with one company that has skilled finish carpenters, registered plumbers, licensed electricians, and experienced floor covering installers.