

# FOCUS ON KING OF PRUSSIA

## 100+ CRAFT & INTERNATIONAL BEERS, INCREDIBLE FOOD HIGHLIGHTED AT KING OF PRUSSIA BEERFEST ROYALE

**3,000+ Sell-Out Crowd Every Year, Outdoors at King of Prussia Mall**

A celebration of local craft and international beer, the 6th Annual King of Prussia Beerfest Royale is the suburban Philadelphia region's must-attend beer festival of the fall. The event features over 100 craft and international beers, inspired dishes from King of Prussia's finest and *newest* restaurants, as well as live music on two stages. Produced by the King of Prussia District (KOP-BID), all proceeds from Beerfest Royale are used by the organization for physical improvement projects throughout King of Prussia - like landscaped medians, signage and linear parks!

The two-day, one-of-a-kind festival features an outdoor beer garden, food from King of Prussia's best restaurants, live music from Philadelphia favorites Swift Technique and Nick Greeley & The Operators and, of course, a wide variety of beer from across the U.S. and

around the world! Beerfest Royale is the perfect opportunity to sample hard-to-find and exclusive beers, including the event's annual specialty beer crafted just for the event. The exclusive beer for 2017, is brewed by Evil Genius, style and name TBA.

### DONNERSTAG: HAPPY HOUR – THE BEST HAPPY HOUR

The festival kicks off on Thursday, October 5 with THE best happy hour. This unrivaled tasting night features 20+ of King of Prussia's finest and *newest* restaurants paired with a local craft beer partner to create inspired dishes for sampling all night long. In addition, guests can enjoy a cocktail lounge featuring inventive spirits from Manatawny Stillworks



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and Founding Farmers and local wine from Chaddsford Winery, decadent desserts, a cigar lounge (with a complimentary cigar for each guest), live music and much more—all for one great ticket price: \$75 per person, \$85 at the door (if available). *Date Discount! Purchase two or more tickets in one order, receive \$5 off each ticket.*

### Some of the night's featured restaurants & brewers include:

#### RESTAURANTS

- Bonefish Grill
  - City Works (*new to KOP!*)
  - Davio's Northern Italian Steakhouse (*new to KOP!*)
  - Duck Donuts (*new to KOP!*)
  - Fogo De Chao (*new to KOP!*)
  - Founding Farmers (*new to KOP!*)
  - Mission BBQ (*new to KOP!*)
  - Mistral (*new to KOP!*)
  - Outback Steakhouse (*new to KOP!*)
  - Paladar Kitchen & Rum Bar (*new to KOP!*)
  - Seasons 52
  - Sullivan's Steakhouse
  - The Halal Guys (*new to KOP!*)
  - The Pub by Wegmans
  - True Food Kitchen (*new to KOP!*)
- & MORE**

#### BREWERS, DISTILLERIES & WINERIES

- 2SP Brewing Company
  - Austin Eastciders
  - Brooklyn Brewery
  - Chaddsford Winery
  - Conshohocken Brewing Company
  - Coppertail Brewing Co.
  - Dogfish Head Craft Brewing
  - Evil Genius Beer Company
  - Founding Farmers
  - Levante Brewing Company
  - Manatawny Stillworks
  - SlyFox Brewing Co.
  - Two Roads Brewing Company
  - Weyerbacher Brewing
- & MORE**

### SATURDAY SESSIONS AT KOP BEERFEST ROYALE

On Saturday, October 7, Beerfest Royale continues with two incredible sessions (12-3:30 PM and 6-9:30 PM) offering unlimited access to over 100 different beers from 50+ craft and international brewers. Two grand tents will set the stage for the festival, which features live music on two stages, photo ops and more! Come hungry as King of Prussia restaurants take over the beer garden with delectable eats (all for purchase under \$10!).

### Some of the night's featured restaurants & brewers include:

#### RESTAURANTS

- Cantina Laredo
- Del Valle
- Dia Doce
- Founding Farmers (*new to KOP!*)
- Kono Pizza (*new to KOP!*)
- Outback Steakhouse (*new to KOP!*)
- Shake Shack
- The Halal Guys (*new to KOP!*)

#### BREWERS

- Boulevard Brewing Co.
  - Devil's Backbone Brewing Company
  - Dogfish Head Craft Brewing
  - Double Nickel Brewing Company
  - Evil Genius Beer Company
  - Haufbrauhaus
  - Kurant
  - Root Down Brewing Co.
  - Steigl
  - The Traveler Beer Co.
  - Tuned Up Brewery
  - Yards Brewing Company
- & MANY MORE**





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*Hours of Operation*

Monday-Thursday, 4:30pm-10pm

Friday-Saturday, 4:30pm-11pm • Sunday, 4:30pm-9pm

[www.ruthschris.com/restaurant-locations/king-of-prussia/](http://www.ruthschris.com/restaurant-locations/king-of-prussia/)



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For information on Corporate Events please  
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**Bahama Breeze ISLAND GRILLE**  
320 Goddard Boulevard, King of Prussia, PA 19406  
[bahamabreeze.com](http://bahamabreeze.com)

All festival-goers will receive a KOP Beerfest Royale tasting mug for unlimited 2 oz. samples during their session. Tickets start at \$40 per person, \$60 at the door (if available). \$15 Designated Driver tickets are available. *Six-Pack Discount! Purchase six or more tickets in one order, receive \$5 off each ticket.*

### GET TO/FROM SAFE

Fun is important at Beerfest Royale, but safety is the main priority of event organizers, KOP-BID. A free shuttle, courtesy of KOP-based King Limousine & Transportation Services, Inc., from SEPTA's Norristown Transportation Center and Gulph Mills Station will transport guests to Beerfest Royale on Saturday, October 7. Make a night of it and book a hotel room at a King of Prussia hotel, featuring a special rate just for Beerfest Royale guests. More options at >> <https://kopbeerfest.com/local-guide/>

Website: [kopbeerfest.com](http://kopbeerfest.com)  
Facebook: [facebook.com/kopbeerfest](https://www.facebook.com/kopbeerfest)  
Twitter: @KOPBeerfest  
Instagram: @visitKOP, #KOPBeerfest

### Sponsorship for Beerfest Royale 2017 is provided by:

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**ABOUT KING OF PRUSSIA DISTRICT:** ABOUT KING OF PRUSSIA DISTRICT: King of Prussia District (KOP-BID) is a 501(c)(3) not-for-profit, special services organization. KOP-BID engages public and private partners to collaboratively improve the economic environment in King of Prussia by making it more vibrant, attractive and prosperous.

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