



TCACC Mission: As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

Table of Contents

President's Message.....	35
Membership Pages	36, 37
Breakfast Recap	38
Calendar of Events	39
Leadership Tri-County	40
End of Chamber Section	44

CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

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19464 • TEL: 610.326.2900 • FAX: 610.970.9705

• EMAIL: info@tricountyareachamber.com

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TRICOUNTY AREA CHAMBER OF COMMERCE

PRESIDENT'S MESSAGE

Welcome Back

Welcome back from summer sun & fun! While you have been out enjoying vacations, time with family and friends, and some downtime – the Chamber has been busy getting fall events & programs scheduled.

In case you missed our announcements during the summer...

We offered a Membership Discount to current Members in the month of July. We did not want you to miss it, so we will offer the discounts again during the month of September! Give me 15 minutes of your time and we can discuss how you can save over 20% off your dues or see enclosed flyer insert for more information.



FALL EVENTS:

- Do you or your employees have high school students considering college?
College Fair – Monday, October 1, 5:30 – 7:30 PM at the Coventry Mall.
Save the date and spread the word for this year's event! Sponsorship opportunity available – get your message out to the families attending!

- **NEW EVENT: ShowBiz Community Expo** – Tuesday, November 6, 5:30 – 7:30 PM at the Coventry Mall. Businesses from all over the region will come together at the Coventry Mall to showcase everything that they have to offer. Contact Tarra at 610.326.2900 or tarra@tricountyareachamber.com if you are interested in exhibiting or sponsoring.

- **Economic Development Luncheon** – Tuesday, November 13, 11:30 AM – 1:30 PM at RiverCrest Golf Club.
Grow PA is an open-source initiative designed to engage Pennsylvanians from the business and civic communities. In a state with an unemployment rate that lags behind the national average, an aging population, and an anemic economy, the time to collectively plan a path forward is now. Join us for Keynote Speaker Rob Wonderling, President and CEO of the Chamber of Commerce for Greater Philadelphia.
Business Development Opportunities Available.

Exclusive Annual Business Development Opportunities under \$1,500!

How would you like to speak to all attendees at our monthly Refresh Friday? Hand out materials, make announcements and build relationships? What about attending our ribbon cuttings, meeting the new businesses in town and having your logo included on all ribbon cutting ceremonial frames?

- **Learn** - \$1,250 (September 2018 – June 2019): A representative from your organization can attend every refresh Friday to speak as sponsor; logo with link to your website on a chamber's website page; and 1 of each: Coffee, Email, and Newsmagazine Insert Sponsor
- **Driving Business** - \$1,250 (September 2018 – June 2019): Sponsor all ribbon cuttings (name and logo will appear on all framed photos that new businesses receive); a representative from your organization is invited to all ribbon cuttings

MAKING A DIFFERENCE IS WHAT WE DO!

MEMBERSHIP HAS ITS BENEFITS!

WELCOME APPROVED NEW MEMBER!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in August.

When purchasing goods and services, please keep this business as well as other TriCounty Area Chamber of Commerce Members in mind while you **Always Buy Chamber!**

AR Workshop Gilbertsville
1810 Swamp Pike, Suite 200
Gilbertsville, PA 19525
610.222.6432

www.arworkshop.com/gilbertsville
*Amusement and Entertainment;
Artists/Artisans; Enrichment Activities*
AR Workshop® is a boutique DIY studio that offers hands-on classes for creating custom, charming home decor from raw materials. Join an instructor-led workshop where you can make custom wood plank signs, framed signs, canvas pillows, round signs, lazy susans, centerpiece boxes, canvas tote bags, and more! AR Workshop® will help you take your home decor to the next level and have fun while creating it!

TeamChildren
960 Rittenhouse Road
Audubon, PA 19403
484.744.1868
www.teamchildren.org
Nonprofit Organizations
From High Touch to High Tech we are committed to giving as many parents and children the tools, training, technology and opportunities to reach their full potential and give back to others.

Vista Realty Partners LLC
70 E. Swedesford Road, Suite 201
Malvern, PA 19355
610.359.5810
VRPNOW.com
Real Estate – Commercial/Industrial
Vista Realty Partners LLC is a boutique full-service commercial real estate brokerage firm located in Malvern PA. We specialize in Tenant and Landlord representation with a strong focus on office, industrial and highway commercial. As a company we cover Berks, Bucks, Chester, Montgomery and Philadelphia Counties.

ALWAYS BUY CHAMBER

Don't forget to support your fellow Members by **Always Buying Chamber!** We thought we would make it easier for you by listing Members under their primary categories. Check future issues of the *Route 422 Business Advisor* for more categories – and more Members to connect with!

Municipalities

- Borough of Boyertown
- Borough of Pottstown
- Limerick Township
- Lower Pottsgrove Township
- New Hanover Township
- North Coventry Township
- Upper Pottsgrove Township
- West Pottsgrove Township

Museums

- Boyertown Museum of Historic Vehicles
- Colebrookdale Railroad Preservation Trust

Newspaper Publishers

- Reading Eagle Company

Nonprofit Organizations

- Boyertown Area Multi-Service, Inc.
- Boyertown Area YMCA – Daniel B. Boyer Center
- Carousel at Pottstown
- Foundation for Boyertown Education
- Foundation for Pottstown Education
- GreenAllies
- Independence Day Ltd.
- The JT Dorsey Foundation
- KenCrest EmployNet

Nonprofit Organizations (Continued)

- Mom's House, Inc. of Greater Philadelphia
- Montgomery County Intermediate Unit
- MOSAIC Community Land Trust
- Owen J. Roberts Education Foundation
- PA Office of Vocational Rehabilitation
- Pottstown Area Health & Wellness Foundation
- Pottstown Cluster of Religious Communities
- Pottstown Historical Society
- Pottstown Parks and Recreation Foundation
- Pottstown YMCA, a branch of Philadelphia Freedom Valley YMCA
- PSA, Incorporated
- The Salvation Army
- Schuylkill River Greenways National Heritage Area
- Spring Valley YMCA
- TeamChildren
- TriCounty Active Adult Center
- TriCounty Community Network, Inc.
- Wings of Victory Outreach Corporation
- YWCA Tri-County Area



CHAMBER MEMBERSHIP ANNIVERSARIES

(ACCORDING TO TCACC RECORDS)

Happy Anniversary to the following Members:

40+ YEARS

Universal Machine Co.

35 YEARS

Boyertown Publishing Co.

30 YEARS

Visiting Nurse Association
of Pottstown & Vicinity

15 YEARS

BCM Engineers

PermaBond, LLC

Pottstown Area Health
& Wellness Foundation

10 YEARS

ArtFusion 19464

5 YEARS

Betsy Chapman, Harpist

Car-Tel Communications

Patient First

1 YEAR

Christine Morris, LLC

Controller onDemand

Dan Albert –
State Farm Insurance and
Financial Services

Meineke Car Care Center

SeniorLIFE

Virtual Essense Hair Design

Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

Barbara A. Akins, CPA

Carousel at Pottstown

CEI – Douglassville, Inc.

Chestnut Knoll

Creative Health
Services, Inc.

Cube Info Solutions

Diamond Credit Union

First National Bank

Frist Priority Bank

Gilbertsville Area
Community
Ambulance Service

Global Advanced Metals

HealthSouth Reading
Rehabilitation Hospital

JWM Business Services

The Longacre Co.

Malvern Bank,
National Association

Marion & Black, LLC

McDonald's –
Pottstown

Midcore Solutions

Occupational Health
at CarePlex

Patient First
Urgent Care

Pearl Exhibit Group

Pennmark
Management Co., Inc.

Pottstown Downtown
Improvement District
Authority (PDIDA)

Pottstown
Industrial Complex

Reading Eagle
Company

Reinhart & Co., CPA's

SCORE TriCounty

Sound Marketing
Resources/Hold Time
Advantage

The Twin Turrets Inn

Tri County Area
Federal Credit Union

UFinancial Group

Are you Celebrating 25, 50, 75 Years?

If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know!

The Chamber strives to recognize their Members for their success. Contact **Tarra James** at 610.326.2900 or tarra@tricountyareachamber.com



TRICOUNTY AREA
CHAMBER OF COMMERCE

THANK YOU!

2018-2019 Connections Partners:



2018-2019 Commerce Partners:



SUPPORTING COMMERCE

MEMBERSHIP HAS ITS BENEFITS!

BUSINESS SPOTLIGHT

September's Business Spotlight is Steel River Playhouse. Learn more about them at the event on Tuesday, September 18 from 4-6 PM, located at 245 E. High St. in Pottstown!

2018-2019 SEASON AND OFFERINGS AT STEELriver PLAYHOUSE

Steel River Playhouse is celebrating their 10th Anniversary Season, commemorating ten years as the Heart of High Street! First up, a festivity with their annual Gala held on September 8th, 2018. There is VIP experience tickets, and an After Party at a very affordable ticket price, which directly furthers Steel River Playhouse's mission and is a non-profit donation. This after party will have an open bar, desserts, dancing, DJ, live entertainment, and an auction. Join in the fun and come to the Gala on September 8, 2018 to meet the community leaders, and learn more about Steel River Playhouse.

The season opener this fall is *Sweeney Todd* is an iconic, award-winning musical written by one of America's great living composers, Stephen Sondheim. *Sweeney Todd* tells the story of a barber who has returned to London after 15 years in a penal colony. Working with his landlady, Mrs. Lovett, Sweeney plots his revenge upon the Judge who falsely convicted him and destroyed his family. Sweeney meshes a masterful plot of thrills and unexpected turns together with a beautiful yet haunting score to create a musical experience unlike any other. This show runs October 5 – 22, 2018 and is bound to sell out.

The remaining season has a wide array of Productions that include something for everyone. *Beauty and the Beast*, a Broadway musical favorite perfect for the whole family, a reprise of the first show produced in the Steel River Playhouse theater ten years ago, *Miracle on 34th Street*, plus the irreverent one man Holiday treat, *Santaland Diaries*. There will be non-stop laughter with the musical *Nunsense*, and Shakespeare's most beloved comedy *Much Ado About Nothing*. Additionally, a thought provoking play *Constellations*, examining the different paths each of our lives can easily take, and the Theatre for Young Audiences production of *The Fisherman and His Wife*, where there is a lesson within for young and old alike. You can save on tickets when you buy a season subscription, 35% off for a full season subscription or 25% off for a "pick 4" option. If you have groups of ten or more you can save on individual productions as well, guaranteeing best seating, no fees and discounts on each ticket. Contact Beth McDonnell, Director of Sales and Marketing for special events, field trips or groups of ten or more to get the best deals.

This past summer, Steel River Playhouse delighted audience goers with a sold out run of *Newsies*, which was developed during the Pre-Professional Broadway Summer Intensive Program. These young adult actors were able to learn from these highly sought after professionals, taking their training to the next level, all while



producing this family friendly, mega hit Broadway musical. This is an auditioned program, yet all ages and experience levels are welcome at Steel River Playhouse. SRP prides itself on being the community's gateway theatre and strides to strengthen the community, inspire creative exploration, educate and entertain through the presentation of quality performing arts events and education for diverse audiences.

If you're looking to jump into classes, look no further than the outstanding education and training at Steel River Playhouse. With group classes and private lessons year round, fundamental and advanced production workshops offered in the fall and spring, summer camps and Broadway Intensives, there is no shortage of opportunities to learn and develop as an artist at Steel River Playhouse.

Steel River Playhouse is located in historic Pottstown, Pennsylvania and is committed to Pottstown's creative and economic revitalization. In 2008 Steel River purchased a turn of the 20th century abandoned department store in the once thriving downtown of Pottstown and transformed it into a 2.4 million dollar performing arts center. The playhouse serves as an anchor for the community to rebuild and develop a new thriving economy and as a gathering place for shared artistic experience, standing as an artistic and entertainment destination for the tri-county area. When you see a production at Steel River Playhouse you can see how they meld the traditions of volunteerism, camaraderie, and entertainment of Community Theater, with the artistic goals, education, and skilled staff of professional theater. You can visit this performing arts center; learn about the numerous productions, educational programs, classes, community outreach, volunteer opportunities, auditions, design positions, charitable aspirations and more.

**Steel River Playhouse is located at
245 E High Street, Pottstown PA 19464;
610.970.1199; info@steelriver.org;
www.steelriver.org.**

JULY SPOTLIGHT RECAP



Members attended a one of a kind networking event in July at the Pottstown FARM. Attendees enjoyed a sampling of food as well as perusing the vendors at this open-air market.

Sponsored by:



**NEXT BUSINESS
SPOTLIGHT:**

- Tuesday, September 18
- 4 – 6 PM
- Steel River Playhouse



WORKSITE WELLNESS



A Worksite Wellness Program
open to Chamber members with
50 or less employees in

JUST 3 EASY STEPS!

1. Attain Leadership Support
2. Create a Wellness Team
3. Choose Initiatives that Support the
Whole Employee: Physical, Mental, Environmental,
Occupational, Social, Intellectual and Spiritual.

**Interested in learning more? Contact Worksite Wellness Director,
Bunny Boyle, at bunny@tricountyareachamber.com!**



SUPPORTING COMMERCE

August Breakfast Recap

The Chamber had a special networking breakfast on August 9 at Gatsby's at the SunnyBrook Ballroom.

Members participated in a speed networking-type event and had the chance to meet fellow attendees. Participants were given 3-minutes at each stop to give each other overviews of their companies. Look for another special networking breakfast in early 2019!



Welcome New Members! (L to R) Stacey Machalette and Melanie Piacitelli, Longstreth Sporting Goods, LLC; and Ashley Maack and Spencer Moore, Moore Facility Services.



Thank you to our Sponsor:

**READING EAGLE
COMPANY**

610.371.5006; www.readingeagle.com

They cover news, sports, politics, entertainment and more in Berks County and the surrounding area. The Reading Eagle has won the Sweepstakes Award as the top-performing newspaper of its size in the Pennsylvania NewsMedia Association's Keystone Press Awards in 2018, 2017, 2016, 2015, 2014 and 2013, and received the 2014 Community Leadership Award from the Inland Press Association.

NEXT BREAKFAST **SEPTEMBER MEMBERSHIP BREAKFAST** **Friday, September 14 from 7 - 9 AM at the SunnyBrook Ballroom**

Our legislators are a vital part of our community and how we have a voice in our own government. Current legislators will be presenting at this breakfast on their different stances on hot topics that effect everyone.



Thank you to our Sponsor Reading Eagle Group, represented by Andrew Kearney (speaking).

BUILDING COMMUNITIES



Mark Your Calendars!

NETWORKING

Mon., Sept. 10

Annual Golf Outing Presented by Schultz Technology

Reading Country Club Golf, 5311 Perkiomen Ave., Reading 19606

10:30 AM Registration
11 AM Lunch
12 PM Shotgun Start
4:30 PM Clambake

\$155 per person for Lunch, Golf and Clambake; \$600 per Foursome

If you are not a golfer, join us for networking and dinner - **\$45 per Chamber Member**

Presenting Sponsor: **Schultz Technology**
Dinner Sponsor: **Pottstown Hospital Tower Health**
Goodie Bag Sponsor: **Creative Health Services, Inc.**
Lunch Sponsor: **Tompkins VIST Bank**
Golf Cart Sponsor: **Translogistics, Inc.**
Trophy Sponsor: **Maillie LLP**

Fri., Sept. 14

7-9 AM

Membership Breakfast – Legislative

Sunnybrook Ballroom, 50 Sunnybrook Rd., Pottstown 19464

Our legislators are a vital part of our community and how we have a voice in our own government. The current running legislators will be presenting at this breakfast on their different stances on hot topics that effect everyone. Come out and learn about who will be representing your area.

\$26 per Member (prepaid by 9/7); \$32 per Member (invoiced or after 9/7); \$50 per non-member

Sponsors: **Boyertown Oil and Propane; Foundation for Pottstown Education; Montgomery County Community College**

Tues., Sept. 18

4-6 PM

Business Spotlight

Steel River Playhouse, 245 E. High St., Pottstown 19464

Experience for yourself the Steel River Playhouse that is home to over 90 plays, musicals, concerts, and recitals every year. They strive to bring together the performing arts with the much-needed economic growth of the downtown Pottstown area. As an artistic outlet in the community, Steel River prides itself on investing in the future of the local residents and children. Come out and experience the amazing venue for yourself and you could win tickets to one of the next upcoming shows!

Sponsored by: **Steel River Playhouse**

Members Only; Registration Appreciated; \$5 per Member will be charged at registration – you will receive your \$5 back when you check in at the event.

Fri., Sept. 21

8:30-10 AM

Refresh Friday: Communications & Connections

TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464

Everyone Communicates, Few Connect! It's a common misconception that certain people are born with the ability to connect with other people. The truth is, anyone can learn how to make every communication an opportunity for a powerful connection. Come and enjoy **Jenna Armato**, Chief Empowerment Officer of Attract, Engage Inspire LLC, discuss the ways that you can help connect with those around you!

No Charge; Members Only; Registration Required

Weds., Sept. 26

11:30 AM – 1 PM

WOW Luncheon – Diversity & Inclusion

Brookside Country Club, 850 N. Adams St., Pottstown 19464

Position your organization for maximum productivity, increased profitability and sustainability. Create your organization's masterpiece by expanding its understanding, awareness and support of diversity. **Lucretia Coleman** will speak on Diversity and Inclusion and how it is more than just being invited to the party. It's asking the wallflower to dance and watching her bloom as she dances like nobody's watching!

\$26 per Attendee (prepaid by 9/19); \$32 per Attendee (invoiced or after 9/19)

Co-Sponsor: **Keystone Villa at Douglassville**

New Date!

Tues., Sept. 25

5-7 PM

Brews and Choo Choo

Colebrookdale Railroad, 64 S. Washington St., Boyertown 19512

Join LEYP at the Colebrookdale Railroad for a fun evening out! We will have a stationary tour of the train cars and enjoying free food and beverages. There will also be free alcohol courtesy of The Other Farm Brewing Company for your enjoyment!

No Charge; LEYP Members Only; Reservation Required

SAVE THE DATES

Mon., Oct. 1

5:30 – 7:30 PM

College Fair

Coventry Mall, 351 W. Schuylkill Rd., Pottstown 19465

Universities, Colleges, and other institutions of higher education will be coming together at the Coventry Mall for the 2018 College Fair. Bring your student to learn more of what these great places have to offer!

Free to attend and open to the public!

Thurs., Oct. 4

7-9 AM

Membership Breakfast – Sales Training

TriCounty Active Adult Center, 288 Moser Rd., Pottstown 19464

For over 30 years **John Whitehall** has led and coached high performing, winning sales organizations of all sizes in a variety of industries. He has worked with CEO's, business owners and sales leaders who rely on their salesforce to expand the customer base and consistently generate profitable sales... but find that their salespeople are not always up to the task. By helping the salesforce reorganize its sales process around a defined set of activities and specific, measurable benchmarks, they have been able to identify, qualify, and close high-quality opportunities more quickly, profitably, and consistently, even in markets where there are larger, more established firms.

\$26 per Member (prepaid by 9/27); \$32 per Member (invoiced or after 9/27); \$50 per non-member

Sponsor: **TriCounty Community Network**

Additional Business Development Opportunities Available

Weds., Oct. 24

11:30 AM – 1 PM

WOW Luncheon

Bally Spring Inn, 90 Airport Rd., Barto 19504

Coach **Mindy Lee-Lipsky** will be talking about DISC and how you can better communicate to individuals once you understand their natural disposition. Mindy has been speaking for over 20 years and has an amazing perspective on how to communicate with each unique individual.

\$26 per Attendee (prepaid by 10/17); \$32 per Attendee (invoiced or after 10/17)

Business Development Opportunities Available

Thurs., Oct. 18

4-6 PM

Business Spotlight

Keller Williams Realty Group, 542 N. Lewis Rd., Limerick 19468

Come mix it up with the Keller Williams Realty Group! Office tours will be available throughout the evening along with some amazing food and beverage being offered. Come find out why Entrepreneur magazine recently ranked Keller Williams as the No. 1 real estate franchise.

Sponsored by: **Keller Williams Realty Group**

Members Only; Registration Appreciated; \$5 per Member will be charged at registration – you will receive your \$5 back when you check in at the event.

Weds., Oct. 31

5-7 PM

Pack & Pub

New York Plaza Building (below Connections on High), 238 E. High St., Pottstown 19464

We are working with Operation Backpack to stuff backpacks for children in the area. Some children need a little helping hand from others and we can help provide them with that. So, come out to stuff backpacks for the community followed by a trip to the local PUB (Pottstown United Brewing) on High St.

No Charge; LEYP Members Only; Reservation Required

ShowBiz Community Expo

Tuesday, November 6 at the Coventry Mall!

See ad on page 43 for more information!

Call Tarra James, Events & Marketing Director, for more information or to sponsor an event.

610.326.2900



Scanning this QR code will take you to the event's page.



Register today; connect tomorrow. Visit tricountyareachamber.com or call 610.326.2900.

THANK YOU FOR YOUR VOLUNTARY CONTRIBUTIONS

Voluntary Contributors invest in the Chamber monetarily above their membership fee enabling the Chamber to offer additional services and benefits to all of our Members. The Chamber would like to thank the following Members for their contributions:

- 422 Business Center
- AAA East Central
- Allegheny East Conference of Seventh-Day Adventists
- ARCpoint Labs of Limerick
- Artemis Design, Inc.
- Barbara A. Akins, CPA
- Bause Catered Events
- Berks Career and Technology Center
- Berks County Abstract Company
- The Body-Borneman Companies
- Borough of Pottstown
- Boyertown Area Multi-Service, Inc.
- Boyertown Area School District
- Carousel at Pottstown
- CEI – Douglassville, Inc.
- Ches-Mont Carpet One
- Chester County Food Bank
- Chestnut Knoll
- Citadel Federal Credit Union
- Clark Industrial Supply
- CODY Systems
- Colebrookdale Railroad Preservation Trust
- Columbia Boiler Co.
- Community Health & Dental Care
- Cooney Manufacturing Co., LLC
- Coventry Mall
- Creative Health Services, Inc.
- D.G. March and Associates/Enviromat Company, Inc.
- David McSurdy D.M.D. Orthodontist
- Decorating Den Interiors
- eb Logix, Inc.
- Excel Collision Repair & Paint Specialists, Inc.
- Exelon Nuclear
- First National Bank
- First Priority Bank
- Frederick Living
- Fulton Bank
- Gatsby's at the SunnyBrook Ballroom
- Gilmore & Associates, Inc.
- Graber Letterin' Sign Co.
- Greater Pottstown Tennis Association
- H & H Systems, Inc.
- HealthSouth Reading Rehabilitation Hospital
- Herb Real Estate, Inc.
- The Hill School
- Houck & Gofus Funeral Home, Inc.
- JC Outdoors
- John J. Cione and Co. LLC
- KenCrest EmployNet
- The Lewis Group
- Linda Jacobs Downtown Deizgn LLC
- Lomax Carpet & Tile Mart
- Malvern Bank, National Association
- Marion & Black, LLC
- Martin Stone Quarries, Inc.
- McCormick Chiropractic
- McDonald's – Pottstown
- Midcore Solutions
- Moyer's Catering
- Office Technologies
- Olivet Boys & Girls Club – Richard J. Ricketts Club
- PA Industrial Equipment, Inc.
- Patient First Urgent Care
- Patriot Environmental Management, LLC
- Penn Foundation, Inc.
- Pennmark Management Co., Inc.
- The Perkiomen School
- Philadelphia Premium Outlets
- Physicians Care Surgical Hospital
- Pivot Physical Therapy
- PMA Medical Specialists - Limerick
- PMA Medical Specialists - Phoenixville
- PMA Medical Specialists – Pottstown
- Pottsgrove School District
- Pottstown Area Police Athletic League
- Pottstown Area Rapid Transit, Inc. (PART)
- Pottstown Downtown Improvement District Authority (PDIDA)
- Pottstown Historical Society
- Pottstown Hospital Tower Health
- Pottstown Regional Public Library
- Pottstown Roller Mills, Inc.
- Reading Eagle Company
- Reading Site Contractors
- Rhoads Limousine Service, Inc.
- RiverCrest Golf Club & Preserve
- Rutter Roofing
- Sanatoga Water Conditioning, Inc.
- Santander Arena & Performing Arts Center
- Sawchuk's Garage, Inc.
- Scott A. Weller Carpentry & Cabinets, Inc. dba Solar by Weller
- Sealstrip Corporation
- Smales Printery
- Staples, Inc. #0329
- The Swamp Door Antiques & Curiosities, LLC
- Tornetta Realty Corp.
- Translogistics, Inc.
- TriCounty Active Adult Center
- Twin County Construction Co., LLC
- The Twin Turrets Inn
- Ultraflex Systems, Inc.
- The Victory Bank
- Visiting Angels
- Wellness Council of Boyertown
- Wells, Hoffman, Holloway & Medvesky, LLC
- West Pottsgrove Township
- Wheels In Motion
- Wrigley's Business Products and Services
- Yergey, Daylor, Allebach, Scheffey, Picardi
- Yucha Medical Pain Management & Chiropractic Rehabilitation

Leadership TRI-COUNTY



"As a graduate of the Leadership Tri-County class of 2016, I am honored to help develop the understanding of the incredible resources we have in our communities and assist in empowering the leaders within each Leadership Tri-County participant to serve our non-profit and community organizations. I am very excited to lead and share in the rewarding journey that the Class of 2019 will soon experience." – Jennifer O'Donnell

The Leadership Tri-County program, a professional development opportunity, facilitated through the TriCounty Area Chamber of Commerce Foundation, Inc., will begin its 18th class in September of 2018.

CONFIRMED SPONSORS TO DATE:

EXECUTIVE SPONSORS



EDUCATION SPONSOR



TRANSPORTATION SPONSOR



A little more about Jennifer O'Donnell, Leadership Tri-County Director...

Jennifer began working with the TriCounty Area Chamber of Commerce in January of 2015 when she was hired as our Member Relations Director. In 2017, Jennifer took on the role of Leadership Tri-County Director and her first class graduated in June. In addition to being a graduate of the Leadership Tri-County program Class of 2016, she joined the newly formed Leadership Tri-County Advisory Board last year.

Jennifer recently graduated from the Institute for Organization Management (IOM) program. Awarded to all graduates of the Institute program, the IOM Graduate Recognition signifies the individual's completion of 96 hours of course instruction in nonprofit management. In addition, participants can earn credit hours toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) certifications. Nearly 1,000 individuals attend Institute annually.

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates. Institute's curriculum consists of four weeklong sessions at five different university locations throughout the country. Through a combination of required courses and electives in areas such as leadership, advocacy, marketing, finance, and membership, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce Foundation. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

It's as easy as 1-2-3 or ABC – Always Buy Chamber!



Lead | Engage | Young | Professionals

Network of Leaders. Professional Development.
Volunteerism. Community Action.

*Mission: We energize and engage TriCounty Area young professionals to create a strong **Network of Leaders**, excellent **Professional Development** opportunities, altruistic **Volunteerism** and **Community Action**!*

Year at a Glance Wine and Cheese Event



L to R: Melissa Shainline, TriCounty Area Chamber of Commerce; Daniel Price, MOSAIC Community Land Trust; Dr. Kevin Pollock and Dr. David DiMattio, Montgomery County Community College; Joshua Petruskas, Wrigley's Business Products & Services; and Takish Mundy, Montgomery County Community College.

Thank you to Montgomery County Community College (MCCC) for allowing LEYP to host our Year at a Glance Wine and Cheese event in August. We were very fortunate to have Dr. David DiMattio, Vice President of Workforce Development and Continuing Education and Dr. Kevin Pollock, College President, of MCCC stop by to show their support of the program!

Event was
sponsored by:



Brews and Choo Choo

Tuesday, September 25, 5 – 7 PM

Colebrookdale Railroad, 64 South Washington, Boyertown 19512
Food and Drinks provided

Pack & Pub

Wednesday, October 31, 5 – 7 PM

Operation Backpack, 238 E. High St., Bottom Floor, Pottstown 19464
After packing, we will head over to the PUB (Cash Bar)

Professional Development

Wednesday, November 14, 11:30 AM – 1 PM

Chamber Office, 152 E. High St., Suite 360, Pottstown 19464
Jenna Armato, 15 Laws of Growth

Holiday Party

Thursday, December 6, 5 – 7 PM

Red Horse Motoring Club, 132 E. 3rd St., Pottstown 19464
Admission: Bring a toy for our drive!

Manatawny Networking Event



PDIDA 5K Run Event



CREATING CONNECTIONS

Mark your calendar for
2018 WOW Luncheons

Luncheons are held from 11:30 AM–1 PM and are typically \$26 per attendee (prepaid) & \$32 per attendee, invoiced or after prepaid date

September WOW Luncheon
Wednesday, September 26

Brookside Country Club
850 N. Adams St., Pottstown 19464

Lucretia Coleman–Diversity & Inclusion

Sponsored by: **Keystone Villa at Douglassville; Tompkins VIST Bank**

October WOW Luncheon
Wednesday, October 24

Bally Spring Inn
90 Airport Rd., Barto 19504

Mindy Lee-Lipsky–DISC Assessments

Business Development Opportunities Available

TRI-COUNTY AREA CHAMBER OF COMMERCE

December WOW Luncheon
Tuesday, December 18

Carousel at Pottstown
30 West King Street, Pottstown 19464

Holiday Networking Opportunity

Business Development Opportunities Available

To register for upcoming WOW Luncheons – log on to **Members Only**; go to tricountyareachamber.com; call 610.326.2900; or email tarra@tricountyareachamber.com.



CONFERENCE ROOM AVAILABLE

No space to hold a seminar, meeting, or training?

Work out of your home and need a professional location to meet clients?

Save time, save money with conference room space!

The Chamber's conference room is **free** for our Members to use - we are located near local restaurants that deliver, have a small kitchen on site, and have many items available to help you set up for a presentation including:

- **LCD Projector**
- **White Boards**
- **Wi-Fi**

- **Multiple Phone Jacks**
- **And more!**

The Chamber will set up the layout and amount of space you need – use one room (approximately 8 people); two rooms (9-20); or all three conference rooms (20+).

Contact Melissa at 610.326.2900 or melissa@tricountyareachamber.com for conference room/deck availability.



Save the Date!
**ECONOMIC
DEVELOPMENT
LUNCHEON**

November 13, 2018 • 11:30 AM - 1:30 PM

RiverCrest Golf Club



MAKING A DIFFERENCE IS WHAT WE DO!

TDM ADVOCATES EMERGE TO FIGHT REGION'S TRAFFIC CONGESTION!

With a daytime population of close to 600,000 people, which is larger than the size of Pittsburgh and Miami, commuters within the Greater Philadelphia region experience congestion daily. GVF, a non-profit regional transportation association, partners with local private and public sectors to combat the extreme congestion through Transportation Demand Management (TDM).



Transportation Demand Management (TDM) are strategies that aim to reduce congestion, improve the environment and quality of life. Examples of TDM strategies include: multimodal transportation options, adequate infrastructure for sustainable multimodal transportation and commuter incentives and benefits. With the growing rates of congestion within the region TDM needs to be a priority with employers, employees, townships and communities.

Through GVF's annual TDM Advocate program organizations are encouraged and recognized for their commitment towards

implementing programs that promote commuting alternatives and alleviate congestion for their employees and the community.

GVF helps their partners to do this by working year-round to develop programs and incorporate TDM and/or sustainability initiatives into their work environment. This could be installing and maintaining bike racks or other storage for bicycles, implementing flex-time or telework programs, or ensuring the office has access to a bus stop or train station.

On Monday, September 10, GVF will host its 8th annual TDM Breakfast. Tamala

Edwards, 6abc Action News anchor, will serve as the master of ceremonies, recognizing 40 organizations as TDM Advocates. These organizations represented over 159,210 employees. Some of the organizations that are set to be recognized include Vanguard, GlaxoSmithKline, Lower Merion Township, Saint Joseph's University, Montgomery and Chester County.

The need for Transportation Demand Management (or TDM) will continue to grow as traffic and carbon admissions increase. Due to innovation, new transportation options will become available in the future which could help or hurt commute time and expenses. TDM will be there to help guide us through those changes and share alternative ways to commute no matter what the future holds.

To learn the TDM Breakfast visit: www.gvftma.com/events.

Stacey Henrich works as TDM Manager with GVF. To reach Stacey by email: shenrich@gvftma.com, or by phone: (610)354-8899.

PRO BUSINESS COUNCIL

Next Pro Business Council meeting is on Monday, September 17, 10 AM at the Chamber Office.

Interested in attending? Contact Eileen at 610.326.2900 to let her know you will be there!

Advocacy Sponsor:



MONTGOMERY COUNTY COMMUNITY COLLEGE

ShowBiz

2018

COMMUNITY EXPO

Local Vendors

Entertainment

Fun Activities for Everyone

NOVEMBER 6TH
5:30-7:30 pm
COVENTRY MALL

Sponsored By:

Tricountyareachamber.com

To reserve your table at the expo, call 610.326.2900
Vendor fee 150.00

MAKING A DIFFERENCE IS WHAT WE DO!

RIBBON CUTTINGS



**CEDARVILLE
Engineering Group,
LLC, 159 East High Street,
Suite 500, Pottstown, PA
19464**

**Community Health &
Dental Care, 351 West
Schuylkill Road, Pottstown, PA
19465**



**Piano Studio,
9 South Washington
Street, Boyertown,
PA 19512**

Celebrate your new business or new location by hosting a Ribbon Cutting/Grand Opening. The TriCounty Area Chamber of Commerce provides this complimentary service to ALL businesses in the tri-county region.

For more details or to schedule your Ribbon Cutting, please contact Tarra James, Events & Marketing Director, at 610.326.2900 or tarra@tricountyareachamber.com.



2018-2019 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS EXECUTIVE COMMITTEE

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CHAIR ELECT
Rich Newell, CEO, Pottstown Hospital Tower Health

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CEDARVILLE Engineering Group, LLC

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Greg Richardson, Traffic Planning and Design, Inc.

Elaine Schaeffer, Schuylkill River Greenways
National Heritage Area

Dr. William Shirk, Pottsgrove School District

Michael Stevens, BB&T

Frank Strunk, Tompkins VIST Bank

Refresh



REFRESH FRIDAY - JULY

Three individuals shared tips and tricks to help grow your network to the best of your ability at the Refresh on July 27. Special thanks to our presenters: **Bill Wellen**, Owner at FASTSIGNS, **Eileen Dautrich**, President of the TriCounty Area Chamber of Commerce, and **Bill Vitiello**, Business Development Officer at The Victory Bank.

NEXT REFRESH SEMINAR:
Friday, September 21, 8:30 – 10 AM,
"Communication & Connections"

JOB POSTINGS

LOOKING TO FILL A POSITION?

The Job Postings and Resume Service helps Members that are looking to fill a position by saving them *time* and *money*.

How to Post Your Job Opening

Companies who have posted Job Openings will be featured in a weekly email and in the *Route 422 Business Advisor*.

Members: It's easy to post your Job Openings!

- Login to Members Only on the Chamber website and click the "Jobs" tab on the left side module.
- Click "Add New Job Posting," fill in the description.
- Preview your posting by clicking "Preview" on the bottom of the page.
- Click the red "Save & Exit" button on the bottom to finalize your posting.

LOOKING FOR QUALIFIED INDIVIDUALS?

Information from resumes the Chamber has received are announced at Membership Breakfasts and summarized in the *Route 422 Business Advisor*.

Members: Stop by at the office anytime to review the resumes we have on file that have been sent to us by those looking for work.

• **Medical Office Administration**

Know someone looking for a job?

1. Have them send their resume to Melissa at melissa@tricountyareachamber.com.
2. They can also go to the Chamber's website and view Chamber Members who currently have positions available at their company.

- **Barry Isett & Associates, Inc.** – Mid-Level Geotechnical Engineer
- **Lindt Chocolate** – Sales Associate
- **YWCA Tri-County Area** – Early Education Lead Teacher

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