

GREATER READING CHAMBER ALLIANCE



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Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to berks County.

ELLEN ALBRIGHT SELECTED AS HOMEROOM LEADER FOR U.S. CHAMBER PROGRAM

The U.S. Chamber of Commerce Foundation has selected Ellen Albright, Director of Talent + Workforce Development at the Greater Reading Chamber Alliance (GRCA), to participate as a homeroom leader in the fifth cohort of its premiere business leadership program. Albright participated in the second cohort as a fellow and will return to the program as a mentor and facilitator to support the program's current attendees.



The Business Leads Fellowship Program trains and equips leaders from state and local chambers of commerce, economic development agencies, and trade associations with resources, access to experts and a network of peers to build their capacity to address the most pressing education and workforce challenges.

"We created the Business Leads Fellowship Program in response to the needs of our state and local chamber partners," said Cheryl Oldham, Senior Vice President of the Center for Education and Workforce. "They, better than anyone, see the critical link between education and economic development, and we are glad to be able to

support them as they take on this critical leadership role in their community."

The virtual program will cover the entire talent pipeline, including early childhood education, K-12, higher education, and workforce development.

Upon completion, Business Leads Fellows will join the U.S. Chamber of Commerce Foundation's dedicated network of 200 chambers of commerce and statewide associations from around the nation who regularly engage on education and workforce initiatives.

"The U.S. Chamber of Commerce Foundation provides endless resources to strengthen the bridge between education and business, ensuring our country's long-term economic competitiveness. It is through programs like the Fellowship that best practices can be shared, leaders can be cultivated, and opportunities can be identified and amplified across the nation through this unique network of passionate individuals," Albright said.

For more information on the Business Leads Fellowship Program, visit [www.uschamberfoundation.org/Fellowship-Program](http://www.uschamberfoundation.org/Fellowship-Program).

**GRCA**  
GREATER READING Chamber Alliance

## FALL TRAINING

Program	Start Date
Supervisor Training Module 1: Principles of Supervision	Sept. 8
Supervisor Training Module 3: Leveraging Workplace Relationships for Organizational Success	Sept. 9
Lead Worker Certificate Program AM	Sept. 13
Lead Worker Certificate Program PM	Sept. 13
Essentials of Effective Management: Driving Organization Results	Sept. 14
Lessons in Leadership – Excellence in Execution	Sept. 17
Essentials of Effective Leadership	Oct. 26
Supervisor Training Module 2: Managing Performance and Developing Employees	Oct. 27

REGISTER AT [GREATERREADING.ORG](http://GREATERREADING.ORG).

UPCOMING EVENTS

For further information contact: Leah Fassnacht, Director of Communications & Marketing [lfassnacht@greaterreading.org](mailto:lfassnacht@greaterreading.org), 610.898.7780

Sept. 2 - Penn Street Market – Downtown Reading

<https://www.pennstmarket.org/>  
10 a.m. – 2 p.m.; FREE to Attend

Sept. 8 - Supervisor Training Module 1 – Principals of Supervision

Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
6 weeks of Wednesdays: Sept. 8, 15, 22, Oct. 6, 13, 20, 27  
8:30 a.m. – 11:30 a.m.  
\$595/person for Chamber Members  
\$745/person for Not-Yet Chamber Members

Sept. 9 – Supervisor Training Module 3 – Leveraging Workplace Relationships for Organizational Success

Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
6 weeks on Thursdays: Sept 9, 16, 23, Oct. 7, 14, 21, 28  
8 a.m. – 11:30 a.m.  
\$595/person for Chamber Members  
\$745/person for Not-Yet Chamber Members

Sept. 9 - Penn Street Market

Downtown Reading  
<https://www.pennstmarket.org/>  
10 a.m. – 2 p.m.; FREE to Attend

Sept. 9 – The Dinner 2021 with Sarah Thomas

**NEW, OUTDOOR LOCATION:**  
Truck N Brew at Willow Glen  
94 Park Ave., Sinking Spring, PA 19608  
5 p.m. – 9 p.m.  
\$150/person for Chamber Members  
\$165/person for Not-Yet Chamber Members

Sept. 13 – Intro to Excel

Shearer Technical  
727 Penn Ave., West Reading, PA 19611  
4 weeks on Mondays: Sept. 13, 20, 27, Oct. 4, 11, 18, 25, Nov. 1, 8, 15, 22, 29  
8 a.m. – 10:30 a.m.  
\$240/person for Chamber Members  
\$340/person for Not-Yet Chamber Members

Sept. 13 – Lead Worker Certification Program AM

Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
12 weeks on Mondays: Sept. 13, 20, 27, Oct. 4, 11, 18, 25, Nov. 1, 8, 15, 22, 29  
9:30 a.m. – 11:30 a.m.  
\$650/person for Chamber Members  
\$750/person for Not-Yet Chamber Members

Sept. 13 – Lead Worker Certification Program PM

Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
12 weeks on Mondays: Sept. 13, 20, 27, Oct. 4, 11, 18, 25, Nov. 1, 8, 15, 22, 29  
6 p.m. – 8 p.m.  
\$650/person for Chamber Members  
\$750/person for Not-Yet Chamber Members

Sept. 14 - Essentials of Effective Management – Driving Organizational Results

Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
5 weeks on Tuesdays: Sept. 14, 21, 28, Oct. 5, 12, 19, 26  
8:30 a.m. – 11:30 a.m.  
\$695/person for Chamber Members  
\$895/person for Not-Yet Chamber Members

Sept. 14 – Networking@Night at Encompass Health

1623 Morgantown Road, Reading, PA 19607  
5:30 p.m. – 7 p.m.; Free to Attend

Sept. 15 – Intermediate Microsoft Excel

Shearer Technical  
727 Penn Ave., West Reading, PA 19611  
4 weeks on Wednesdays: Sept. 15, 22, 29, Oct. 6, 13, 20, 27  
8 a.m. – 10:30 a.m.  
\$240/person for Chamber Members  
\$340/person for Not-Yet Chamber Members

Sept. 16 - Penn Street Market

Downtown Reading  
<https://www.pennstmarket.org/>  
10 a.m. – 2 p.m., FREE to Attend

Sept. 16 - Berks Alliance Community Forum – Internet Access: It is an Essential Service

Virtual link will be sent the week of the event  
11:30 a.m. – 1 p.m.; FREE to Attend  
Advanced Registration Required

Sept. 17 – Advanced Excel

Shearer Technical  
727 Penn Ave.  
West Reading, PA 19611  
4 weeks on Fridays: Sept. 17, 24, Oct. 1, 8, 15, 22, 29  
8 a.m. – 10:30 a.m.  
\$240/person for Chamber Members  
\$340/person for Not-Yet Chamber Members

Sept. 23 - Penn Street Market

Downtown Reading  
<https://www.pennstmarket.org/>  
10 a.m. – 2 p.m.; FREE to Attend

Sept. 30 - Penn Street Market

Downtown Reading  
<https://www.pennstmarket.org/>  
10 a.m. – 2 p.m.; FREE to Attend