# TRICOUNTY AREA CHAMBER OF COMMERCE

# Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

**Our Mission:** Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

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# **#WhyTCACC #tcaccbettertogether**

### Member Anniversaries

Happy Anniversary to the following Members!

40+ Years Universal Machine Company

*30+ Years* Orlando Law Office, P.C.

20+ Years Media Fusion Technologies, Inc. SCORE TriCounty

### 10+ Years

Pottstown Area Health & Wellness <u>Foundation</u>

Permbond, LLC

Schultz Technology Family Caregivers Network, Inc.

ArtFusion 19464

### 5+ Years

DeMedio's Building Maintenance, Inc. Chris Rowe, State Farm Agent Gateway Ticketing Systems Good Contracting LLC FlagZone LLC



The TriCounty Area Chamber of Commerce is excited to introduce two new staff members to the team. Alice Funk and Samantha Kern joined the TriCounty Area Chamber of Commerce just a week apart but have jumped right

into their new roles. These positions that have been filled are going to help the Chamber manage their events and media.

Alice Funk started July 26, 2021 and is originally from New Jersey. With family transfers, she had found her way to Pennsylvania, where she's been for the last four years. She will be responsible for planning, managing, and facilitating all events and programs that will help develop and

maintain chamber membership, including awards dinners, training and leadership programs, networking and business card exchange events, and ribbon cuttings.

She will also coordinate with the venues, speakers, caterers, sponsors, committees, and volunteers, as well as determine more detailed aspects. Her management of events includes everything from reservations, registration, presentation equipment, follow up communications, and evaluations. She will also be responsible for news releases regarding the programs and events to bring awareness of the Chamber and its value to the community. She will be an asset to the team.

Alice has a BA degree in Journalism/Public Relations from Rider University as well as a MA degree in Corporate Communications from Fairleigh Dickinson University. Her public relations, marketing and event planning career has crossed many business genres, including a water company, a drug and alcohol rehab, a wholesale food cooperative, an insurance agency, an insurance professionals' advocacy group as well as the Greater Keene Chamber of Commerce in Keene,



New Hampshire. Alice also has owned her own scrapbooking businesses for the past 22 years. She understands the operations of big corporations, small offices, as well as oneman proprietorships.

Samantha Kern, who is originally from Williamsport, Pennsylvania, started her role on August 2, 2021, as the Marketing and Communications Director. She earned a BS in English from Bloomsburg University and went on to receive an MA in Mass Media Arts and Journalism with a Public Relations Certificate from Clarion University.



She was also a part of the Junior League of Williamsport, volunteering her time on the Communications and Marketing Committee to learn about and take part of their media planning to further her career and gain knowledge, connections, and friendships. Between her education and previous experience in marketing for non-profits, we are excited to have her join us.

Samantha will design all marketing materials, such as flyers, website and social media banners, ads, event programs, and other such electronic and/or print media to effectively market our organization and programs. In addition, Samantha will be responsible for the monthly editorial content for the Chamber's section of the Rt. 422 Business Advisor, the monthly electronic newsletter to the Chamber Membership, the Live. Work. Shop. biweekly email newsletter, and she will handle all social media outlets for the TriCounty Area Chamber of Commerce.

Eileen Dautrich, the TriCounty Chamber's President, says of the two new faces around the office, "The Chamber is excited to have these new staff members to help us with daily operations and help make sure Chamber events and programs run smoothly." If you would like more information on the TriCounty Area Chamber of Commerce and the work they do, you can visit the Chamber website at www.tricountyareachamber.com or contact (610) 326-2900.



### **REGIONAL CHAMBER ROUNDUP**

### **UPCOMING EVENTS**

### **SAVE THE DATES!**

For more details and to register for any of these events, please visit our events calendar at www.tricountyareachamber.com/events or call 610.326.2900.

### **Annual Dinner**

Thursday, September 23 | 5 – 9PM | RiverCrest Golf Club & Preserve Members: \$95; Non-Member: \$150; Member Table of 10: \$850 See ad and QR code below to register

> Leadercast Shift Wednesday, October 6 | 8:30AM - 4:30PM | New Hanover United Methodist Church

\$80 per TCACC Member, \$110 per Non-Member, Group Pricing Available

### **Pottstown Progress Luncheon**

Thursday, October 14 | 11:30 AM - 1:30 PM | The SunnyBrook Ballroom Member: \$45; Non-Member: \$60, Member Table of 8: \$300

### **REACH: Empowering & Connecting Women Conference**

Thursday, November 4 | 11:30 AM - 5:30 PM | The SunnyBrook Ballroom Individual Tickets: \$150; Group of 4: \$550

STAY TUNED FOR MORE DETAILS ON MEMBERSHIP BREAKFASTS RETURNING IN THE FALL ALONG WITH THE LAUNCH OF OUR TRICOUNTY CHAMBER MEMBER SHOWCASES (former Business Card Exchanges)!



THANK YOU TO OUR 2021 ROUND 2 MISSION & VISION PARTNERS (MVPS)







