

You want
the **BEST**
for your
family.



Whether you're choosing ingredients for fall baking, a college for your daughter, or living arrangements for your senior parent – **quality is important.**

We invite you to stop by and see for yourself the kind of lifestyle we can provide for your parent. Keystone Villa features 24-hour personal care services and a memory care neighborhood for those with Alzheimer's disease or dementia.

Best of all, we offer an affordable monthly lease with no buy-in fee!



A DISTINCTIVE RETIREMENT COMMUNITY
PERSONAL CARE • MEMORY CARE

Call Sue Okuniewski at
610-385-5002 to arrange a visit.

1152 Ben Franklin Hwy East • Douglassville, PA 19518 • KeystoneVillaAtDouglassville.com

We are an equal opportunity housing provider. We do not discriminate on the basis of race, color, national origin, religion, sex, familial status or disability.



CELEBRATING SENIOR CARE HEALTH MONTH

Shedding a Positive Light on Dementia Care

With dementia, brain change is happening; it is not a matter of choice. As care partners, we must actively choose the *right* approach to support these changes. At Keystone Villa at Douglassville, our memory care community is on an innovative pursuit to change the standard of care, shifting away from outdated practices to a positive focus on dementia care.

Through the teachings of Teepa Snow, America's foremost dementia-care education specialist, Keystone Villa provides better support for our residents living with this progressive disease. Her care methods, Positive Approach to Care® and GEMS®: Brain Change Model, sheds a positive light on dementia by changing the perception, attitudes, communication strategies, actions, and responses of care partners like us!

By focusing on our residents' abilities – their strengths – we are freeing them

from irrelevant expectations of the past. Our activities program and therapies nurture their interests and capabilities and promote interactions among staff and other residents that are joyful and fulfilling.

Our staff receives continuous dementia care training to develop awareness, knowledge, and skill. We share this information with family caregivers during our monthly Alzheimer's and dementia support group so they may better understand the brain changes their loved ones are experiencing.

These meetings are held on the last Thursday of the month, at 6:30 p.m., in the personal care theater at 1152 Ben Franklin Highway East, in Douglassville. Bring your caregiving questions and concerns and receive beneficial advice and care strategies from our dementia care experts to help improve your loved one's well-being.

For more information on our memory care community or support group, please call Sue Okuniewski at 610.385.5002 or visit www.keystonevillaatdouglassville.com.



Goose's Montecristo Cigar Lounge
is located in the

Goose Pond Center

250 W. Ridge Pike
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