

E.G. SMITH to Rebrand as Rhoads Energy

Move Will Streamline Operations for Regional Energy Leader

E.G. Smith Inc., the HVAC equipment and fuel provider that has served Berks County since 1923, just got a new name and logo. The good news: the community will still be served by the same team of familiar faces.

In 2009, E.G. Smith joined the Rhoads Energy Family of Companies, a locally based energy provider that has served the region for 105 years. At that time, long-time owner Ed Smith believed merging his company with Rhoads Energy was the ideal fit — and the best way to maintain hometown, high-quality service for his customers. Now, he believes it's time for the transition to the Rhoads Energy name and logo.

"To have all the businesses under one name makes a lot of sense," Smith said. "Certainly, from my point of view, to see the Rhoads Energy truck deliver oil would be fine because it's still the same old business."

The change will enable the company to streamline operations, maintain lower costs, and consolidate a large regional

service team under one umbrella. E.G. Smith customers will still be served by the same delivery team, technicians, and office staff. The company's location and phone numbers will remain the same, as will online account access for customers.

"We're excited about this latest chapter in the long history of E.G. Smith, but the key is that our exceptional team in Berks County will remain intact," said Michael DeBerdine, CEO of Rhoads Energy. "We expect a very smooth transition for our customers."



Rhoads Energy offers heating oil, natural gas, and propane delivery; fleet fueling and commercial services; and a wide range of other offerings. The company also operates Cool Crew, a division of 50+ experienced technicians that installs and services heating, cooling, indoor air quality, and other equipment. In 2022, the company celebrates its 105th year of continuous service. The employee-owned organization serves Central and Southeastern Pennsylvania. For information, visit www.RhoadsEnergy.com.



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