GRCA to Host 2023 MFG Summit

Join the Greater Reading Chamber Alliance (GRCA) 8 a.m. to noon., Thursday, Sept. 14, for the region's premier, annual MFG Summit. The event will kick off at the Miller Center for the Arts, 4 N. Second Street in Reading, with a welcome from GRCA President & CEO

Jim Gerlach and Dr. Susan Looney, President of Reading Area Community College (RACC). The event's keynote speaker Vinitha Moskal will present "From Assembly Lines to Algorithms: A New Era in Manufacturing." As the Founder and CEO of SmartCost Inc, Moskal helps companies reimagine, revitalize, and realize corporate vision by leveraging an effective blend of strategy, innovation, and operational excellence expertise to build value and optimize

The keynote address will be followed by a panel discussion and workshop. Attendees are sure to walk away with many valuable takeaways.

performance in the era of Industry 4.0.

The event's Platinum sponsor is American Crane and Equipment Corp. and Carpenter Technology. Sponsorships are available by contacting Rachael Romig, Senior Director of Events & Special Programs, at RRomig@greaterreading.org or 610.898-7775, or Keith Stamm, Director of

Workforce Development, at KStamm@greaterreading.org or 610.898.7776.

Registration required: \$30 for GRCA members, \$40 for future members. Parking is available in the Front & Washington Street Garage. Please register at greaterreading.org.

About The Greater Reading Chamber Alliance: Our mission is with excellent and committed leadership and coordination, we: attract new businesses to

our community, support the businesses which are already here, nurture local start-ups, develop the workforce for today and the future, and advocate on behalf of the business community.



Vinitha Moska

Summit



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